

Arcadia Tribune

A FOOTHILL INTER-CITY NEWSPAPER

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SUNDAY, JANUARY 2, 1977

VOL. 47, NO. 1



—Staff photos by Louis Nunes

OFFICIAL EXCHANGE — Arcadia Mayor Floretta Lauber displays hand-drafted resolution of welcome to Deputy Lord Mayor Bernie Gosper, left, and Alderman Harry Edwards of Newcastle, New South Wales, Australia, Arcadia's sister city. Gosper presented a pictorial book on Newcastle to the city. Edwards, chairman of Newcastle's Mattara Festival, holds a hand-drafted copper plaque showing the two countries united in friendship, the festival's gift to the city.

Mayor welcomes Newcastle guests

Forty-five Novocastrians, residents of Newcastle, New South Wales, Australia, are now honorary citizens of Arcadia by edict of Mayor Floretta Lauber.

The city of Arcadia Wednesday was host for an official reception for the Sister City visitors from Newcastle, the first in a round of events planned for them.

Mayor Lauber, in her welcoming speech said, "You will travel on from here and see more of our great land, but at no time and no place will you feel more friendship and love than in these few days in Arcadia."

She traced the history of the sister city relationship, beginning in 1972 when a group of Arcadians traveling in Australia were met in Sydney by a delegation from Newcastle who wanted to explore the possibility.

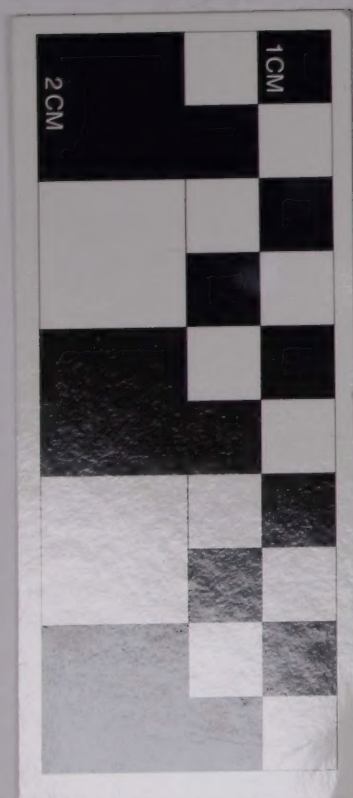
Mayor Lauber presented a hand-drafted resolution to Newcastle's deputy lord mayor, Bernie Gosper. The resolution welcomed the Novocastrians and made them honorary citizens.

Gosper, responding in a light vein,

Artillery, California Army National Guard, under the command of Capt. George Bellgardt. The Rev. Paul Jochenk gave the invocation and Lyman Cozad, city manager, led the pledge of allegiance.

Adjournment was followed by refreshments in the conference room served by members of the Arcadia Youth Commission.

The evening was a prelude to a series of events and excursions, culminating in the Rose Parade and Rose Bowl game Saturday, and the dedication of Newcastle Park on Sunday.



PUNCH AND COOKIES — Members of the Arcadia Youth Commission served refreshments to Novocastrians, Arcadia host families and members of the Sister City Commission following official city reception Wednesday for the sister city delegation. From left are Youth Commissioners Phyllis Mele and Dean Shipman, Mrs. Bernie Gosper, wife of the deputy lord mayor of Newcastle, and Mrs. Bob Arth, vice chairman of the Sister City Commission and coordinator of activities for the visitors.

1-9-77

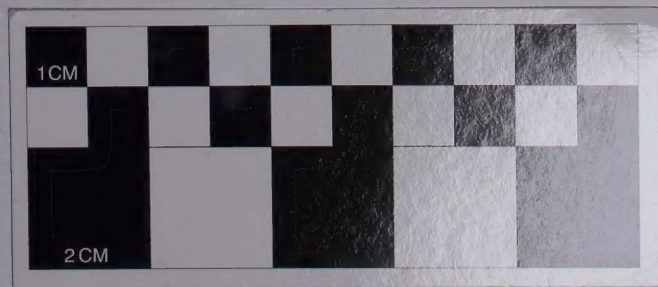
I Promise not to LITTER.

Side 1

Mr. Telleman
Mrs. Rogers
J.W. Havens
Ora Deetman
Lenore Phillips
Mrs. M. G. Marshall
Mrs. Joyce Collins
Mrs. Red Kramling
Mrs. R. Huber
L. J. Riccio
H. L. Stowell
J. M. Stens
L. Glenn Allen
Merida Howe
Wayne Perrin
Stacy R. Miller
Vikki L. Condit
Arlene Mossa
Nancy Drylie
Lynny Drylie
Warren H. Drylie
Loretta Drylie
Charles Drylie
Norman Curtis
Tony Duncan
Judy Shalley

Side 2

Mary A. Mines
Robert Martin
Shirley Martin
Carl L. Martin
Rob. Cushman
Carol Law
Mrs. J. M. Lacey
Kenneth M. Brady
E. H. Houffaldt
Joan Drummer
Peggy Condit
Ralph Condit
M. J. Miller
J. H. Miller
Alvera W. Wellerburg
Pete Coleman
Mary Letro
Rose Ann
Joel Wick
Sandra L. Miller
J. H. Daedler
Mrs. L. Daedler
Mr. L. Daedler



1-9-77

I Promise not to litter.

Kelly Concannon Leona Haley

Shirley A. Wagner
Charles A. Wagner

Mayor Fretta K. Lauber.

FRED FOST

Michelle McAttee
al Stewart

Karena Scott

Marie Hawett

Rob Scott

Dave Posen

Tom Posen

Jeff Mickle

Mrs. Black

Mrs. F. Gadow

Bert Shute

Patti Molden

Joan Seemmes

Joanne Dill

Martha C. Dill

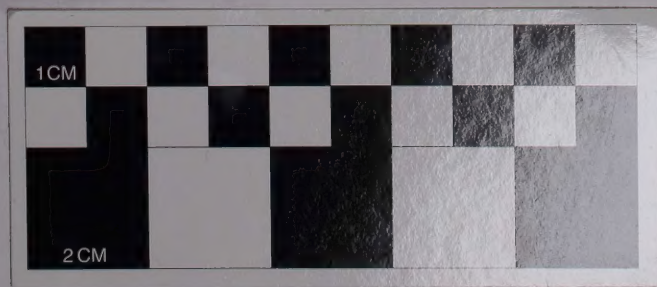
Tommy Dianni

Bill Condit

Judy Eator

Delly Eator

Lucille Silver





Santa Anita Consolidated, Inc.
Suite 2525, One Wilshire Boulevard, Los Angeles, California 90017 Telephone (213) 485-9220

Royce B. McKinley
Executive Vice President

January 10, 1977

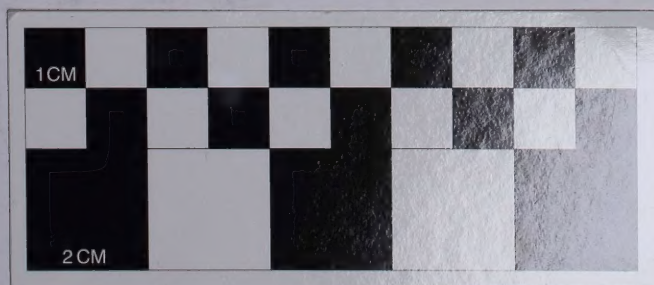
Mrs. Floretta K. Lauber
1225 Oaklawn
Arcadia, California 91006

Dear Floretta:

I sincerely regret that you have decided not to run for re-election. You have rendered excellent service to the City of Arcadia and, in my opinion, have always been open minded and fair.

Cordially,

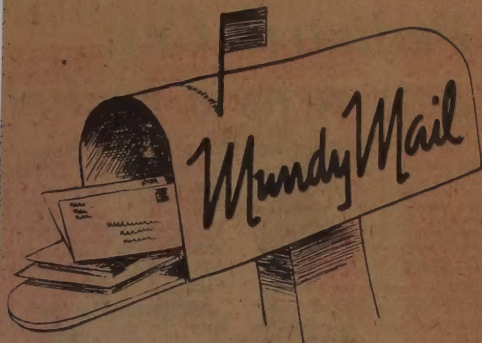
Royce B. McKinley
Executive Vice President



Arcadia Councilwoman Won't Seek Reelection

ARCADIA—Councilwoman Floretta K. Lauber has announced she will not seek reelection.

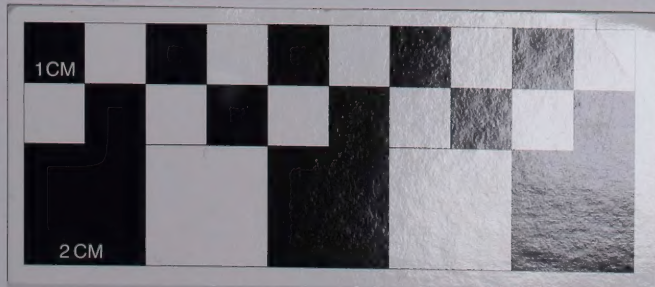
Mrs. Lauber, who was the city's first woman mayor, served on the city's personnel board for one year and on the Planning Commission for eight years before her election to the council in 1974. She said she decided not to run because she wants to spend more time with her husband, who is recovering from heart surgery.



By CATHERINE MUNDY

Here I go with superlatives again! The Mixer co-hosted by the Chamber of Commerce and Arcadians for Arcadia was a fantastic party. The patio area with the canopy and the Chamber building were overflowing with more than 300 friendly Arcadians attending. Donations for the Dodger tickets will go toward buying a badly needed new canopy. Art Stella of Becherer Buick won the tickets. The hors d'oeuvres were exceptional and Ben Course and Dexter Jones entertained as usual with music that everyone liked. Jim Helms, Chamber president, introduced the City Council, Mayor Jack Saelid and Councilmen Dave Parry, Charles Gilb, Bob Margett and the newly elected Don Pellegrino.

The "belle" of the evening was retiring Councilwoman Floretta Lauber, who looked lovely in a long, peacock blue gown, simply styled with crystal pleating on the bodice. Mr. Helms presented Mrs. Lauber with a plaque from the Chamber lauding her for her service, and Ray Rogers, vice president and general manager of Santa Anita, gave her 14 red roses, one for each year of her services for Arcadia. When he presented the roses Mr. Rogers humorously remarked, "a gift from across the street," looking toward Santa Anita. Mrs. Lauber introduced her husband, Harry, thanking him for his patience and encouragement. She also thanked her mother, and her son and his wife.



1-12-77

manager of Santa Anita, gave special complimentary tickets to the guests and their hosts.

New Year's Party

Mr. and Mrs. Chris Russell hosted a New Year's Eve party at their home on Hampton Road. This broke up at midnight as the next morning was a big one for the group. The Russells were members of the first sister-city trip to Greece and the first one to Australia, and they are members of the Friendship Club. They found the Australians so warm and hospitable that they wanted to entertain for them when they came here. It was a warm, hospitable party and thoroughly enjoyed by the guests. A delicious buffet was served and the table held a formal arrangement of red, white and green flowers in a silver compote, surrounded by an informal arrangement of fruit, looking almost like a landscape.

All 45 Australians viewed the Rose Parade and cheered lustily when the Arcadia float came by. Nearly all of them attended the USC-Michigan football game in the Rose Bowl, and while football is not their "cup of tea," they thoroughly enjoyed the spectacle and the bands in particular. I understand though that many of them had been given instructions the night before on the game.

The next day the heavens opened and the rain came down. But it didn't keep anyone from attending the luncheon hosted by the Novocastrians and held at the Ramada Inn. Each table was hosted by the visitors and the wine they brought from Australia was served. Bernie Gosper, who in addition to being deputy lord mayor, is also president of the Newcastle Sister City Commission, was master of ceremonies, and he was thoroughly enjoyed. Others at the head table who spoke were Mayor Lauber, Bob Arth and Councilmen Jack Saelid and Charles Gilb.

An impromptu speaker was Libby Walls, who was the house guest of the Saelids. As they were leaving the Saelid house for the luncheon Barbara remarked casually, "By the way Libby you are one of the speakers from Newcastle today." She was a warm, humorous speaker and captured her audience.

One of the highlights was singing "Waltzing Matilda," but the words are different from those we know. They go this way, "Once a jolly swagman (tramp) camped by a billabong (little creek), Under the shade of a coolabah tree, And he sang as he watched and waited till his billy (coffee) boiled." I found out from Grace Gosper what the words meant.

Newcastle Park

The dedication of Newcastle Park followed but instead of going to the soggy park and standing in the rain, the dedication ceremony was held in the Arcadia Public Library. And in this case the rain was providential because the visitors had missed the library on the city tour, and Dick Miller, librarian, had prepared special exhibits for the Australians.

Only trees, shrubs and plants native to Australia will be used in Newcastle Park. Rosemary Scott welcomed the group and Mayor Lauber made the formal dedication. Myree Gudus, who was the first chairman of the Sister City Commission, was in charge of the dedication ceremony and she spoke briefly.

But the day was not over. Everyone had just time enough to go home and change clothes and on to the Bart Anderegg home for the final reception. This was hosted by the Arcadia City Council, the Sister City Commission, the Arcadia Friendship Club and the Arcadia Tournament of Roses Association.

The rain didn't bother anyone as, through the services of the Chariot Car Club, guests could drive up to the door, and the boys parked the cars. They did invaluable service and had to dry out several times during the evening. Guests were greeted warmly at the door by Mary Fran and Bart Anderegg and two of three sons, Jim and Bob, were home to assist with entertaining.

The farewell reception was a wonderful evening in a beautiful setting and again I can't say enough for the food. Bobby Considine was in charge and she was assisted by Betty Price, Mary Fran, Pat Wallace, Betty Mayo, Barbara Saelid, June Johnson, Georgiana Helms, Lillian Hege, Mary Young, Claire Arth and Harl Crockett.

The buffet table was a beautiful (and mouth watering) sight and the highlight of this was a large kangaroo made of ice and with a baby kangaroo in the pouch. Bobby says they put it outdoors for the night but in the morning it had melted down to look like a baby bunny rabbit. Harl Crockett and Bart had worked all morning putting plastic up on the lanai to protect guests from the weather, and at 3 p.m. they put on the gas heaters. When the guests arrived it was snug and warm.

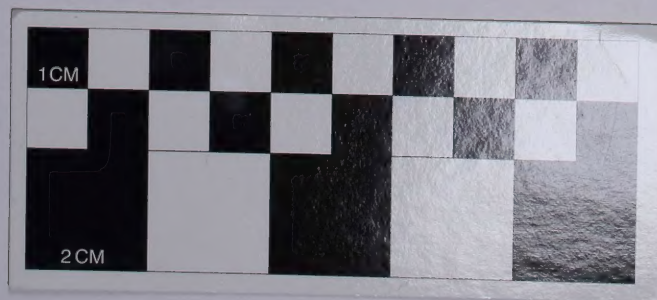
Another highlight was the singing later in the evening. The Arths' son-in-law, Darrell Baker (Tina's husband), and his friend Bob Darymple, both professional musicians, and Mark Aphorpe, one of the Novocastrians, provided background music all evening and later played for the singing, and this was a labor of love. By popular requests, Bob Considine sang several solo numbers.

Grace Gosper was a delightful person and she spoke of her family, three sons, wives and she spoke of how the people-to-people program was so beautifully demonstrated in this experience. "The Arcadia people are charming, warm and hospitable and they treated us just like relatives," she said.

She is a volunteer in Meals on Wheels but there program is different from ours. There the volunteers cook the food, take it around and clean up afterwards. She went around one day with Claire, who is chairman of Meals on Wheels, and our food is cooked at the Methodist Hospital.

Mrs. Gosper was guest of honor Tuesday night at a dinner party at the home of Florence and Harl Crockett, and others taking part were Bill and Kay Wyman and Ken and Marge Coombs, former Arcadians now living in Seal Beach, and the Arths. Don and Linda Ebersole gave a dinner party Wednesday night for Mrs. Gosper.

Arcadians hosting the visitors in their homes were Claire and Bob Arth, Ann and Bill Beckwith, Nola Hollowell, Jean and Irv Livingston, Joyce and Lee Bailey, Nancy and Bob Fleury, Sandy and Dave Hicks, Bea and Cliff Siemens, Sanford Clark, Cliff and Dorothy Lance, Harold Sexsmith, Mary and Dick Young, Barbara and Jack Saelid, Marguerite Appel, Stella and Chris Russell, Linda and Don Ebersole, Bob and Bobby Considine, Virginia and Dick Winslow, Jean and Knight Raymond and Mimi and Julian Love.



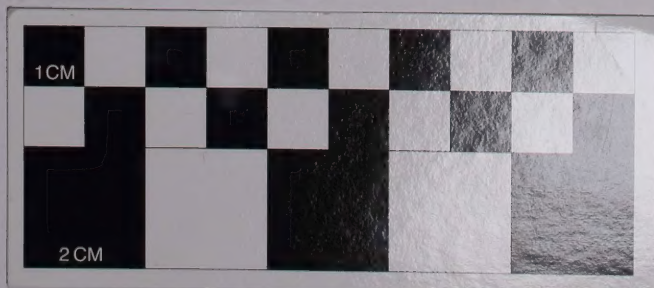
1-13-77



A HAPPY TIME — Bobby and Bob Considine thoroughly enjoyed the visit of the Mattera Festival Princess and her ladies in waiting. The Considines are shown here with Lynn Rose and Lynn Walker, the ladies in waiting.



THREE V.I.P.S — Pictured from left at the farewell reception are Rosemary Scott, Arcadia Sister City Commission chairman; Harry Edwards, Alderman from Newcastle, and Floretta Lauber, mayor of Arcadia.





BUSINESS AND PROFESSIONAL ASSOCIATION

717 West Duarte Road, West Arcadia, California 91006

Mailing Address: P.O. BOX 1340

Phone 446-1575

January 12, 1977

CITY OF ARCADIA

JAN 17 1977

MAYOR

Mrs. Floretta K. Lauber, Mayor
City of Arcadia
240 West Huntington Drive
Arcadia, California

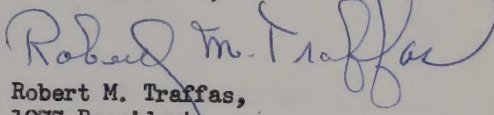
Dear Mayor Lauber:

Thank you for accepting the position of Installing Officer for West Arcadia Business and Professional Association's 28th annual Installation/Dinner which will be held on Saturday, February 5th at The Cornhusker Restaurant, 975 W. Foothill Blvd., Azusa. An agenda will be furnished.

Dinner will be served at 8:00 P.M., preceded by a social hour starting at 7:00 P.M.

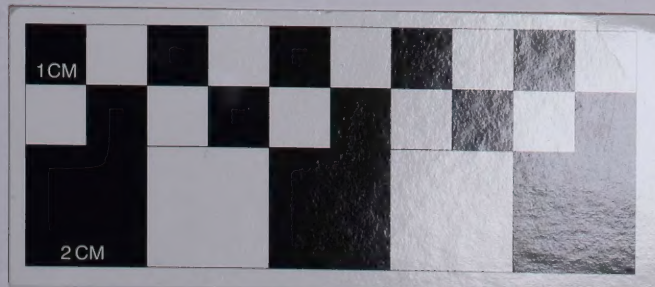
Our best wishes for a speedy recovery to Mr. Lauber who will not be able to attend with you that evening.

Cordially yours,


Robert M. Traffas,
1977 President

RMT:jl

R.S.V.P. - 446-1575



ARCADIA UNIFIED SCHOOL DISTRICT

234 CAMPUS DRIVE

ARCADIA, CALIFORNIA 91006

213-446-0131

BOARD OF EDUCATION

JAMES A. HARVEY	PRESIDENT
GLORIA J. HORSTMAN	VICE PRESIDENT
K. H. CLIFFORD	SECRETARY
LEWIS H. V. MAY	MEMBER
DONALD E. FICKAS	MEMBER
SUPERINTENDENT	
EDWARD V. RYAN	



April 18, 1977

The Honorable Floretta K. Lauber
Mayor, City of Arcadia
240 W. Huntington Drive
Arcadia, California 91006

CITY OF ARCADIA

APR 20 1977

MAYOR

Dear Mayor Lauber:

I want to take this opportunity to thank you for inviting me to the dedication of the new Council Chamber Building. It is certainly a magnificent building.

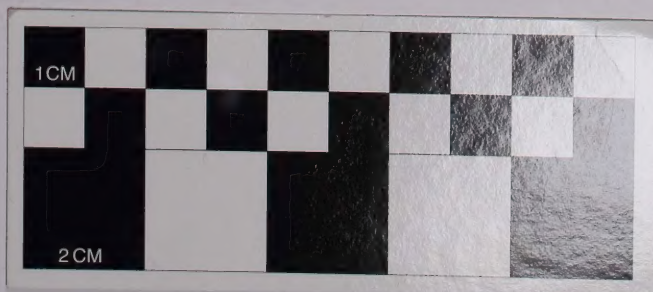
It was an enjoyable program, and I am happy I was able to attend this event.

Thank you again.

Sincerely,

Edward V. Ryan
Superintendent

EVR:er

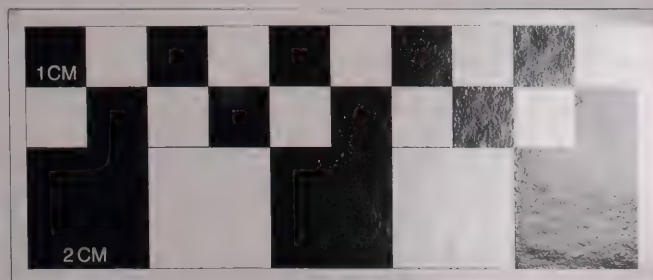


EL MONTE AREA CHAMBER OF COMMERCE

1977 CITY OFFICIALS' AIR TOUR

LIST OF PARTICIPANTS

<u>NAME</u>	<u>AFFILIATION</u>
Leonard Cartwright, President.....	El Monte Area Chamber of Commerce
Fred Taplin, Chief, Aviation Division.....	Los Angeles County
Henry Velasco, Councilman.....	City of El Monte
Mrs. Tess Velasco	
Kenneth E. Botts, Administrative Officer.....	City of El Monte
Mrs. Vee Botts	
Richard Rowe, Assistant Administrative Officer.....	City of El Monte
Wayne Clayton, Deputy Chief, Police Department.....	City of El Monte
Planning Commission.....	City of El Monte
Manuel De La Rosa	
Mary Parker	
John Urban	
Jim Baiz, Field Representative, Lt. Governor's Office.....	City of Sacramento
Ernie Moreno, Administrative Assistant,.....	State Senate
Senator Alfred H. Song's Office	26th District
Frank Palacio, Field Representative,.....	State Senate
Senator Alfred H. Song's Office	26th District
Lewis J. Walker, Executive Director.....	El Monte Area Chamber of Commerce
Mrs. Billie Walker	
David Parry, Vice Mayor.....	City of Arcadia
Mrs. Floretta K. Lauber, Councilwoman.....	City of Arcadia
Robert Margett, Councilman.....	City of Arcadia



City Officials' Air Tour
List of Participants

2

Tom Oki, President, Azusa Chamber of Commerce.....City of Azusa

Sister City Guests of Azusa

Javier Alonzo, Mayor, City of Zacatacas.....Zatacas, Mexico

Manuel Riva Palacio, Past Mayor, City of Zacatacas

Mrs. Thelma Balkus, City Clerk.....City of Baldwin Park

J. Kenneth Caresio, City Manager.....City of Duarte

Gordon L. Oehl, City Manager.....City of La Puente

Marvin J. Gichy, Mayor.....City of Rosemead

Frank Tripepi, City Manager.....City of Rosemead

Mike Falabrino, Mayor.....City of San Gabriel

James Abernethy, Mayor.....City of Sierra Madre

David Lund, City Administrator.....City of Sierra Madre

Ben Ruiz, Mayor.....City of South El Monte

Peter Fienstra, City Administrator.....City of South El Monte

Mrs. Alvalee Arnold, Mayor.....City of South Pasadena

Louis W. Merritt, Mayor.....City of Temple City

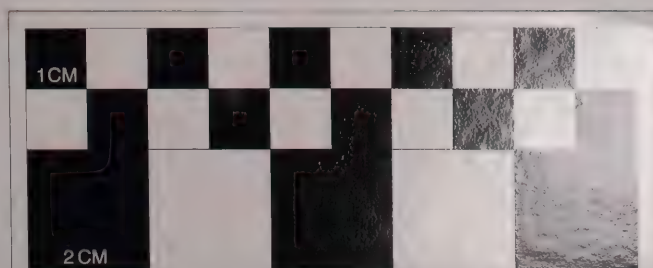
Karl L. Koski, City Manager.....City of Temple City

Chester E. Shearer, Mayor.....City of West Covina

Herman R. Fast, City Manager.....City of West Covina

Sol Litwack, Vice President, Downtown El Monte.....City of El Monte
Business Association

Miss Donna McChesney, Confidential Secretary.....City of El Monte
Hoffman Electronics Corporation



City Officials' Air Tour
List of Participants

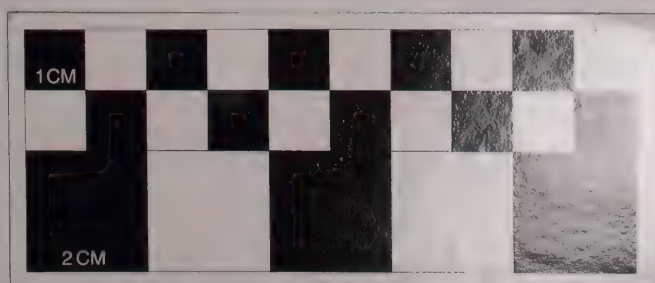
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Press Representatives

Linda Haugsted, El Monte City Editor.....Highlander Publications
Rebecca Dake, Temple City Editor.....Highlander Publications
Mayrene Barker, Reporter.....Los Angeles Times
Tary Ballard, Editor.....Mid Valley News

Pilots and Their Guests

Mike Lee	Don Leslie
Bob Cornet	Mrs. Leslie
Bob Dentice	Bob Marrs
Ray Delpino	John MacDonald
Jack George	George Meeker
H. T. Haralambos	Glenn Nickerman
Edward Horton	Jack Sonnhalter
Wayne Steimle	Mrs. Sonnhalter
Reserve Pilots	
Don and Libby Miller	

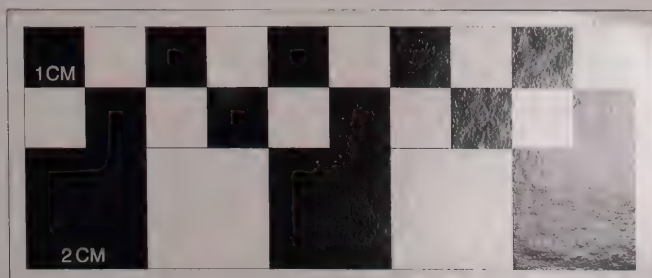


City Officials' Air Tour
List of Participants

4

Aviation Committee
El Monte Area Chamber of Commerce

Norm Johnson, Chairman.....Sacred Heart Lodge Hospital
Ron Cipriani, Chairman.....Pacific Outdoor Advertising Co.
Al Tetreault.....Bertal Travel Center
Bob Nicholson.....San Gabriel Valley Water Co.
Ken Botts.....City of El Monte
Dave Cole.....El Monte Airport
Jack Cunningham.....FAA Traffic Control Tower
Bob Dentice.....Hoffman NavCom Systems
Marv McCullough.....Investors Diversified Services
Dennis Haar.....San Gabriel Valley Water Co.
Ken Froland.....Col. Sanders Kentucky Fried
Chicken Restaurant
O. D. Hill.....Hill's Liquor and Deli
Dr. James Sheridan, Supt.....El Monte Union High School
District
Ray Matthews.....Cousins' Family Restaurant
Glenn Nickerman.....G & H Aircraft
Harvey Kellerberg.....Flor Aviation
Lewis J. Walker.....El Monte Area Chamber of Commerce



J.C. Penney

Floretta K. Lauber, Mayor
City Hall
Arcadia, Calif

Dear Floretta:

On April 14, J. C. Penney Company will celebrate its 75th anniversary. While our company's executives are planning special ceremonies at ~~our~~ corporate headquarters and at ~~our~~ first store in Kemmerer, Wyoming, we're planning to do something a little special here in Arcadia, Fashion Park too.

As a gesture of hospitality and thanks to the people who have helped our company grow, we're going to serve anniversary cake and coffee to our customers throughout the day.

At 11:00 A.M. we will have a brief cake cutting ceremony near the escalators on our second floor level.

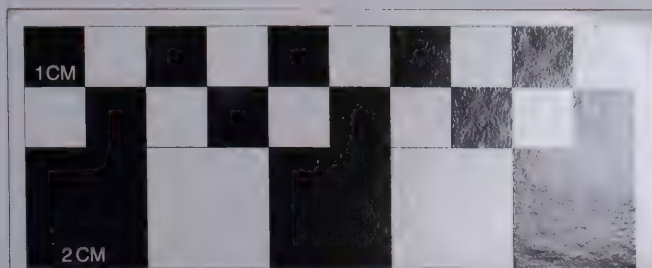
We would be very pleased if you could join us in this celebration and spark it off by cutting the first piece of cake.

We look forward to having you with us.

Cordially



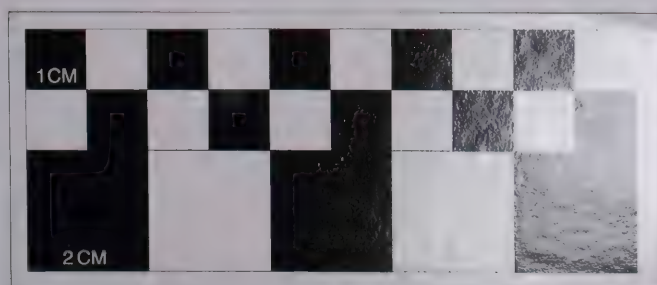
Hal Stone





J.C. Penney Anniversary

4/76



WASHINGTON

Prosser
Mayor Murl F. Smith

Seattle
William B. Stafford, Asst. to Mayor
Mayor Wes Uhlman

Tacoma
Mayor Gordon N. Johnston

WEST VIRGINIA

Charleston
Michael Wenger, Federal/State
Aid Programs

Wheeling
Mayor John E. Fahey

WISCONSIN

Green Bay
Alderperson Rosemary Hinkfuss
Mayor Michael R. Monfils

Madison
Mayor Paul Soglin

Merrill
Mayor Ralph F. J. Voigt

Milwaukee
Mayor Henry W. Maier

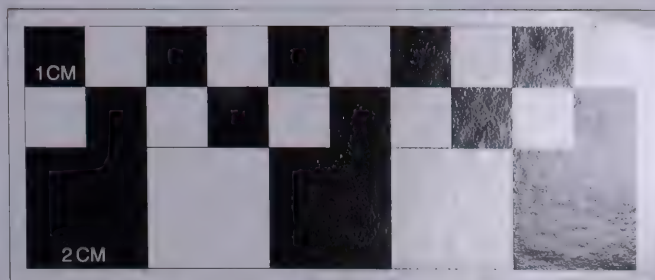
West Allis
Mayor Jack F. Barlich

WYOMING

Cheyenne
Gene Green, Admin. Asst. to Mayor
Mayor Bill Nation

FOREIGN COUNTRY

Mayor Mappatoeroeng Parawansa
Pare Pare, Sulawesi, Indonesia



The Mayors of America's Principal Cities

January 1977

A listing of the principal elected officials in all U. S. cities holding direct membership in the National League of Cities or the United States Conference of Mayors, plus all other cities with populations of 30,000 or more.



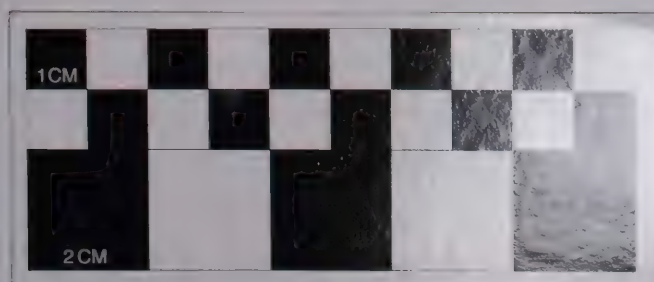
NATIONAL LEAGUE OF CITIES



UNITED STATES
CONFERENCE OF MAYORS

1620 EYE STREET, N.W.

WASHINGTON, D.C. 20006



Novocastrians

NEWSPAPER Y Men
THURSDAY, JANUARY 13, 1977

entertained in 'whirl'



BEAUTIFUL PARTY — Mary Fran (left) and Bart Anderegg, hosts of the farewell reception for the visitors, are shown with Carol Richards, Mattera Festival princess. The buffet table was highlighted with a carved ice kangaroo.



OLD FRIENDS — Bob and Claire Arth (left) are pictured with Grace and Bernnie Gosper, who were their house guests during the visit of the Novocastrians. Mrs. Gosper is Deputy Lord Mayor of Newcastle and president of its Sister City Group.



It has been a great time in our town since I last wrote my "Mail." We have entertained our very popular visitors from Australia, and we had a prize-winning float in the Rose Parade on New Year's Day. As journalists we are trained not to go overboard on superlatives, but I find it hard to live up to that rule when describing the "happenings" in our town this past week.

From the time the Novocastrians arrived on Tuesday evening, Dec. 28, until they left Monday morning, Jan. 3, at 8:30 for the Grand Canyon, there was a continual whirl of activity. I will say one thing for sure, the Arcadians and the Australians certainly have staying power.

The biggest news in town on New Year's Day was that our float, "A Sunday Afternoon," had won the Pioneer's Trophy, a major prize. Arcadia's float was more representative of early California history than any other float in the parade. It was a beautiful two-decker horse-drawn street car decorated with tall trees, pink carnations and camellias and many shades of pink roses.

It represented a Sunday afternoon at the turn of the century and the Tournament of Roses Board members riding on the float were dressed in costumes of that period. The Arcadia Rose Court wore the gowns given them by Hinshaw's and Carol Richards. Mattara Festival princess, wore the long white dress she brought from Newcastle.

Fashionable Attire

Tournament president Charles Gilb was in a grey tuxedo, yellow brocade vest, grey derby hat and an ascot of yellow, matching Ruth's gown. He carried a cane with a gold top. All the ladies wore elbow-length gloves as was the fashion in that period when ladies went out on a Sunday afternoon. And they all wore large hats bedecked with flowers and ostrich plumes. The other men were in black tails with black top hats and ascots matching the gowns worn by their wives.

Mrs. Larry Papay wore a two-piece pink sateen gown with a floral pattern; Mrs. Richard John was in a green two-piece wool hour-glass design dress with embroidered green lace ruffle at the hemline; Mrs. James Hauser was in a cotton dress with small black stripes and yellow roses and trimmed with yellow cotton lace; Mrs. Dale Spickler's gown was gray and maroon with matching braid trim, and Mrs. John Fee was in an all-white embroidered dress with matching coat.

Those riding on the float gathered at the Gilb home at 2 a.m. and were taken by police escort to the float site in Pasadena. The Gilbs rode with Jo Ann and Phil Scott in their big bus which was parked right on the corner where the Arcadia float stood. They were all in their costumes and on the float by 3 a.m. and judging started at 4 a.m. It was over about 4:30 and the Arcadians moved into the Scotts' bus, where there was a wonderful array of food and drink for the cold Arcadians. Mrs. Gilb says it was wonderful to get in the warm bus as she was so cold, and she had on two pair of thermals.

The Scotts have provided this wonderful service

several years. They were on the float again at 5:30 and at 7 the judges came around again. They all say it was a wonderful experience and topping it off was winning a major prize. Mr. Gilb said, "I could have cried from joy." Dave and Sandy Hicks took their guests, Noel and Jean Harper, over to Victory Park to view our float after the festivities were over, and she says it was one of the most beautiful floats she ever saw. She was amazed at the detail even down to the wheels and pleased at the use of the camellias.

Novocastrians

It was amazing the compatibility between the visitors and their hosts. It was like that of longtime friends or relatives. Mrs. Robert Arth, president of the Friendship Club, did a fantastic job of coordinating the whole effort, and she is singing the praises of all those taking part, Rosemary Scott in particular. Rosie is chairman of the Sister City Commission, and Claire says she cooperated beautifully in planning the affair.

She also was with the contingent who went to the airport to meet the guests, and was principal speaker at the dedication ceremony in the Arcadia Library. The travelers were brought to the Chamber of Commerce, tired and hungry. Can you imagine the scurrying around to find out who's who? And of course the hunger pangs were taken care of by the committee who had prepared sandwiches. Tours were planned and Sandy Hicks, a docent at the Huntington Library, escorted them on a tour of the library and grounds. Of course, there was Disneyland and several wanted to see Universal Studios.

The visitors were welcomed officially Wednesday night by city officials in the Council Chambers at the city hall. The Australians call Bernie Gosper "Deputy Lord Mayor," and I could call our mayor, Lord Mayor Floretta Lauber, but instead I will use the Hon. Floretta Lauber, mayor of Arcadia, who in a warm and gracious manner welcomed the visitors to Arcadia. The Youth Commission held a short reception following the ceremonies.

Later the Australians were taken to the Gilb home on Singingwood Drive for a typical early California party. Three hundred attended this party which was a delightful one as the Gilbs are gracious hosts. A nine-piece mariachi band serenaded guests as they approached the house, and the mini-buffet featured delicious Mexican food.

Arcadians were invited to meet and welcome the Novocastrians at a cocktail party held at Huntington Ford, and again the hors d'oeuvres were wonderful. The visitors and their hosts enjoyed a tour of Santa Anita, lunch and viewing the races. Ray Rogers, general

SUNDAY, JANUARY 23, 1977



—Staff photo by Louis Nunez

BY THE PEOPLE — Vikki Condit, 10, left, and her friend Stacy Miller present antilitter petitions to Arcadia Mayor Floretta Lauber. Girls collected signatures from

adults, who were all eager to sign, they said. Vikki, a fourth grader, later spoke on subject at Camino Grove School.

10 year old finds 'super' support for litter battle

Vikki Condit, 10, carried an antilittering petition door-to-door in southeast Arcadia on Super Bowl Sunday. She didn't choose that day because she knew everyone would be home watching television. She chose it because she had some free time that afternoon.

She's a busy young lady, what with school, soccer, Cymballet and Girl Scouts, but littered streets bothered her. Race track fans, she noticed, were the worst offenders, tossing programs and racing forms and tickets on the lawn at City Hall and at the Chamber of Commerce.

"Kids see that and then they do the same thing," she said. "At school they throw away candy wrappers and papers with Ds."

Her petition simply stated, "I promise not to litter." Super Bowl or not, people answered her knock and willingly signed the petition.

Now that she had the signed petitions the next

problem was what to do with them. She called the Arcadia Tribune and waited expectantly for an answer.

"It seems to us that these papers should be brought to the attention of the mayor," the Tribune said.

It seemed like a good idea to Vikki. A couple of phone calls later and it was arranged that she would meet Mayor Floretta Lauber in her office at Arcadia City Hall.

Vikki and her friend Stacy Miller arrived on schedule. Mayor Lauber signed the petition herself and asked if she could keep it. She also suggested that Vikki talk to her principal at Camino Grove School about carrying her message further.

Vikki confided later, "Most adults push little kids in a corner. The mayor treated us like adults."

And at the request of Charles Jarboe, her principal at Camino Grove, Vikki, a fourth grader, gave talks in all the fifth and sixth grade classes. Her subject? Littering, of course.





Ford Motor Company

Regional Public Relations Office
4940 Sheila Street
Los Angeles, California 90022
January 25, 1977

Ms. Floretta K. Lauber
Mayor
Arcadia City Hall
240 West Huntington Drive
Arcadia, California

Dear Mr. Lauber:

The launch of a giant, 90-foot tall balloon on a trans-continental flight to break six world records will kick off one of the largest mid-year marketing programs in Ford Division history.

Depending on weather conditions, Karl Thomas' "Limited Edition Sail" will lift off from the infield of the Santa Anita racetrack on Monday, January 31, or early the following morning. Thomas made headlines last summer in an unsuccessful attempt to become the first person to cross the Atlantic in a helium balloon.

Ford Division, which is organizing Tomas' cross-country flight, has chosen the launch date to unveil new mid-year versions of the Pinto, Mustang II, Maverick, Granada, LTD II, Thunderbird, Econoline van and F-series pickup.

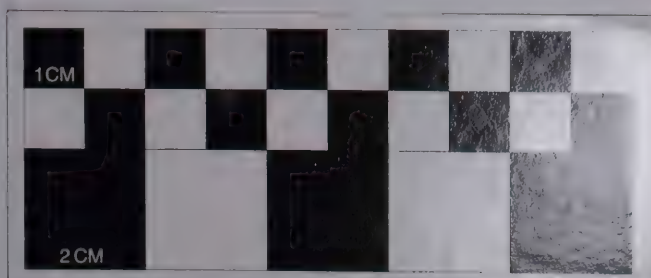
William P. Benton, Ford vice president and division general manager, cordially invites you to attend a VIP cocktail reception to launch the "Limited Edition Sail" balloon and the division's new "Limited Edition Sale" from 5 p.m. until 8 p.m. in the Turf Club at Santa Anita.

News media representatives and executives from other companies participating in the coast-to-coast flight also will be present.

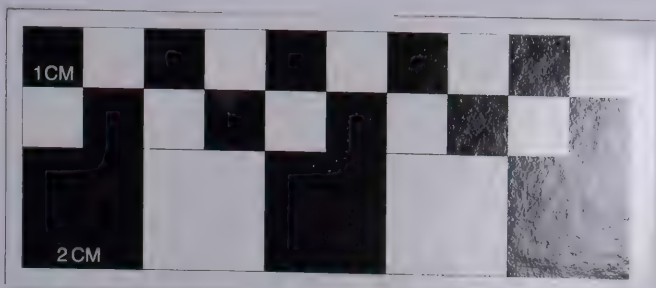
Mr. Benton looks forward to seeing you on the 31st. To assist us in planning a successful launch program, we would appreciate an R.S.V.P. by phone (213-262-2104) or the attached card.

Sincerely,

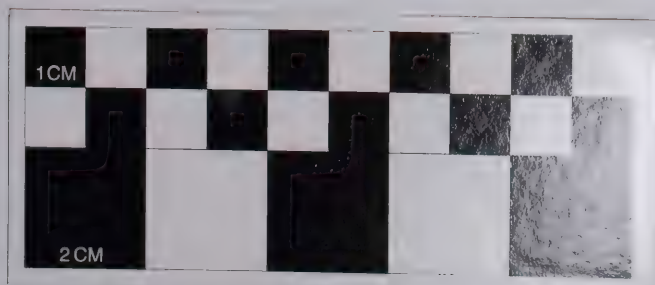
David W. Krupp
Regional Manager
Public Relations



2/77



2/77





MEMORABILIA — Arcadia Mayor Floretta K. Lauber gives retiring Fire Chief Bob Dick a special leather helmet at open house in his honor Tuesday. City Manager Lyman Cozad gave him a badge and some pesos to spend when he retires to Mexico.



CITY COUNCIL

FLORETTA K. LAUBER
MAYOR

JACK, SAELID
MAYOR PRO TEMPORE

CHARLES E. GILB
ROBERT G. MARGETT
DAVID E. PARRY

City of Arcadia

240 WEST HUNTINGTON DRIVE
ARCADIA, CALIFORNIA 91006
(213) 446-4471 • 681-0276

LYMAN H. COZAD
CITY MANAGER

CHRISTINE VAN MAANEN
CITY CLERK



The City of Arcadia

invites you to attend

an

Open House

Honoring The Retirement

of

Fire Chief Robert C. Dick

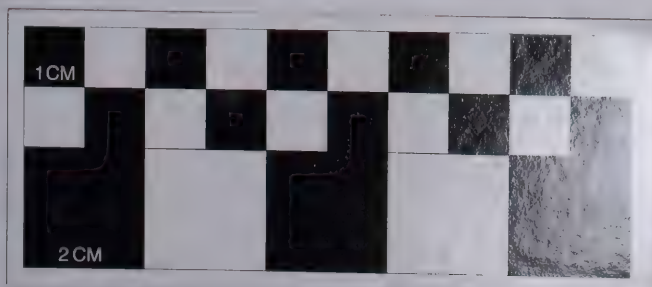
February 15th, 1977

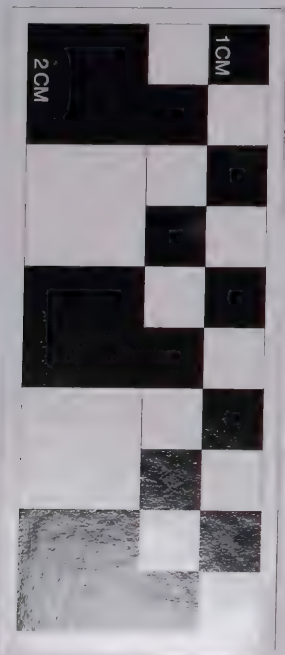
3p.m. to 5 p.m.

South Santa Anita Avenue

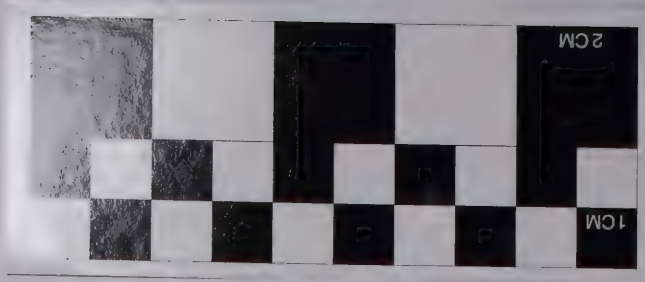
Arcadia

*Feliz Retiro
Robert C. Dick
1950 - 1977.*





2/77



BAD CHECK — Mayor Floretta Lauber displays shrunken severance pay check she is presenting to Chief Bob Dick. The check, which started out to be sizeable, was reduced by such deductions as uniforms, telephone calls to Mexico, time spent dreaming about Mexico, time spent talking about Mexico where he will retire.

Open house to honor retiring city fire chief

2-10-77

The city of Arcadia is extending an invitation to the public to attend an open house honoring the retirement of Fire Chief Bob Dick.

The affair will be from 3 to 5 p.m. on Feb. 15 at the main fire station at 710 S. Santa Anita Ave. Chief Dick will be given a plaque from the city.

Members of the City Council, city commissions and fellow employees will be on hand to honor the chief for 27 years of service to the city.

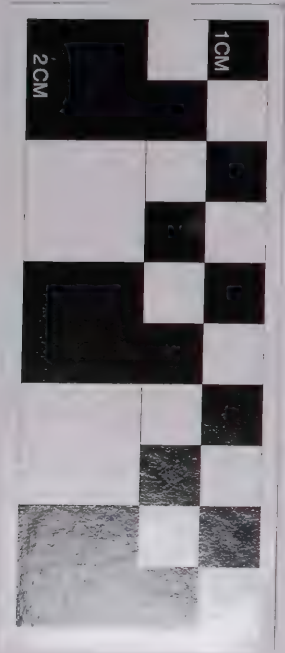
The Tuesday event will be followed on Saturday, Feb. 19, by a retirement dinner planned by members of the Arcadia Fire Department.

The dinner, with tickets at \$6 per person, will be at the Elks Lodge on Huntington Drive, beginning with a social hour at 6:30 p.m. Tickets may be purchased at the main fire station.

The firemen themselves are preparing a menu of Mexican food, following the chief's request.

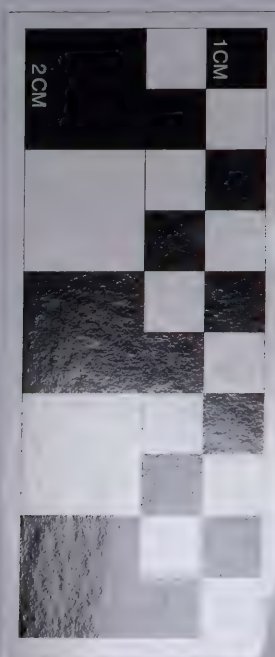
Dick and his wife plan to move to Mexico in a few months.

2/77



977





Employee Name	Soc. Sec. #	Check #	Date
Robert C. Dick	549-22-5885	126784	Feb. 17, 1977

Earnings
Severance Pay 6 months

Deductions

Federal Income Tax	3,116.00
State Income Tax	1,692.00
P.E.R.S. - Retirement	1,215.42
Medical Insurance	342.72
Firefighters' Association Dues	24.72
United Fund	52.00
Calif. State Fire Insurance - Life	33.24
Dental Insurance	59.64
Petty Cash Shortage	68.14
Laundry	45.60
Lost Badge	26.00
Turn Out Boots	111.10
Turn Out Coat	148.00
Lost Uniform	282.00
Bedding - Pillow, etc.	189.00
Fire Manual	84.00
Fire Hose - 1 length	1,428.29
Planning Retirement on City Time	2,616.00
Long Distance Calls to Guadalajara	206.10
Shopping for trip on city time	864.00
Day dreaming of retirement	1,296.00
Total Deductions	13,819.94
Net Take Home Pay	89

look 3

Your own
fire station

Bank - station bomberas

Fiesta de Retiro
(Retirement Party)

Honoring

Chief Robert C. Dick

Time: 6:30 p.m. - Social Hour
7:30 p.m. - Dinner

Place: 27 W. Huntington Drive
Arcadia Elks Lodge

Date: Saturday, February 19, 1977

Mexican Dinner

\$6.00 per person

Casual Dress Live Music

CITY OF ARCADIA
P.O. Box 60
Arcadia, Ca. 91006
February 17, 1977

Pay to the order of Robert C. Dick \$ 0.59

**** Only 89/100 ***** DOLLAR

BANK OF AMERICA
180 HO. SANTA ANITA AVE., ARCADIA, CA. 91006

Not valid if drawn for more than one cent

*Request the Pleasure of Your Company
at a Cocktail Reception
honoring*

Assemblyman Richard L. Mountjoy

on

Monday, July 23, 1979

6:30 - 9:00 p.m.

at the home of

Mr. & Mrs. Thomas Lynch

1125 Singingwood Dr., Arcadia

Special Guest - Lieutenant Governor Mike Curb

Cocktails

Hors d'oeuvres

HONORARY GUESTS

Congressman John Rousselot
Senator Bill Richardson
Supervisor Peter Schabarum

HONORARY COMMITTEE

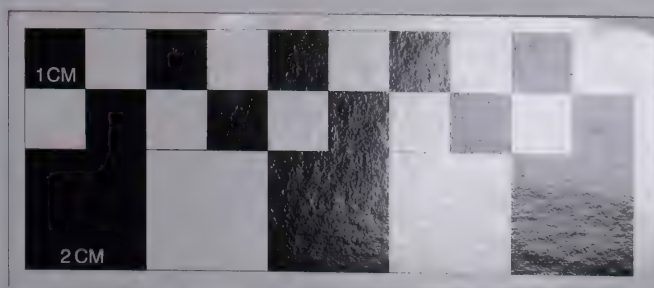
Hon. Helen Achilles
Hon. Tom Atkins, Jr.
Hon. Henry Barbosa
Hon. Robert Bartlett
Hon. Joe Braceda
Hon. George Brandow
Hon. Charles Corp
Hon. James Coughlin
Hon. Lucio Cruz
Hon. Willard Decker
Hon. Joseph Delgatto
Hon. William Dennis
Hon. Thomas Edwards
Hon. Eric Faith
Hon. Mike Palabrino
Hon. Carl Falkenborg
Hon. Robert Fry
Hon. Charles Gilb
Hon. Kenneth Gillanders
Hon. Maurice Jones
Hon. Roy Kropke
Hon. Melvin Larson
Hon. Floretta Lauber
Hon. Robert Margett
Hon. Louis Merritt
Hon. Patricio Miranda
Hon. Monty Montgomery
Hon. Eugene Moses
Hon. Pat Ostrye
Hon. Dave Parry

Hon. Elaine Rudolph
Hon. Jack Saelid
Hon. Jens Solem
Hon. Arthur F. Tapia
Hon. Jack Tyrell
Hon. John Van Doran
Hon. Ronald Westmyer
Hon. Ed Zoolalian

HOST COMMITTEE

Agusta Flannes Barnard
Richard Bolton
Mr. & Mrs. John Bonholtzer
Mr. & Mrs. Bruce Brady
Mr. & Mrs. Mike Brown
Joan Day
Clarence Desmond
Richard L. Diaz
Mr. & Mrs. Bert Dougherty
Elsie Jo Driscoll
Mr. & Mrs. Joe Earll
Louis Ecker
Mr. & Mrs. Noel Finley
Mr. & Mrs. Carl Frahm
Mr. & Mrs. Tom Garrett
Mr. & Mrs. Art Gemme
Jessie Glover

Dr. Robert Haugh
Dr. & Mrs. Ed Hayes
Kristen Helmuth
Dr. & Mrs. Darrell Holman
Gloria Horstman
Dr. Fordyce Johnson
Karl Koski
Mrs. Mary Lou Kropke
Bill Kuyper
Mr. Harry R. Lauber
Gerald Marugg
Dixie McIntee
Dr. Robert McLean
Wayne McNulty
Marianne Milch
Dr. & Mrs. Albert J. Miller
Doty Mursett
Mr. & Mrs. Frank Noble
Mr. & Mrs. William Ryan
Harold & Jane Shepherd
Mr. & Mrs. Harold Vallentine
Dick Waddell
Dave & Karen Wakeham
Mr. & Mrs. Edgar Whitmore, Jr.
Mr. & Mrs. Robert Whitmore
Mary Wilcox
Bill & Kit Williams
Mr. & Mrs. Ernest Woltman
Mr. & Mrs. Hugh Yates
Mr. & Mrs. Bob Zook



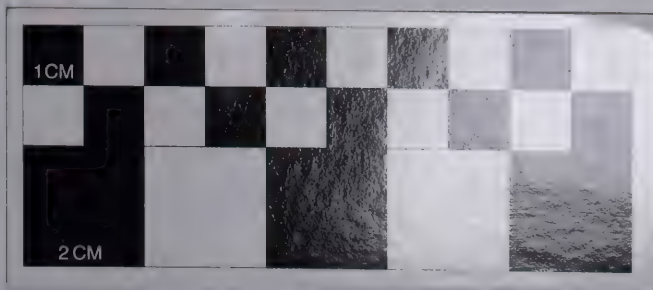
IN KEEPING WITH MY THEME OF PAUSING TO REFLECT WITH YOU
TONIGHT I WANT YOU TO SHARE WITH ME THE FEELING OF KATHERINE
LEE BATES IN WHAT I FEEL REALLY CAPTURES MY OWN FEELINGS FOR
THIS GREAT LAND OF OURS,

O BEAUTIFUL FOR SPACIOUS SKIES,
FOR AMBER WAVES OF GRAIN,
FOR PURPLE MOUNTAIN MAJESTIES,
ABOVE THE FRUITED PLAIN!
AMERICA! AMERICA!
GOD SHED HIS GRACE ON THEE
AND CROWN THY GOOD WITH BROTHERHOOD
FROM SEA TO SHINING SEA!

O BEAUTIFUL FOR HEROES PROVED
IN LIBERATING STRIFE,
WHO MORE THAN SELF THEIR COUNTRY LOVED,
AND MERCY MORE THAN LIFE!
AMERICA! AMERICA!
MAY GOD THY GOLD REFINE,
TILL ALL SUCCESS BE NOBLENESSE
AND EVERY GAIN DIVINE!

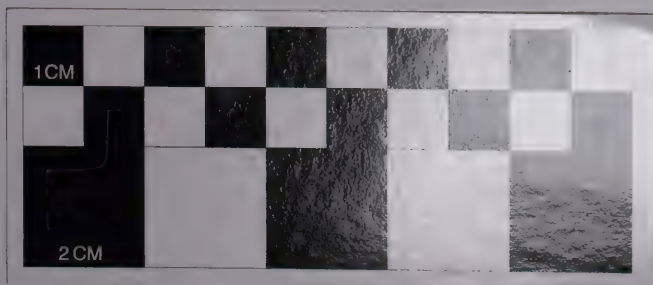
(WITH MUSIC)

O BEAUTIFUL FOR PATRIOT DREAM
THAT SEES BEYOND THE YEARS
THINE ALABASTER CITIES GLEAM
UNDIMMED BY HUMAN TEARS!
AMERICA! AMERICA!
GOD SHED HIS GRACE ON THEE, AND
CROWN THY GOOD WITH BROTHERHOOD
FROM SEA TO SHINING SEA!

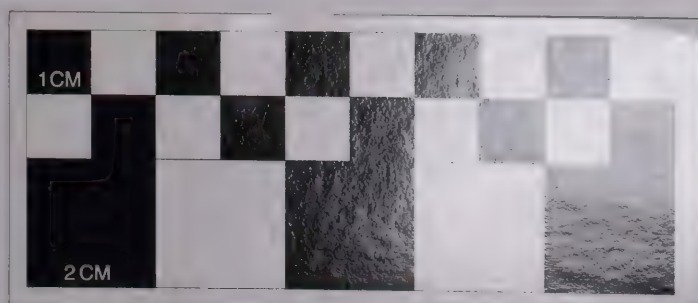




*The Arcadia Bicentennial Commission
cordially invites you to attend the
Dedication of Bicentennial Park
Thursday, February 17, 1977
Sixth and Longden Avenues, Arcadia
3:30 p.m.*



SISTER CITY '77



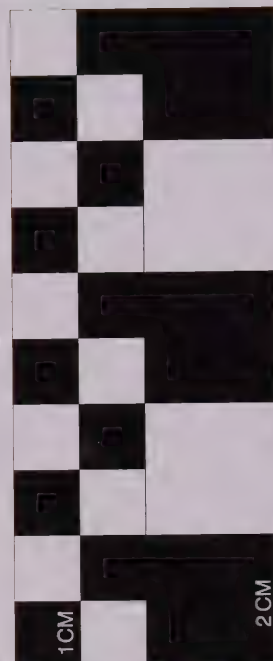
SUNDAY, FEBRUARY 20, 1977



—Staff photo by Louis Nunez

NEWEST PARK — Dedication Thursday of Bicentennial Park at Sixth and Longden avenues, Arcadia, marked the conclusion of Arcadia's Bicentennial year. Top, high school student speaker Lynn Miyamoto talks on the value of parks and recreation. Seated in the foreground are the Rev. Paul Jochenk, chairman of the Bicentennial Com-

mission and master of ceremonies, and Mayor Floretta Lauber, who accepted the park in behalf of the city. Youngsters in picture above ignore the ceremony in favor of fascinating new playground equipment. They stopped to listen, however, when the high school pep band performed.



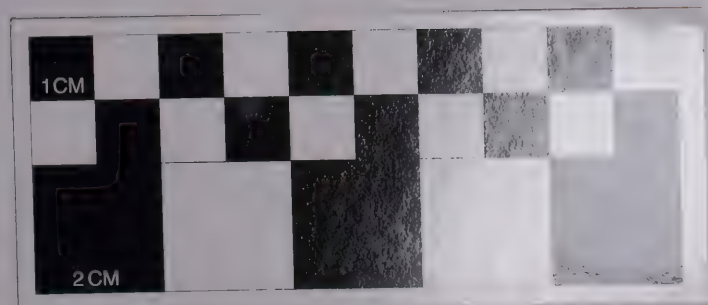
SUNDAY, FEBRUARY 20, 1977



—Staff photo by Louis Nunez

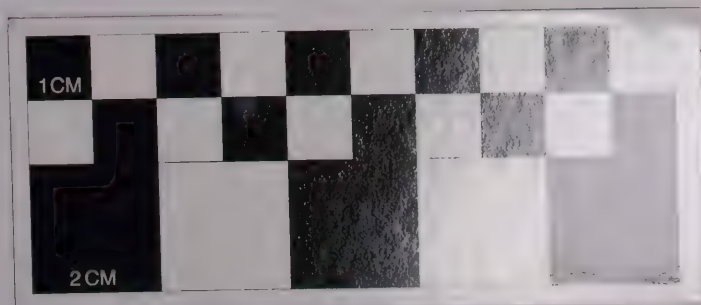
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February '77



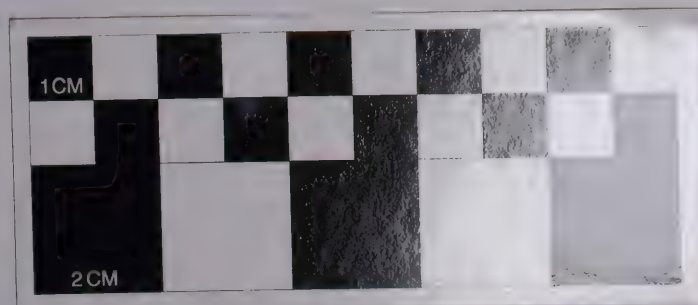
SUNDAY, FEBRUARY 20, 1977



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NEWEST PARK — Dedication Thursday of Bicentennial Park at Sixth and Longden avenues, Arcadia, marked the conclusion of Arcadia's Bicentennial year. Top, high school student speaker Lynn Miyamoto talks on the value of parks and recreation. Seated in the foreground are the Rev. Paul Jochenk, chairman of the Bicentennial Com-

mission and master of ceremonies, and Mayor Floretta Lauber, who accepted the park in behalf of the city.



Vote-tally decision 2/77 delayed by council

Arcadia City Council members are still arguing about whether they vote their consciences or whether they allow themselves to be influenced by someone else's vote.

As a result they pulled back until their next meeting from a decision on installing a voting machine in the new council chambers.

Mayor Floretta Lauber, who is opposed to the concept, got in a telling blow at the last meeting, when she said all council members act as lobbyists for their own points of view and to try to influence the votes of other members.

She previously had been chopped down by Council Member Charles Gilb for talking one way and voting another.

A member of the audience, Jim Wilson of West Winnie Way, might have influenced the discussion that followed his comments. He told the council that at first the \$9,000 cost of the project angered him, but more than that, "I would hate to think my vote could be affected by someone else's arguments, and vice versa."

He suggested if the council really wanted a secret ballot, it could be done much more cheaply with note pads and pencils.

Council Member Bob Margett, who had't talked much in earlier discussions, asked what would be gained if no time-saving were involved and questioned the \$9,000 expenditure. His own vote was always "spontaneous," he said.

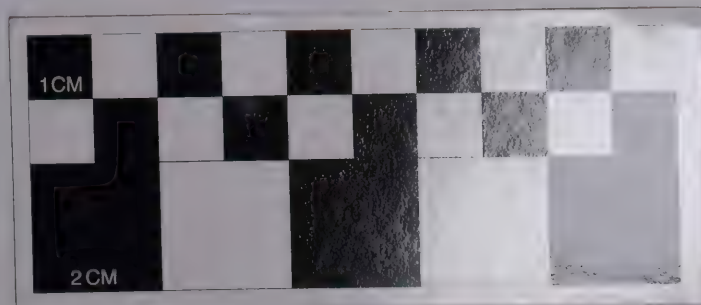
Expediency had been one of the early arguments in favor of the machine. Gilb, who had initiated the proposal and who votes first under present procedures, complained that his vote is now the only one freely cast. Council members are polled in alphabetical order by the clerk, with the mayor voting last.

City Clerk Christine Van Maanen said the procedural ordinance could be changed to allow a rotation in the voting order.

Council Member Jack Saelid, who has favored the machine from the beginning, reiterated his arguments that it would assure that "we'd vote our convictions" and would provide for "a higher level of integrity" among council members.

With only four members present and a 2-2 vote in prospect, it was agreed to table a decision on approving the machine until the next meeting.

Conduits and rough wiring are already in. The decision was to have been on which of two systems to install.



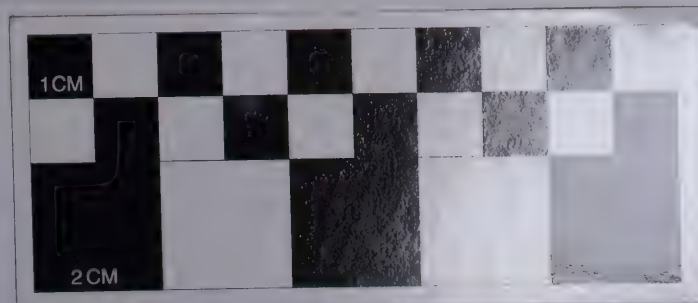


2/77

BICENTENNIAL PARK DEDICATION

1. Post Colors - Cub Scout Pack 111, Camino Grove School
2. Pledge of Allegiance - David Albright, Pack 111.
3. Invocation - Rev. Paul Jochenk
4. Introduction of Guests
 - a) City Council
 - b) Bicentennial Commission
 - c) Recreation Commission
5. Student Speaker - Lynn Miyamoto, Arcadia High School
"Recreate Recreation"
6. Presentation of Park - Rev. Paul Jochenk
7. Acceptance of Park and Remarks - Mayor Lauber *resolution*
8. Benediction - Rev. Paul Jochenk

Music by Arcadia High School Pep Band



11 COUNCIL
FEB 15 1977

RESOLUTION NO. 4611

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ARCADIA DISSOLVING THE ARCADIA BICENTENNIAL COMMISSION, REPEALING RESOLUTION No. 4456, AND THANKING THE BICENTENNIAL COMMISSION FOR ITS CONTRIBUTIONS TO THE BICENTENNIAL CELEBRATION ON BEHALF OF THE ENTIRE COMMUNITY

WHEREAS, the City Council of the City of Arcadia appointed a Bicentennial Commission composed of outstanding leaders from all organizations and groups in the City to provide leadership to the community in its celebration of the Nation's Bicentennial activities; and

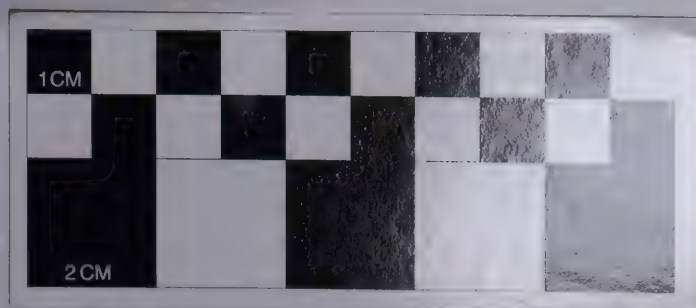
WHEREAS, that Bicentennial Commission has planned and provided leadership and enormous amounts of time and energy throughout the period of the Bicentennial Celebration; and

WHEREAS, the dedication of Bicentennial Park brings to a fitting conclusion the celebration activities of the City of Arcadia:

NOW, THEREFORE, BE IT RESOLVED BY the City Council of the City of Arcadia that on behalf of the entire community the Bicentennial Commission be thanked most sincerely for its contributions to the Bicentennial Celebration and is hereby dissolved, and Resolution No. 4456 creating the Commission is hereby repealed.

BE IT FURTHER RESOLVED that the City Clerk shall certify to the adoption of this resolution.

I HEREBY CERTIFY that the foregoing resolution was adopted at a regular meeting of the City Council of the City of Arcadia held on the 15th day of February, 1977, by the affirmative vote of



CITY COUNCIL

FLORETTA K. LAUBER
MAYOR

JACK SÆLID
MAYOR PRO TEMPORE

CHARLES E. GILB
ROBERT G. MARGETT
DAVID E. PARRY

LYMAN H. COZAD
CITY MANAGER

City of Arcadia

240 WEST HUNTINGTON DRIVE
ARCADIA, CALIFORNIA

CHRISTINE VAN MAANEN
CITY CLERK

TO: All Arcadia Residents

On behalf of the City Council and in recognition of the current drought affecting California, we urge all Arcadia residents to join in a water conservation effort to eliminate water waste in our City. Our conservation efforts will not only help reduce the impact of the drought on other parts of the state by reducing our imported water needs, but will postpone the day when mandatory water conservation might become a reality for us. When we are aware of water, it becomes easy to conserve it. It will be easier to change our water consumption habits now, before that day in the future when there might not be any other choice.

A reasonable goal for each family in Arcadia would be to reduce water consumption by ten percent. This goal can be accomplished without undue hardship by using common sense methods of water conservation. As a bonus, water conservation will also conserve energy. Twenty percent of the cost of operation of the water system is used to pump water to each household. Energy is again used to heat water for showers, washing machines and dishwashers. Water conservation and energy conservation are directly related.

By following the simple water conservation measures listed below, we will all be doing our part to preserve our environment.

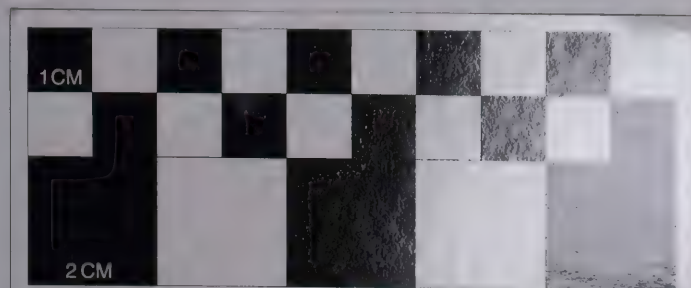
Outside Water Uses. Two-thirds of the water we consume is used outside the house, mainly on lawns and gardens. We can conserve here by:

1. Do not overwater lawns and plants. Water only when there is an actual need and then water in the early morning or cool evening to avoid evaporation losses. If you have automatic sprinkler systems, set them to water only when it is necessary.
2. Let the water sink in slowly. Lots of water, applied fast, will only run off into the gutter where it does no good.
3. Make sure your sprinklers are adjusted to water just your lawn and garden, not sidewalks or driveways.

MAILING ADDRESSES

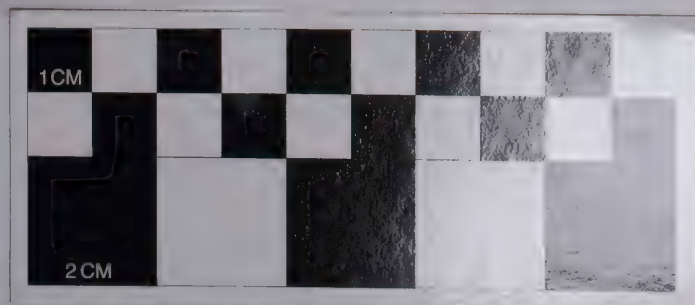
CITY HALL	P. O. BOX 60	91006	446-4471 • 681-0276
LIBRARY	20 W. DUARTE ROAD	91006	446-7111
POLICE DEPARTMENT	P. O. BOX 60	91006	447-2121
FIRE DEPARTMENT	710 S. SANTA ANITA AVE	91006	446-2128

TELEPHONES





CITY HALL — Arcadia Mayor Floretta K. Lauber watches as Cal State L.A. President John A. Greenlee points to huge mural of Arcadia's first city hall, later-converted into a garage. Mural is one of hundreds of historic photos on display through July 12 at Santa Anita Fashion park in the San Gabriel Valley Bicentennial Planetarium created by Cal State.



Firemen fete retiring chief

By HELEN O. SCHRADER
Editor

With volunteers from the Sierra Madre Fire Department and men from the El Monte Fire Department covering Arcadia stations for initial response, all the men from the Arcadia Fire Department were able to spend Saturday evening wishing their chief, Bob Dick, well in his retirement.

Arcadia firemen, their wives, former members of the department, chiefs from other departments, city officials and friends gathered for the fiesta, for good-natured joshing and for the presentation of gifts that ranged from the ridiculous to the truly beautiful.

For instance:

—The plaque from the Sierra Madre Fire Department read, "There'll always be room on our tailboard for you."

—Mike Povero, a former member of the department, called Chief Dick "a late bloomer who moved slowly from fireman to chief, but without ever taking a test."

—On behalf of the Arcadia Firefighters Association, Harvey Lozar presented him with a silver and turquoise expansion bracelet for his watch.

—Don Morgan, recently retired paramedic who has moved to Mexico, brought him a bright blue-striped serape.

—Norm Gagne contributed a huge box of cough drop of the kind Bob used when he stopped smoking.

—The chief was given a chess set in which all the chessmen were white, so there would be no losers, and a board to match, with all white squares.

A unique gift was a highly-polished piece of the pole from the original fire station on Wheeler Avenue. And so the parade of gifts went on.

Mayor Floretta Lauber, striking in a floor-length heavily embroidered purple gown she had brought from Mazatlan, brought down the house when she gave Chief Dick with his check for severance pay.

Starting off with \$13,986, she asked him to check off deductions with her, including such items as uniforms, telephone calls to Guadalajara, a shortage of petty cash and enough others to leave him with a shrunken check for 87 cents. At which he commented, "I'll never cash this check and that'll screw up the whole computer system."

Final presentation was a framed resolution from the California State Senate, given to the chief by Gordon Browning in behalf of Sen. H.L. "Bill" Richardson, R. Arcadia. To Mrs. Dick he gave a silver necklace with the seal of the state of California.

The chief concluded the evening with the comment, "I have many friends — not because I'm a nice guy but because I know a lot of nice people." And his wife, Suzi chimed in, "I love you all, too."

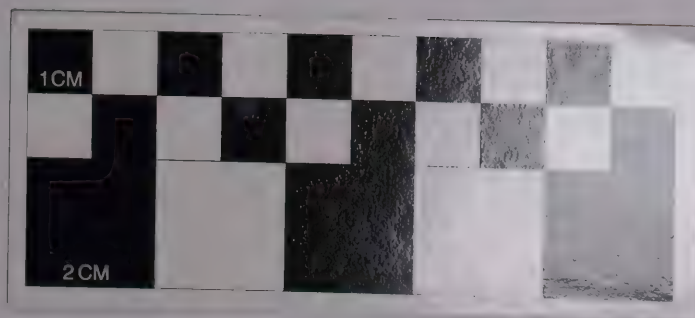


Staff photos by Louis Nunez

TESTING — Kaye Crawford samples one of the dozens of enchiladas made by Jim Stark and his wife for the Mexican-style dinner firemen prepared in honoring of chief Bob Dick, who has retired.



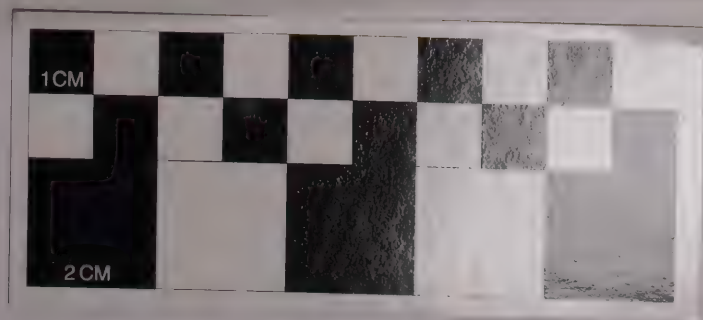
DIM THE LIGHT — Retiring Fire Chief Bob Dick admires highly polished fire extinguisher made into a lamp base for his new home.



Thursday, February 24, 1977



ACROSS THE BORDER — Arcadia Fire Chief Bob Dick and his wife, Suzi, at left, accept package from Maria and Don Morgan. The Morgans have retired to Mexico where Dick and his wife also intend to move. Morgan retired from the department as a paramedic.

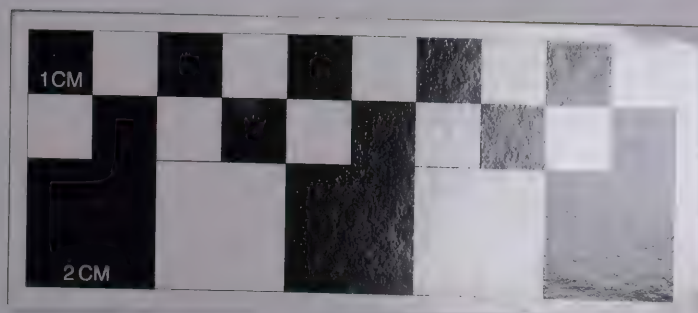


1974

Dear Floretta,
How dear of you
-- and how smart!

"Dear" to think
of me in such a precious
way. I loved the plant,
its container and your
sweet note. Really I do
appreciate this tremend-
ously and I think it
most thoughtful of you to
remember me.

"Smart" because
it couldn't have arrived on
a better day. I really needed
cheering because that's the
day I learned that Mary Jane
is transferring to a job in
San Jose. Of course I'm
all for it and anything
that will make her happy
but it did give me a jolt.



2/20/77

Dear Floretta,
Thank you for your friend-
ship and your help in
making the party the success
that it was.

Harry, we missed you at
both Bob's parties, but when
you come to Guadalajara
we will have a "belated" party.
God Bless ^{you} Keep You Both.
Love & Kisses, Bob & Suzi

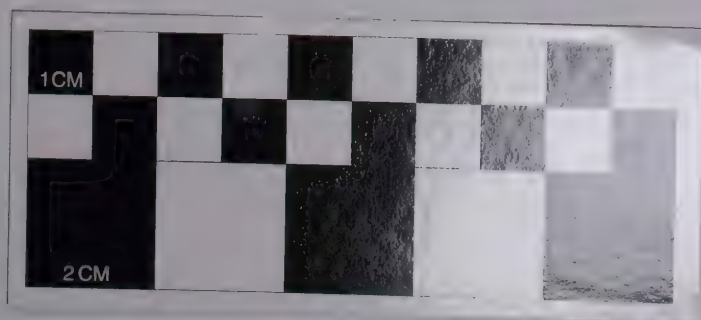
Feb. 21st, 1977

Dear Floretta —

Every time I looked your way last
Saturday night I could tell you were
enjoying the festivities as much as we
were. What a night! And what a
wonderful, wonderful bunch of people
yourself included. So, THANK YOU for your
genuine feelings of friendship to us all.
And when you and Harry get ready for
your trip to Guadalajara — just
remember your two resident guides,

Bob & Suzi

A.C. Dick
WEST CARINA





CITIES OF OUR VALLEY

By John Cornell

ARCADIA

With the Oak Tree race meeting ending Nov. 7 and Santa Anita's full season due to start Dec. 26, this month's city has to be Arcadia—"Community of Homes."

Arcadia is a favorite place name throughout the country, taken from a district of Greece and now used for any setting of rural beauty. H. A. Unruh, described as representing the San Gabriel Valley Railroad and also as managing various interests for E. J. (Lucky) Baldwin and portions of his Rancho Santa Anita, planned and named the community in about 1887. The name also may have honored the wife of pioneer Abel Stearns. He named a long-famed entire city block in Los Angeles for his wife Arcadia.

POPULATION: 46,500

AREA: 11 square miles

ELEVATION: 345 to 1200 feet

GOVERNMENT: City Council - City Manager. Council chooses the Mayor from its membership, currently: Floretta K. Lauber. The town was incorporated in 1903.



Still a city of homes and some light manufacturing, the beautiful foothill community also has become known as a recreational center. Santa Anita Race Track makes the area globally known. And just across Baldwin Ave. on the site of Rancho Santa Anita's historic headquarters is the 127-acre Los Angeles State and County Arboretum, free and open daily except Christmas. There also is a huge County recreational park (plus adjacent golf course) which offers facilities for pic-

nics, swimming, tennis, baseball, lawn bowling, etc.

Other regional assets include the Methodist Hospital of Southern California, the shopping complexes around the May Co. and Hinshaw's and the new Santa Anita Fashion Park. The Arcadia Public Library is one of the Valley's best.

Arcadia also is a place where you may find a peacock roosting on your roof and boldly seeking food handouts. The number of "wild" peafowl which originally departed from the Arboretum is relatively small now, but calls still come from startled new residents or casual visitors.



This ornate Queen Anne Cottage, now part of the Los Angeles State and County Arboretum, was built as part of the headquarters of Rancho Santa Anita by E. J. (Lucky) Baldwin soon after he purchased the ranch in 1875.

RESTAURANT ROW

Arcadia's choice of better places to dine isn't restricted by city boundaries. Several interesting spots are on Rosemead Blvd. just to the west in unincorporated territory. Famed Woody & Eddy's at Huntington Dr. and San Gabriel Blvd. is at the San Marino border and has a Pasadena postal address, but is in County territory. In Arcadia and close to the race track is Marty's Westerner, a tradition. There are several quality restaurants in Fashion Park. There's a Great Scot Restaurant in downtown Arcadia and a cluster of food facilities in West Arcadia.

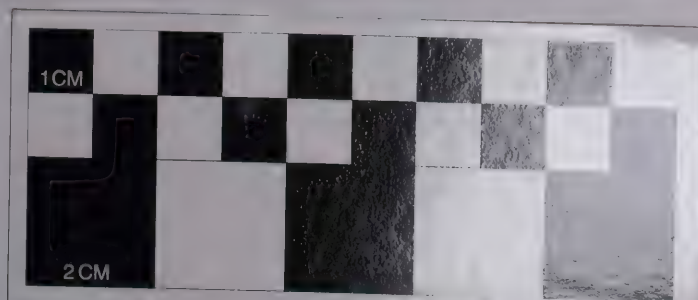
FROM THE DINER

This is a gripe I've aired before—and probably will repeat in the future. The concoction offered as "tartar sauce" in most restaurants turns out to be something like left-over sandwich spread, usually with an uncalled-for sweet taste. It even happens in otherwise excellent specialty houses featuring seafood. Experts have told me the basic error usually is the failure to start with fresh, real mayonnaise.

THE LENS

YOUR GUIDE TO...

Food, Fun and Entertainment



February 15, 1977

The Honorable Floretta K. Lauber, Mayor
Arcadia City Hall
240 West Huntington Dr.
Arcadia, CA 91007

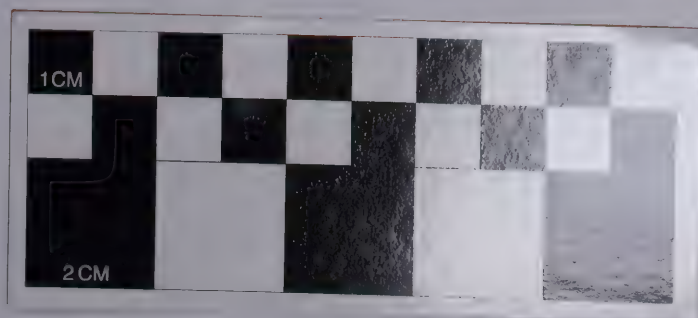
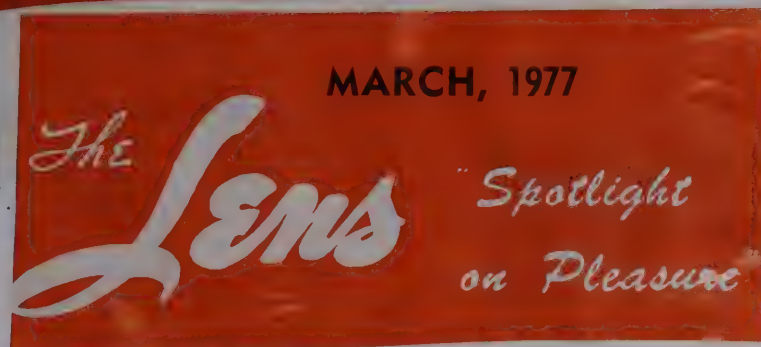
Dear Mayor Lauber,

Enclosed are three copies of our November, 1976, issue containing an article on Arcadia in our "Cities..." series (page 9) for your files. I have also included a copy of our latest effort for you.

Sorry about the delay in getting these to you--just found out that they had not been mailed.

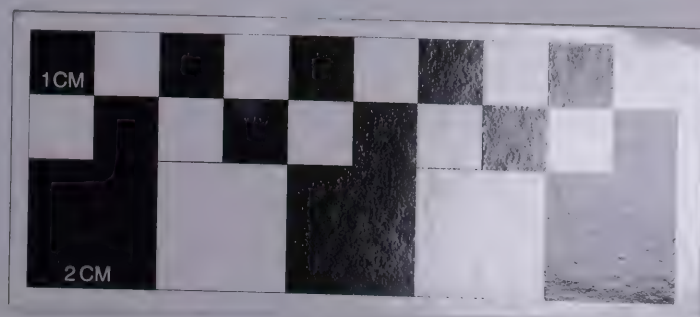
Sincerely,

Walter Preston
Walter Preston,
editor





Mr and Mrs. Robert P. Strub
and
Mr. and Mrs. Raymond M. Rogers
cordially invite you
to luncheon and an afternoon of racing
on
Saturday, the ninth of April
at twelve-thirty¹⁹⁷⁷ o'clock in the
Directors' Lounge in The Private Turf Club
Santa Anita Park
R.S.V.P. Honoring Mayor Loretta K. Lauber

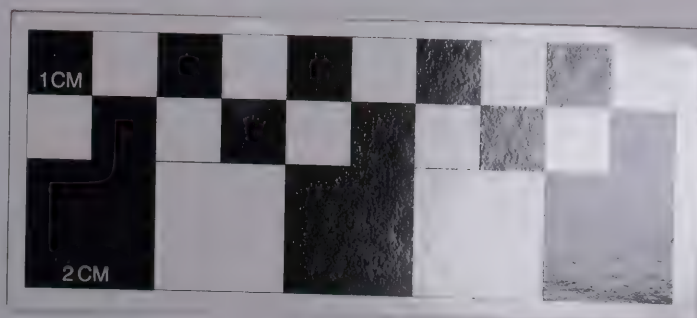


MEMO TO: Arcadia Office
FROM : John Mann
Subject: Arcadia Chamber of Commerce
Honoring Flo Lauber

On Tuesday April 18, 5-7PM in the Chamber offices, the Arcadia Chamber of Commerce is sponsoring a mixer (get together) to honor Floretta for her contributions to the City and to congratulate the three newly elected councilmen.

All the Hitchcock people are invited. Hope to see you there!

JWM





City of Arcadia

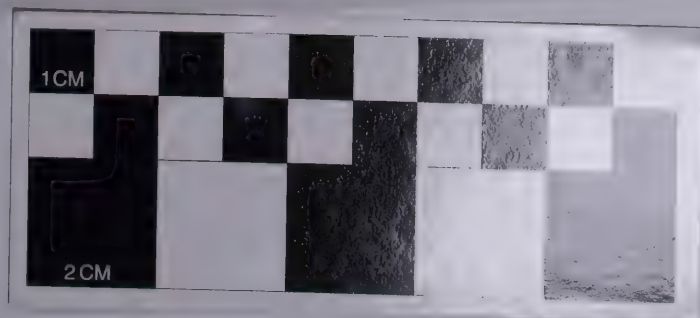
FLORETTA K. LAUBER
MAYOR

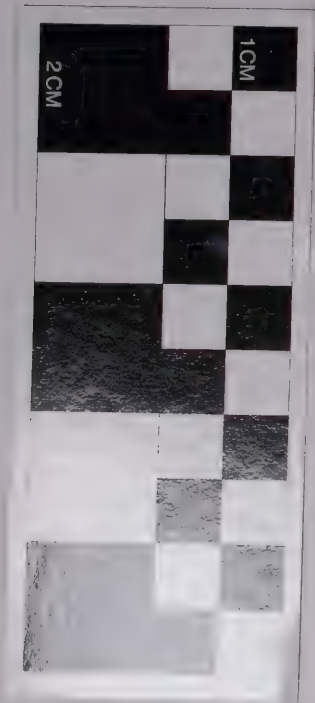
Mr. Robert P. Strub and Mrs. Ray M. Rogers

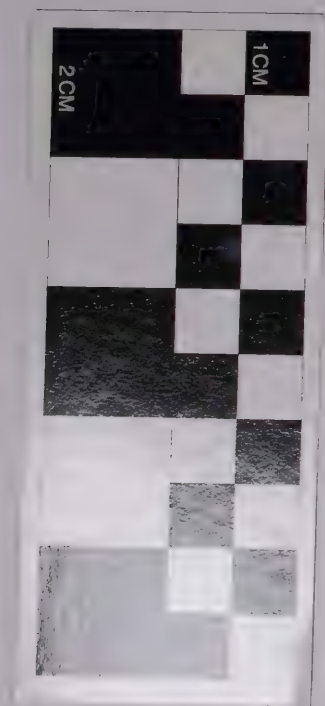
*cordially invite you
to luncheon and an afternoon of racing*

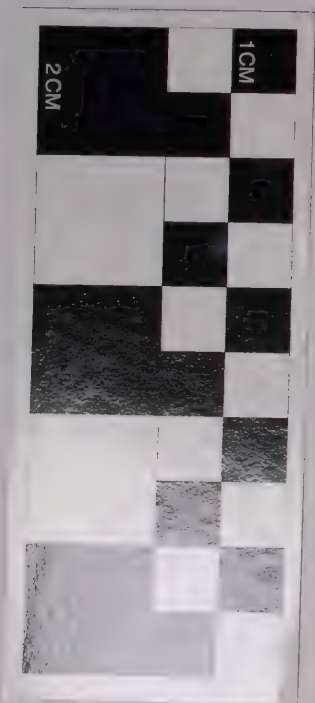
*on
Wednesday, the ninth of March
at twelve-thirty o'clock in the
Directors' Lounge, in The Private Turf Club
Santa Anita Park*

R. S. V. P.









Assembly - California Legislature

GUEST

Sacramento 3-7-77

Please admit

of Arcadia

to Assembly Chamber

at the session today.

John L. E. Coitner
Tony Beard
TONY BEARD, SERGEANT AT ARMS

MEMBER OF THE ASSEMBLY

Leo T. McCarthy
Leo T. McCarthy Speaker of the Assembly

DAILY FILE



Compiled Under the Direction of

DARRYL R. WHITE
Secretary of the Senate

By

ROBERT L. CARISOZA
File Clerk

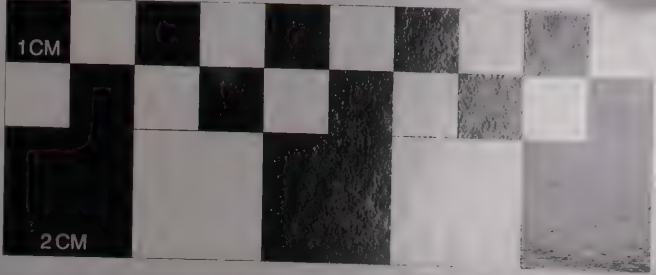
SENATE CONVENES AT 1 P.M.

MONDAY, MARCH 7, 1977

THIRTY-EIGHTH DAY IN SESSION

NINETY-SECOND CALENDAR DAY

To my mother
with all of my
regards.
Bill





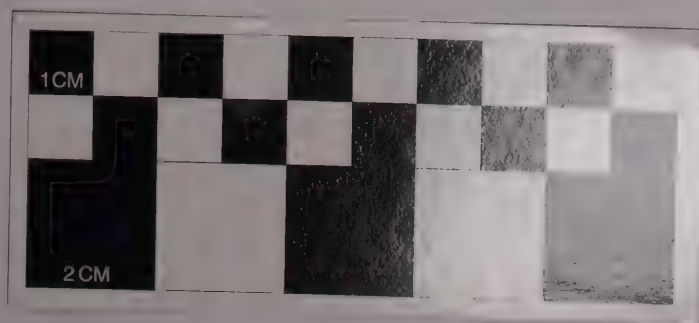
C.V. disposal 119
Telephone 6729

**INDEPENDENT CITIES
OF LOS ANGELES COUNTY**

**SEVENTEENTH
ANNUAL SEMINAR**

**HOTEL DEL CORONADO
CORONADO, CALIFORNIA**

NOVEMBER 17-20, 1977



LOS ANGELES TURF CLUB, INC.
SANTA ANITA PARK
ARCADIA, CALIFORNIA 91006

L. WILBERT RYDBECK

SECRETARY
LOS ANGELES TURF CLUB, INCORPORATED

SANTA ANITA PARK
ARCADIA, CALIF. 91006
(213) 681-7401 447-2171

ARCADIA HANDICAP, March 9, 1977

RAYMOND M. ROGERS

VICE PRESIDENT & GENERAL MANAGER
LOS ANGELES TURF CLUB, INCORPORATED

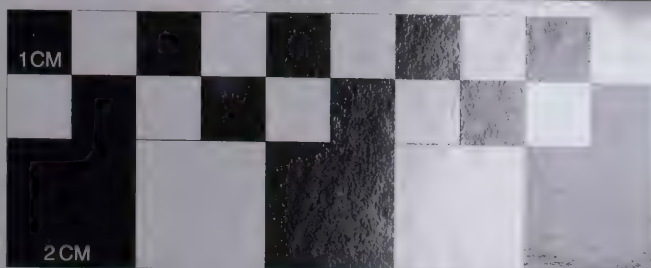
SANTA ANITA PARK
ARCADIA, CALIF. 91006
(213) 681-7401 447-2171

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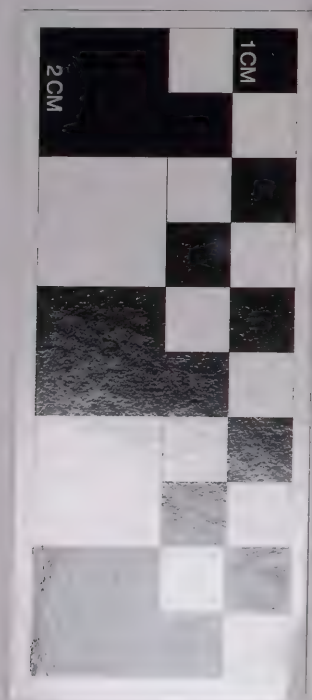
Mrs. Jack Dempey
Mrs. Charles Whittingham
Mrs. Kuhns
Mrs. Lauber
Mr. Jack Dempey, Manager Cardiff Stud Farm
Two handlers

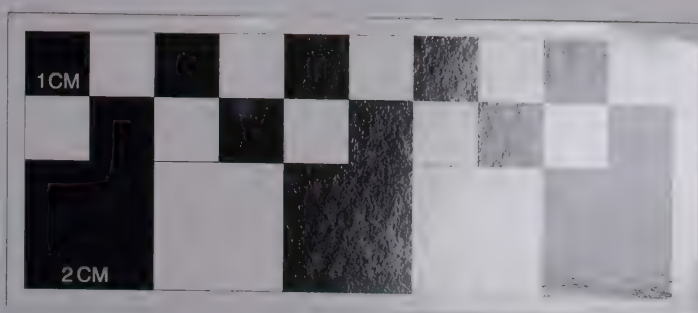
CAUCASUS, Fernando Toro (up)

Arcadia Mayor Floretta
Lauber chats with Raymond Rogers, track vice
president, and chef Tony Pope.



3/77







THIS IS YOUR CITY--- Arcadia Mayor Floretta Lauber, left, briefs Tom Simmers, president of the Arcadia Chamber of Commerce, seated right, and Frank Van Dongen, president of the South Arcadia Businessmen's Assn. and Arcadia Police Chief Charles Mitchell, back row from left, on the newest happenings in the city. APRIL 77

THURSDAY, MARCH 10, 1977

VOL. 47, NO. 20

Officials pleased by freeway meeting

No commitments were given, but representatives from the San Gabriel Valley Association of Cities (SGVAC) said they were "encouraged" by a meeting in Sacramento with Adriana Gianturco, director of the State Department of Transportation (Caltrans).

The meeting, requested by Elaine Donaldson, president of the cities' association and mayor of Covina, was to seek relief from noise for Arcadians living near the 210 Freeway east of Santa Anita Avenue.

Sound barriers west of Santa Anita have been installed but the eastern segment was constructed too early to make it eligible for sound barrier funding under current budget procedures.

Accompanying Mayor Donaldson were Mayor Floretta Lauber and City Manager Lyman Cozad of Arcadia and Burt Jones, executive director of the SGVAC.

All four reported they were pleased with their reception by Ms. Gianturco, who expressed empathy for the plight of the Arcadians. In fact, Jones said, she indicated

that she was more concerned about noise than about freeway construction.

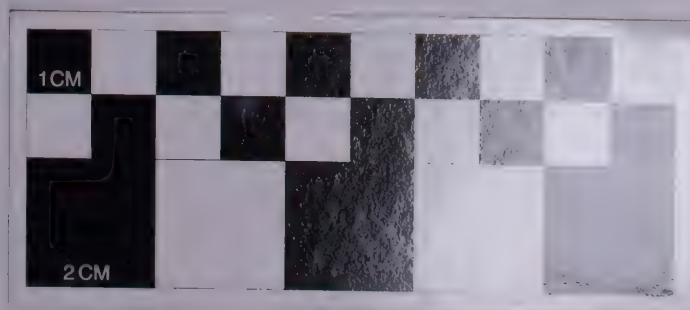
Mayor Lauber reported that Ms. Gianturco appeared impressed by the fact that the Arcadia homes adjacent to the freeway were built long before the freeway was thought of.

The one concrete agreement reached was that Caltrans engineers and Arcadia engineers would conduct joint studies of decibel or sound levels.

There is considerable variation between earlier studies by Caltrans and by the city. According to Mayor Lauber, if the readings by the city prove accurate, Ms. Gianturco indicated relief might come Arcadia's way within two years.

One Caltrans official had been reluctant to meet with the delegation since Arcadia was so low on the department's priority list.

Mayor Lauber said readings taken by the Arcadia staff showed noise level 15 to 20 per cent higher than the 70 decibels considered safe for health.

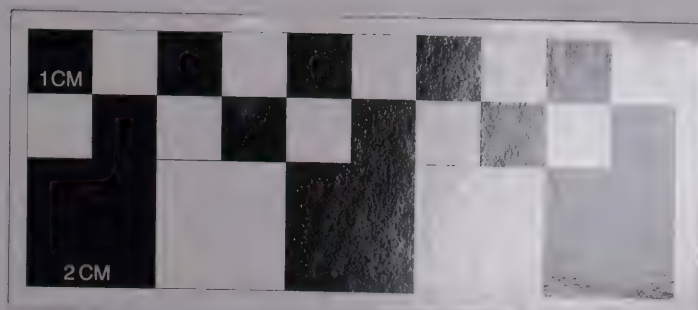


SUNDAY, MARCH 6, 1977



—Staff photo by Louis Nunez

LUXURIOUS SETTING — Arcadia Chamber of Commerce President Tom Simmers and Mayor Floretta Lauber enjoy the elegant reception room in the new \$1 million Arcadian Retirement Hotel at 753 W. Duarte Road. An open house for the public is scheduled today, beginning at 2 p.m.



Thursday, March 17, 1977 Duarte, Monrovia News-Past —D-1

Boyes, Lauber receive Elkins Co. gold keys

Joy Boyes and Floretta Lauber of the Arcadia office of Hitchcock Realty received custom-designed gold keys at a recent George Elkins Co. million-dollar awards banquet at the Cave des Roys.

Hitchcock Realty, a wholly-owned subsidiary of the George Elkins Co., was represented by the entire sales staff of both the Arcadia and San Marino offices, as well as by John Mann, vice president of Hitchcock.

George Elkins, founder and chairman of the board for the Beverly Hills firm opened in 1923, decided 10 years ago to reward million-dollar salespeople

with an elegant gold key.

Both of the winners from Arcadia, eligible for this honor for the first time, know the area they service.

Mrs. Boyes, a native of Los Angeles, joined the Hitchcock firm in 1968 after having spent most of her adult life in Arcadia along with her husband Ralph and her two children, Bradford and Christa.

It was the idea of starting a "sinking fund" for the children that prompted her to enter real estate.

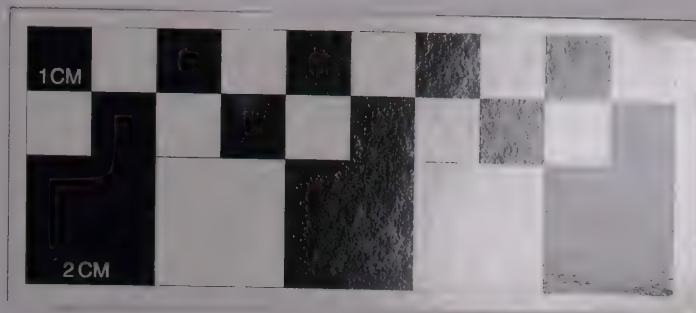
A graduate of the University of Oregon and a former USC coed, Mrs.

Boyes has been active in the Arcadia branch of the American Association of University Women.

Lauber, the mayor of Arcadia, combines an outstanding record in public service with her career in residential sales for the Hitchcock Arcadia office, a job she has held since 1970.

A third generation resident of the area, Flo became Arcadia's first woman council member and subsequently its first woman mayor.

Her interest in real estate began in 1965, she says, when she was appointed to the Arcadia Planning Commission.



CITY COUNCIL

FLORETTA K. LAUBER
MAYOR

JACK SAELID
MAYOR PRO TEMPORE

CHARLES E. GILB
ROBERT G. MARGETT
DAVID E. PARRY

City of Arcadia

240 WEST HUNTINGTON DRIVE
ARCADIA, CALIFORNIA 91006
(213) 446-4471 • 681-0276

LYMAN H. COZAD
CITY MANAGER

CHRISTINE VAN MAANEN
CITY CLERK



March 17, 1977

Dear Community Leader:

As Mayor of the City of Arcadia, it is an honor for me to announce the Third Annual Mayor's Prayer Breakfast. This inspirational meeting, which received such heartwarming support the last two years, will be held April 8, at 7:00 a.m. at the Masonic Temple, 50 West Duarte Road in Arcadia. We sincerely hope that you will inform your members of this special Easter Season service and encourage their participation. I am sure they will find it a meaningful experience.

So that we may make appropriate plans, we ask that you call your reservations to Gerry Parish, Santa Anita Church Office, 446-8206, no later than April 4. Cost of the Continental Breakfast will be \$1.00 and tickets may be purchased at the door.

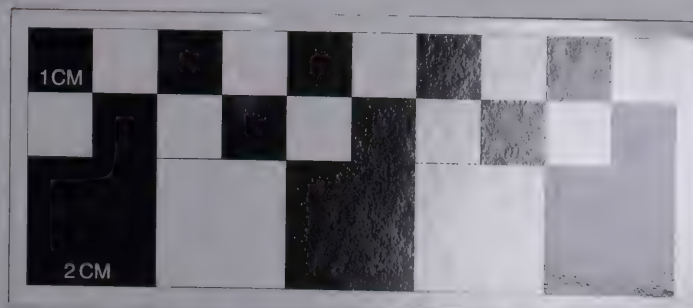
A special offering will be collected so that we may share with those less fortunate throughout the world. Distribution will be through the Church World Service and World Vision International.

Inspirational messages will be brought to us by these outstanding Christian leaders of Arcadia: Rev. Robert Walsh, Holy Angels Church, Rev. Leslie G. Strathern, Arcadia Congregational Church and Dr. Margaret M. Stevens of The Santa Anita Church.

Please accept this opportunity to come and share with others through prayer the blessings of Easter.

Floretta K. Lauber

FLORETTA K. LAUBER
Mayor, City of Arcadia



CITY COUNCIL OF ARCADIA

Mrs. Floretta K. Lauber, Mayor
Mr. Jack Saelid, Mayor Pro-Tem
Mr. Charles E. Gilb
Mr. Robert G. Margett
Mr. David E. Perry

Our THANKS to: The Masonic Lodge for the use of the Temple and to its Manager, Larry Britton.

We also extend our appreciation to Mrs. Ruth Thompson, coordinator, and the members of the Eastern Star Social Club in the preparation and service of this morning's breakfast.

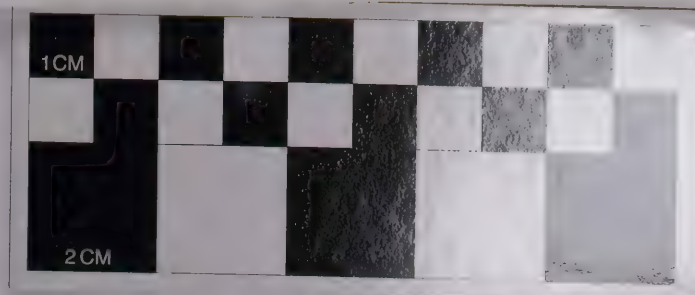
Our THANKS are also extended to:

Margie Zerker, California Counties Title Co.,
for cups
Mr. and Mrs. Harold H. Shepherd, for flowers
McDonald Restaurant on Foothill Blvd., for
eating utensils
Mrs. Helen Schrader, Arcadia Tribune, for
publicity
Rev. Russell T. Williams and The Santa Anita
Church, for their assistance to the
Mayor's Office in program planning and
offering baskets

The OFFERING taken this morning will be directed to World Vision International (checks may be made payable to World Vision International), and will go to people in need throughout the world.

We thank you all for joining us in this sharing of Easter Blessings

Mayor Floretta K. Lauber





March 23, 1977

Floretta Lauber
Mayer City of Arcadia
City Hall
Arcadia, California 91006

Dear Mrs. Lauber,

I tried calling you last week but you had left on your trip, hope you had a pleasant vacation and rest.

Private Property Week for the Arcadia Board of Realtors, etc is April 17-23rd. I am chairman of this for our Board. Because of time I had to go ahead with my newspaper copies etc. We would appreciate you proclaiming "Private Property Week" (per the enclosed copy) which I must have to Helen Schraeder by April 5th for the Tribune issue of April 10th.

The Arcadia Board of Realtors is also having a special gift made for the new Council Chambers and Mr. Cozad suggested we present it on the dedication day of April 19th and have a picture of you, Maddock, etc. for the Tribune.

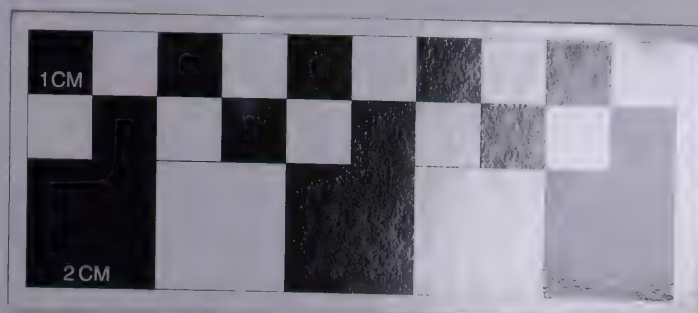
I hope this will all be OK with you. Please give me a call before the 5th. Thanks so much,

Sincerely,


Palma Possemato


BALDWIN OFFICE

906 SOUTH BALDWIN AVENUE, ARCADIA, CALIFORNIA 91006 • (213) 445-0136



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FOR IMMEDIATE RELEASE

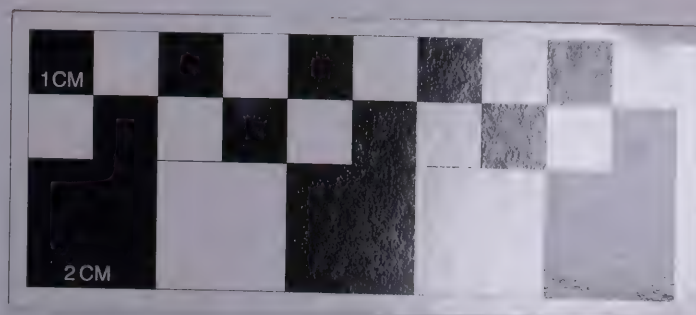
4/77

The ARCADIA BOARD OF REALTORS today announced its members will join with 500,000 Realtors & Realtor-Associates throughout the United States April 17-23 in the observance of Private Property Week. GORDON MADDOCK, board president, urged area home owners and local industry to share in "saluting this precious right to acquire and own real property, a right which is the envy of all people living in other parts of the world."

"One purpose behind Private Property Week," MADDOCK said, "and perhaps the reason we should be united in this national observance is to celebrate the distinct privilege property owners share and which Realtors work diligently to protect." Everyone has a stake in Private Property Week, particularly our citizens who own their homes, and all in local government and industry who are concerned with our community's well being.

The Realtors board plans to present the city with a gift for the new Council Chamber at its April 19th dedication to mark its participation in the Private Property Week observance.

Mayor Floretta Lauber has proclaimed Private Property week and says in her proclamation, "I urge my fellow citizens to join with the Arcadia Board of Realtors, the Calif. Assoc. of Realtors and the more than 500,000 Realtors and Realtors-Associates across the nation in this observance with appropriate and significant programs of civic betterment during this week and throughout the year."



CITY COUNCIL

FLORETTA K. LAUBER
MAYOR

JACK SÆLID
MAYOR PRO TEMPORE

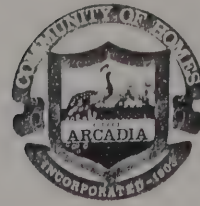
CHARLES E. GILB
ROBERT G. MARGETT
DAVID E. PARRY

City of Arcadia

240 WEST HUNTINGTON DRIVE
ARCADIA, CALIFORNIA 91006
(213) 446-4471 • 681-0276

LYMAN H. COZAD
CITY MANAGER

CHRISTINE VAN MAANEN
CITY CLERK



March 25, 1977

Board of Supervisors
County of Los Angeles
383 Hall of Administration
Los Angeles, California 90012

Gentlemen:

The City Council of the City of Arcadia congratulates you upon the pledges concerning your 1977-78 budget. Your attitude reflects that of the City Council over the past 20 years.

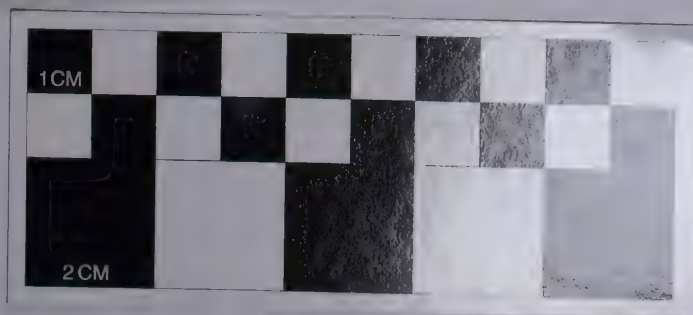
The tax rate for the City has been reduced almost steadily since 1945-46 although in some years it was held constant. The current rate for the City is the lowest it has been since 1915.

The City has been reducing the number of employees over the last ten years and despite increases necessary in the Police Department, the Library Department and one-man increases in Planning and Recreation, the total is now 3% less than it was ten years ago.

Last year to offset the 42% increase in assessed valuation, belatedly imposed by the County Assessor, the City reduced its tax rate over 11%, eliminating reserves to give the maximum assistance possible to the taxpayers. This was done knowing that it might be necessary to levy a portion of that decrease this year on the basis that the taxpayers deserved the maximum assistance possible. We are therefore not in a position as of this date to make a specific pledge for the coming fiscal year, but believe that our history shows that we will make every effort possible to avoid property tax increases unless they are absolutely necessary for the maintenance of essential services.

We should be happy to comply with your request for suggestions. It would be useful to have a document to review on which to base our suggestions.

As a starter we believe that if the Board will approve the installation of the County Services District, as proposed in the matter now before the Local Agency Formation Commission, there can be a substantial reduction in the County tax rate and in the total property tax rates of the more than 85% of the property



Board of Supervisors
March 25, 1977
Page Two

owners who live in incorporated cities. We urge your support of this approach. Stating the problem from another way, we believe that no services should be provided to the residents of unincorporated areas only which are supported financially by the residents of incorporated areas.

As a second suggestion we believe that where the County acts as the agency for the transmittal of federal funds to cities of less than 50,000 population, or any other figure, that the allocation should be determined on a formula basis and the necessity for large numbers of County employees to administer these programs be eliminated.

From the 1972 budget to the 1976 budget, the average number of employees in each Supervisor's office almost doubled. The four-year increase on the average was from 15 to 28. If you would go back to the 71-72 figures, you would eliminate 64 positions. You would have started with a good example. We think this is not only possible, but desirable.

We strongly support your action in placing the question of the prevailing rate clause in the County Charter upon the ballot for the voters to review. The clause gives one side in the collective negotiating process not only civil service status and full employment but a floor from which negotiations start and which always go up.

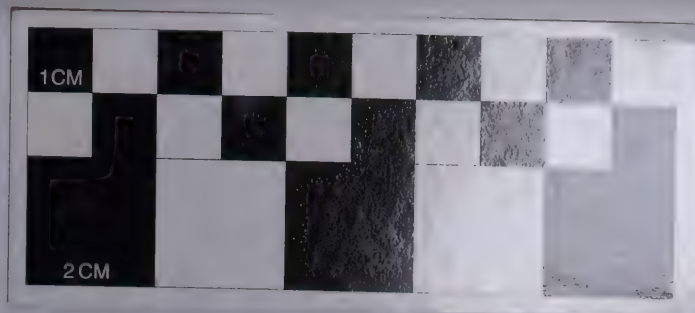
We support much of your legislative program for the State Legislature to consider. We are working on a similar program with other cities in the League of California Cities. We agree that a substantial increase in homeowners' exemption to at least double the present figure is desirable, providing greater property tax relief for senior citizens and low-income homeowners and renters. We agree that the costs of education and welfare should be removed from the property tax base. We are also asking that cities and counties be given optional authority to enact additional methods of raising revenue so that the burden upon the property tax may be lightened.

If you would care to send us a copy of your tentative budget, we would be happy to review it and see if we can offer further suggestions.

Sincerely,

FLORETTA K. LAUBER
Mayor

FKL:jh
cc: Supervisor Pete Schabarum





SAN GABRIEL VALLEY AUXILIARY
CALIFORNIA CHAPTER

MYASTHENIA GRAVIS FOUNDATION

237 S. CATALINA ST • LOS ANGELES, CALIF. 90004 • TELEPHONE 385-4174

March 29, 1977

Dear Mrs. Lauber,

Enclosed please find the information you requested regarding Myasthenia Gravis. Our newly formed San Gabriel Valley Auxiliary is eagerly looking forward to the week of April 10-16 as Myasthenia Gravis Week in Arcadia. Your consideration in proclaiming this week will help us realize one of our most important goals - that of bringing the story of MG to audiences, professional and public. As the awareness of MG increases, the diagnosis of suspected cases becomes more certain. Early diagnosis is extremely important in successful treatment of the disease.

Our San Gabriel Valley Chapter is holding their third meeting during MG Week, on Tuesday, April 12, 7 PM, at Pelligrino's Restaurant in Arcadia. This will be a dinner meeting. We would be most honored if you and your husband would be our guests that evening. Please call either Phil Miranda, our president, 448-3242 or Nancy Anderson, our Secretary, 446-2246, if you are able to attend.

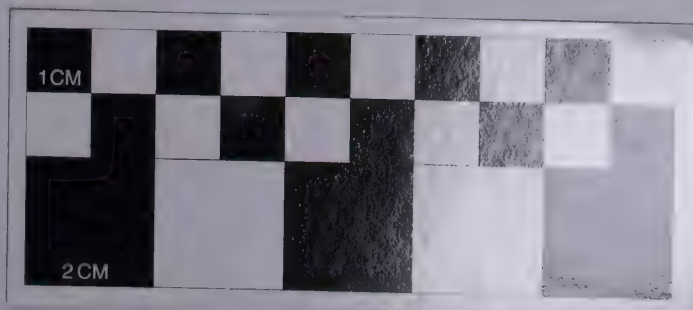
Thank you again for your help in our effort to hasten the day of a cure for Myasthenia Gravis patients.

Yours very truly,

Nancy Anderson

Nancy Anderson, Secretary

RESEARCH • EDUCATION • PATIENT AID





Nothing should be prized more highly than the value of each day.

GOETHE

April 17, 1977

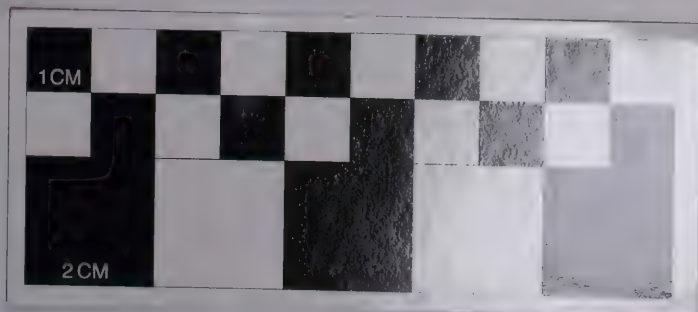
Dear Floretta:

There is no other way of saying it but "Thank You", for opening the doors to the public eye about this incurable disease, Myasthenia Gravis.

Patty was aglow with the proclamation you gave her - what a beautiful gesture on your part.

Many doors shall be opened through your proclamation of Myasthenia Gravis Week in Acadia. I shall keep you posted.

Gratefully,
Monica



Arcadia City Newsletter



ARCADIA CITY HALL

240 WEST HUNTINGTON DRIVE

SPRING 1977

Jack Saelid Elected Mayor



JACK Saelid
Mayor



DAVID E. PARRY
Mayor Pro-Tem



CHARLES E. GILB
Council



FLORETTA K. LAUBER
Council



ROBERT G. MARGETT
Council

On April 19th the Arcadia City Council elected Council member Jack Saelid to serve as Mayor for the next year. The Council also elected Council member David E. Parry to serve as Mayor Pro-Tem.

Mayor Jack Saelid, who lives at 821 Balboa Drive, is serving in his fourth year on the Council, and last year served as Mayor Pro-Tem. He is Manager of Electro-Mechanical Engineering for the Xerox Corporation, Xeroradiography Division in Pasadena, and has been an Arcadia resident for the past 16 years.

Mayor Pro-Tem David E. Parry, who resides at 101 Santa Ynez Drive, is currently serving in his second year on the Council. He is an attorney for the Santa Fe Railway Company and has been a resident for eleven years.

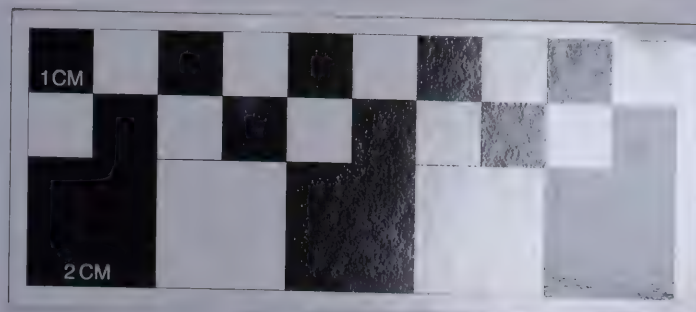
Council member Charles E. Gilb, who lives at 940 Singingwood Drive is a former Mayor and is currently serving in his fourth year on the Council. He is the owner of a wholesale produce firm in Los Angeles, and has been a resident for 18 years.

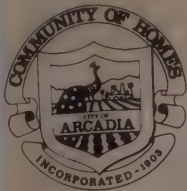
Council member Floretta K. Lauber, who resides at 1225 Oaklawn Road, is an Associate Realtor in residential sales and has been an Arcadian for the past 21 years. She served as Mayor last year and is currently serving in her fourth year on the Council.

Council member Robert G. Margett, who lives at 145 West Wistaria Avenue, is currently serving in his second year on the Council. He is an engineering contractor and has been a resident for 17 years.

COUNCIL REVIEWS 1977-78 BUDGET

The City Council is currently reviewing the 1977-78 preliminary operating budget with the City Manager and Finance Director. **The proposed budget will be presented** at a public hearing on June 7, for review and comment by **all interested citizens**. Copies of the budget will be available for public inspection in the office of the City Clerk on June 3.





Memorandum

CITY COUNCIL

MAR 22 1977

Date March 22, 1977

TO: City Council
FROM: Lyman H. Cozad, City Manager
SUBJECT: Cardio-Pulmonary Resuscitation Program

As you know Mayor Lauber has been urging us for some time to get a program ready under which we could give instructions on this newer first aid program for persons suffering cessation of breathing.

The Fire Department is now prepared to offer classes in the subject which will average four hours each. We are announcing its availability in the Newsletter and in the press.

Certain materials are required of each person taking the course. The Red Cross and other organizations which offer it now charge each person taking the program \$3.00 for the necessary materials. We plan to do the same.

LHC:jh

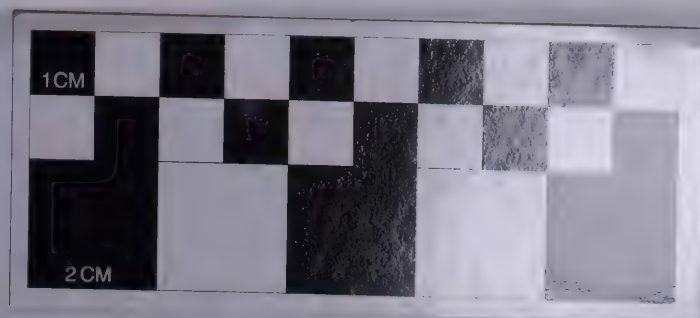
CPR CLASSES

Arcadia Fire Department's Paramedics and Public Education Officers are offering a comprehensive course in **Cardiopulmonary Resuscitation (C.P.R.)** to interested Arcadians. The four hour course includes instruction in external heart massage and mouth to mouth resuscitation.

City Council member Floretta Lauber, who initiated the program, hopes that all citizens will realize the value of this life saving procedure by taking advantage of the new service.



A \$3.00 service fee will be charged to cover the cost of materials. For information regarding dates and locations of courses, please contact the Arcadia Fire Department, 446-2128.





In Remembrance

A service of memory for
C. HAROLD SEXSMITH

Born

SAULTE STE MARIE, CANADA

Passed away

APRIL 6, 1977
PASADENA, CALIFORNIA

Services held

THE FIRST UNITED METHODIST CHURCH
OF PASADENA
APRIL 9, 1977

Clergyman

DR. VAHE H. SIMONIAN

Organist

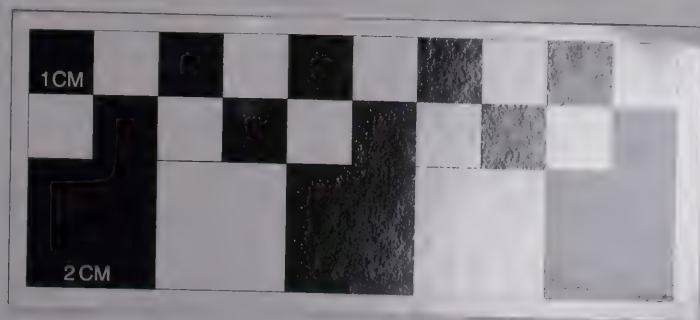
RAYMOND LOPEZ

Private interment

100 F CEMETERY
SALINAS, CALIFORNIA

Services conclude here

TURNER & STEVENS COMPANY
DIRECTORS



Dear Mrs. Lauber:

Thank you for the wonderful letter of commendation to the management of the store on my behalf. It's always a pleasure to be of service to you.

I realize you have a busy schedule and according to your mother, a husband that is ill, so I am doubly appreciative for the letter!

Sincerely
Ben Goshida

Thank
You

JHLH

April 6, 1977

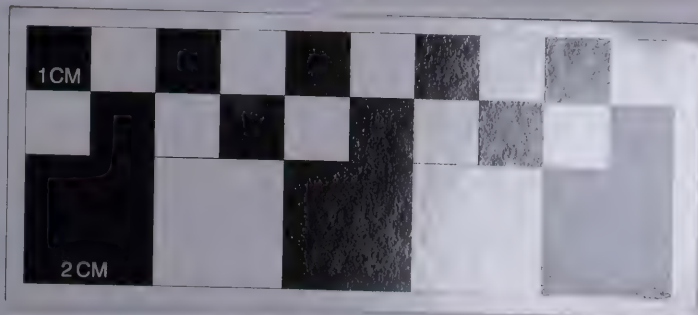
Dear Mrs. Lauber —

Today I wore the necklace you brought back from Mexico for me with a new jacket dress. It is so distinctive and adds just the right finishing touch to the outfit. I felt very

The set will
amaze

You have always been so very gracious and thoughtful with me and I truly appreciate your kindness in remembering me when you had so many other demands on your time and energies.

Thanks you for everything
Truly Gemell



MEMO FROM DORIS WOODWARD
939 Arcadia Avenue Arcadia, Calif. 91006
(213) 447-1782 (213) 446-3141



June 14 '76

Dear Floretta -

Thank you for your cooperation on
the woman's feature.

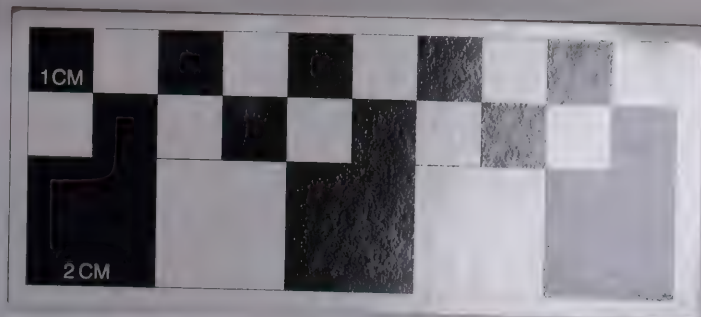
I'll let you know the disposition
when the agency makes it's
Placement.

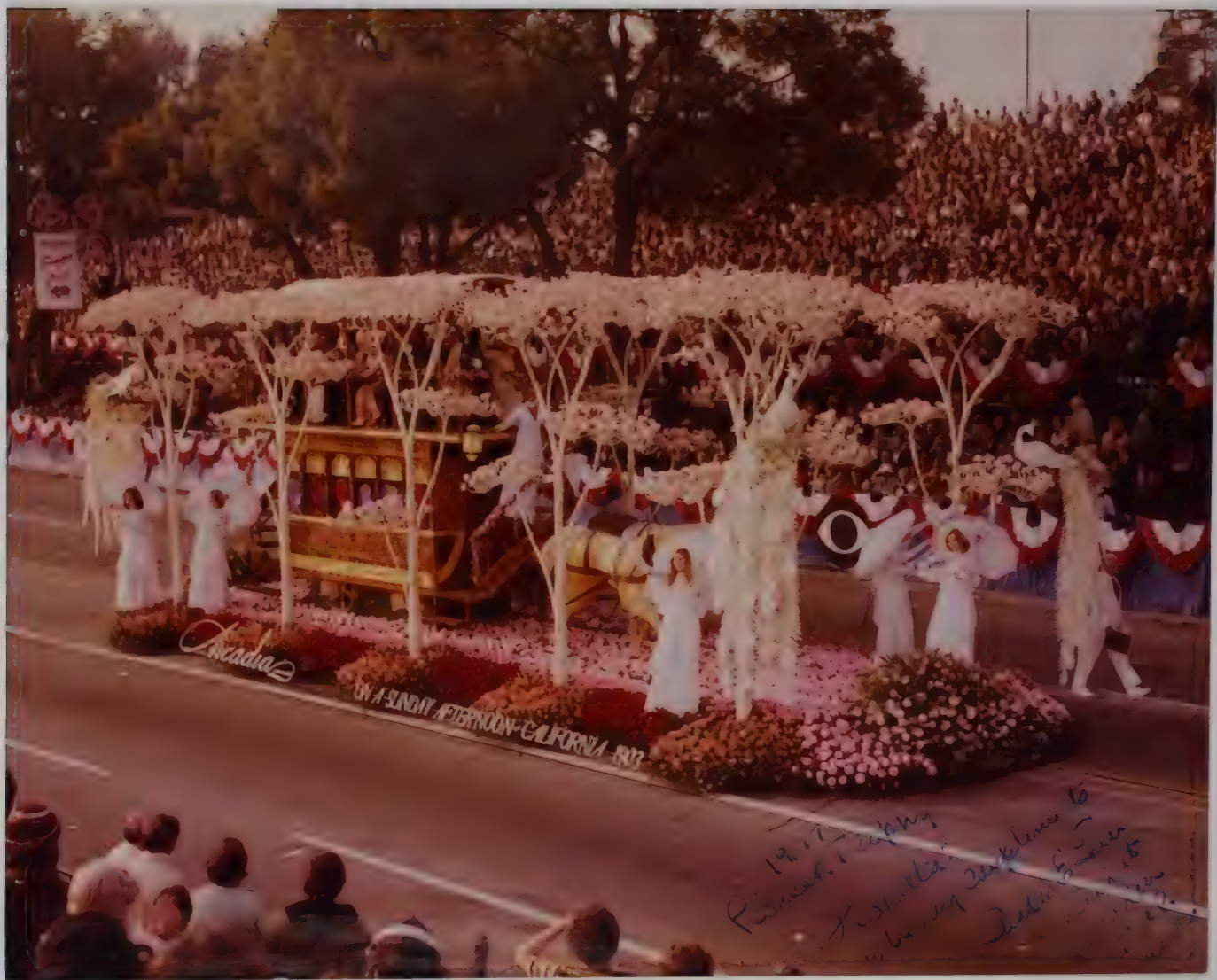
It probably won't be in print
until fall.

You are a lovely and knowledg-
able lady!

All the best,

Doris





HISTORICAL SKETCH OF ARCADIA COUNCIL CHAMBERS

----- when there were 360 people with only
38 registered voters.
Arcadia became an incorporated city on August 17, 1903 and of course

Lucky Baldwin was the first Mayor. The City Council was then called the BOARD OF TRUSTEES... the first meetings were held in the OAKWOOD HOTEL which was located on First Avenue between Wheeler and Santa Clara. The City operated on \$2100 that first year.

A fire completely destroyed the hotel and in 1910 the Board presided in the McCOY BUILDING which was on the corner of First Avenue and St. Joseph and Mr. McCoy was paid the sum of \$5 per month for its use. Several changes occurred during the years... the Board met in another building, the HIBBARD BUILDING across the street for a time and then in 1918 the Board purchased the corner of First Avenue and Huntington (then called Fallen Leaf) for \$1600. This is the site where the Thrifty Drug Store is located now .. The construction cost of that City Hall was \$18,000. This was soon extended to accommodate the police and fire departments.

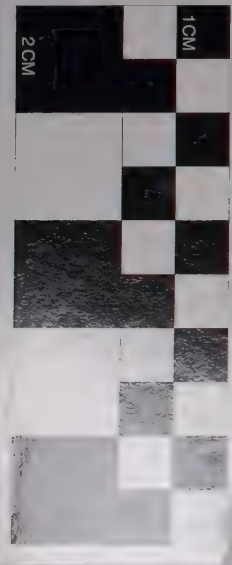
The Board of Trustees was changed to City Council in 1927.

The need for larger quarters presented itself and in 1947 Council authorized the purchase of 13 acres from the Rancho Santa Anita Corporation for \$39,500. It cost \$212,000 to construct that City Hall. The cost of this ~~new~~ site was financed by the \$99,000 received from the sale of the Thrifty site and admission taxes. Then in 1957 the need for still larger quarters was recognized and Council authorized the construction of what is referred to as the Annex.

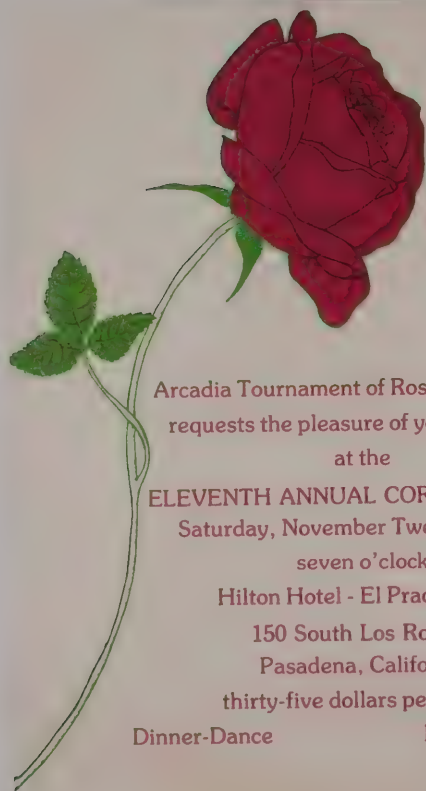
And once again the need for more space presents itself and we have endeavored to meet this need by constructing this new Council Chamber and Conference Room with an area large enough to serve the police as a pistol range and storage room. 74 years of growth to serve the citizens of over 46,000.



Sister City '77







Arcadia Tournament of Roses Association
requests the pleasure of your company
at the
ELEVENTH ANNUAL CORONATION BALL
Saturday, November Twenty-Second
seven o'clock
Hilton Hotel - El Prado Room
150 South Los Robles
Pasadena, California
thirty-five dollars per couple
Dinner-Dance Black tie optional

The 1976 Coronation Ball

RESERVED FOR

Mrs. Laufer



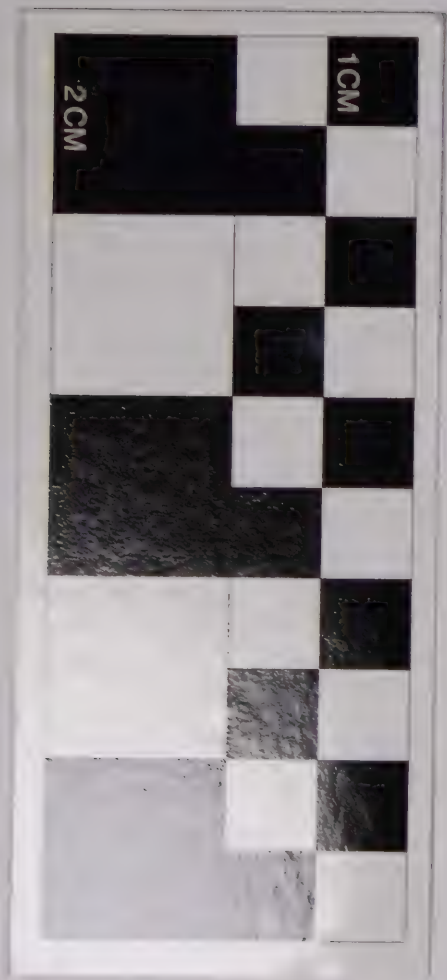
The Arcadia Tournament of
Roses Association

Dedicated to promoting Arcadia
through its float as a fine place
to live and do business.

Thank you for your
patronage.

A GIFT FROM
GREAT WESTERN SAVINGS





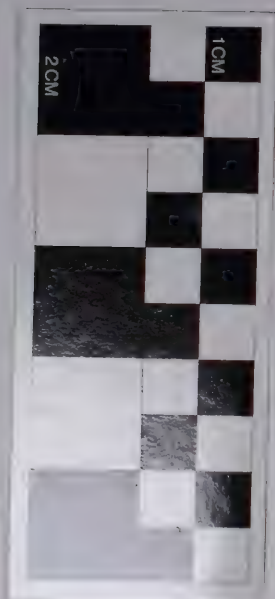
IN KEEPING WITH MY THEME OF PAUSING TO REFLECT WITH YOU
TONIGHT I WANT YOU TO SHARE WITH ME THE FEELING OF KATHERINE
LEE BATES IN WHAT I FEEL REALLY CAPTURES MY OWN FEELINGS FOR
THIS GREAT LAND OF OURS.

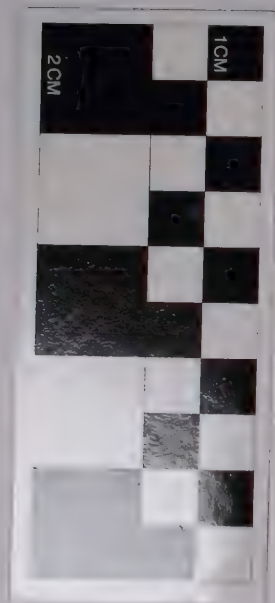
O BEAUTIFUL FOR SPACIOUS SKIES,
FOR AMBER WAVES OF GRAIN,
FOR PURPLE MOUNTAIN MAJESTIES,
ABOVE THE FRUITED PLAIN!
AMERICA! AMERICA!
GOD SHED HIS GRACE ON THEE
AND CROWN THY GOOD WITH BROTHERHOOD
FROM SEA TO SHINING SEA!

O BEAUTIFUL FOR HEROES PROVED
IN LIBERATING STRIFE,
WHO MORE THAN SELF THEIR COUNTRY LOVED,
AND MERCY MORE THAN LIFE!
AMERICA! AMERICA!
MAY GOD THY GOLD REFINE,
TILL ALL SUCCESS BE NOBLENES
AND EVERY GAIN DEVINE!

(WITH MUSIC)

O BEAUTIFUL FOR PATRIOT DREAM
THAT SEES BEYOND THE YEARS
THINE ALABASTER CITIES GLEAM
UNDIMMED BY HUMAN TEARS!
AMERICA! AMERICA!
GOD SHED HIS GRACE ON THEE, AND
CROWN THY GOOD WITH BROTHERHOOD
FROM SEA TO SHINING SEA!





*The Arcadia Bicentennial Commission
cordially invites you to attend the
Dedication of Bicentennial Park
Thursday, February 17, 1977
Sixth and Longden Avenues, Arcadia
3:30 p.m.*



Mr and Mrs. Robert F. Strub
and
Mr. and Mrs. Raymond M. Rogers
cordially invite you
to luncheon and an afternoon of racing

on
Saturday, the ninth of April
at twelve-thirty¹⁹⁷⁷ o'clock in the
Directors' Lounge in The Private Turf Club
Santa Anita Park

P.S.V.P. Honoring Mayor Floretta K. Lauber



MEMO TO: Arcadia Office
FROM : John Mann
Subject: Arcadia Chamber of Commerce
Honoring Flo Lauber

On Tuesday April 18, 5-7PM in the Chamber offices, the Arcadia Chamber of Commerce is sponsoring a mixer (get together) to honor Floretta for her contributions to the City and to congratulate the three newly elected councilmen.

All the Hitchcock people are invited. Hope to see you there!

JWM



EASTER WISHES
For Daughter
WITH LOVE AND PRIDE

Dear Florita,

your Loving Mother.

1977 Mayor's Year



THE 3rd ANNUAL
MAYOR'S PRAYER BREAKFAST

APRIL 8, 1977 7:00 a.m. MASONIC TEMPLE

BREAKFAST (Please begin eating as soon as you are seated.)

COMMUNITY SING: "Onward, Christian Soldiers"

INVOCATION: Mayor Pro-Tem Jack Saelid

WELCOME: Mayor Floretta Lauber

SOLO: "Allelujah" Sandy Pierce, Soloist
 Barbara Ferris Smith, Piano

"MEDIATION OF EASTER" Rev. Leslie G. Strathern
 Arcadia Congregational Church

"ENTER GOD...WHEN THE DOOR IS OPEN"
 Dr. Margaret M. Stevens
 The Santa Anita Church

"REFLECTIONS ON EASTER" Father Robert Walsh
 Church of the Holy Angels

COMMUNITY SING: "Let There Be Peace on Earth"

INTRODUCTION OF THE OFFERING:
 Chaplain Paul Jochenk

OFFERING AND SOLO: "God's Time"
 Sandy Pierce, Soloist
 Barbara Ferris Smith, Piano

COMMUNITY SING: "How Great Thou Art"

CLOSING PRAYER

**World Vision
benefits from
Arcadia event**

Arcadia Mayor Floretta Lauber has presented checks for \$225 to Dr. W. Stanley Mooneyham, president of World Vision International.

The funds were donated by individuals and church representatives who attended the annual Mayor's Prayer Breakfast on Good Friday.

Mayor Lauber expressed hope that the city of Arcadia will continue to build a good relationship with the Monrovia-based humanitarian agency.

CITY COUNCIL

FLORETTA K. LAUBER
MAYOR

JACK SAELID
MAYOR PRO TEMPORE

CHARLES E. GILB
ROBERT G. MARGETT
DAVID E. PARRY

City of Arcadia

240 WEST HUNTINGTON DRIVE
ARCADIA, CALIFORNIA 91006
(213) 446-4471 • 681-0276

LYMAN H. COZAD
CITY MANAGER

CHRISTINE VAN MAANEN
CITY CLERK



March 17, 1977

Dear Community Leader:

As Mayor of the City of Arcadia, it is an honor for me to announce the Third Annual Mayor's Prayer Breakfast. This inspirational meeting, which received such heartwarming support the last two years, will be held April 8, at 7:00 a.m. at the Masonic Temple, 50 West Duarte Road in Arcadia. We sincerely hope that you will inform your members of this special Easter Season service and encourage their participation. I am sure they will find it a meaningful experience.

So that we may make appropriate plans, we ask that you call your reservations to Gerry Parish, Santa Anita Church Office, 446-8206, no later than April 4. Cost of the Continental Breakfast will be \$1.00 and tickets may be purchased at the door.

A special offering will be collected so that we may share with those less fortunate throughout the world. Distribution will be through the Church World Service and World Vision International.

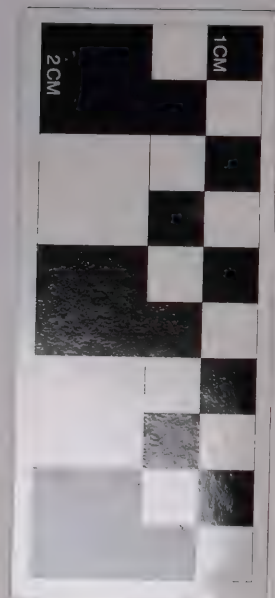
Inspirational messages will be brought to us by these outstanding Christian leaders of Arcadia: Rev. Robert Walsh, Holy Angels Church, Rev. Leslie G. Strathern, Arcadia Congregational Church and Dr. Margaret M. Stevens of The Santa Anita Church.

Please accept this opportunity to come and share with others through prayer the blessings of Easter.

Floretta K. Lauber

FLORETTA K. LAUBER
Mayor, City of Arcadia





The Arcadia Friendship Club



*Yucatan Tour
March 19 to April 2
1977*

Dinner \$4.00 per person

*The Arcadia Friendship Club
cordially invite you to be their guest
for*

*An "Afterglow" Party
6:30 P.M.*

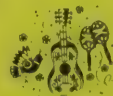
¿Cuándo?

Saturdays July 16

¿Dónde?

*Floretta and Harry Lauber's
1225 Oaklawn*

*Reply by July 10
on Yabor*



Claire Arth 447-5879



or Florence Crockell 447-7513, 681-7577



CITY COUNCIL

CHARLES E. GILB
MAYOR

FLORETTA K. LAUBER
MAYOR PRO TEMPORE

JAMES R. HELMS, JR.
JACK SAELID
DR. ALTON E. SCOTT

LYMAN H. COZAD
CITY MANAGER

City of Arcadia

240 WEST HUNTINGTON DRIVE
ARCADIA, CALIFORNIA

CHRISTINE VAN MAANEN
CITY CLERK

August 22, 1975

Councilwoman Floretta Lauber
City of Arcadia
240 West Huntington Drive
Arcadia, California 91006

Dear Councilwoman Lauber:

Would you please accept this as a small token of appreciation for your assistance and presence at the fire at 333 North Santa Anita on August 20, 1975.

While all members of the fire department are aware of your continued concern for their welfare, your presence at emergencies such as this, and your efforts to assist, fortify this awareness.

Sincerely,

Gene Mahoney
Gene Mahoney, Chief
Arcadia Fire Department

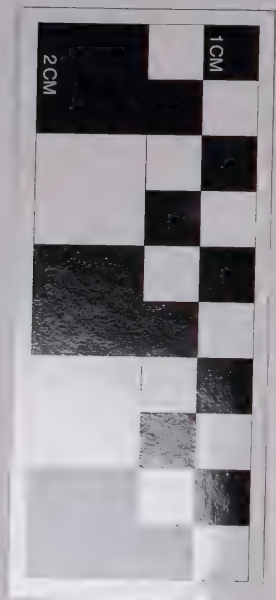
GM:cbc

MAILING ADDRESSES

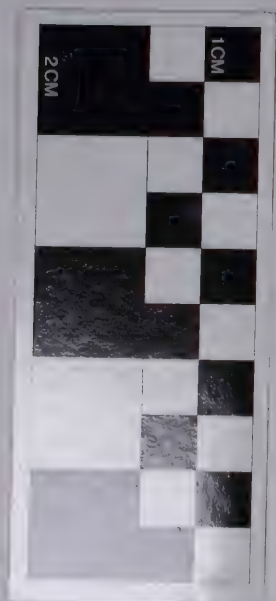
CITY HALL P. O. BOX 60 91006
LIBRARY 20 W. DUARTE ROAD 91006
POLICE DEPARTMENT P. O. BOX 60 91006
FIRE DEPARTMENT 710 S. SANTA ANITA AVE. 91006

TELEPHONES

446-4471 • 681-0276
446-7111
447-2121
446-2128



Christmas Donated Box
for Agenda City Hall
1977



Inc P.I. 4/81
6/16 + 5/4

STAFF PHOTO BY LUIS NUNEZ
FOR THE NEWSPAPERS
STAR NEWS, THE OREGONIAN
THE OREGON JOURNAL, THE OREGONIAN
NEWS & THE OREGONIAN JOURNAL
10 N. 1st AVE. ARCADA, CA PH. 446-0111

Inc 3.4
6/16 + 5/4



DEDICATION
OF
CITY OF ARCADIA
COUNCIL CHAMBER BUILDING

240 West Huntington Drive

April 15, 1977

ARCADIA CITY COUNCIL

1975-76

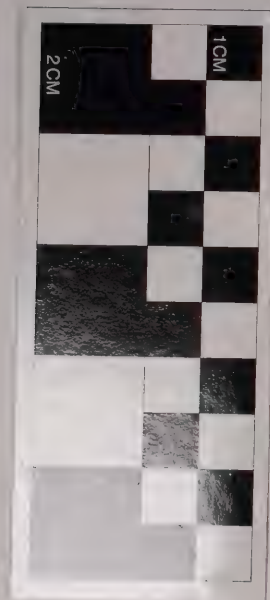
Charles E Gilb, Mayor
Floretta K. Lauber, Mayor Pro Tem
James R. Helms, Jr.
Jack Saelid
Alton E. Scott

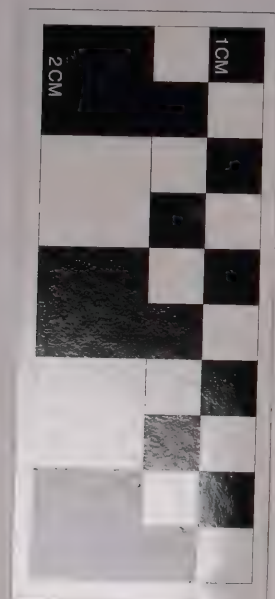
1976-77

Floretta K. Lauber, Mayor
Jack Saelid, Mayor Pro Tem
Charles E. Gilb
Robert G. Margett
David E. Parry

Lyman H. Cozad, City Manager
Christine Van Maanen, City Clerk

RUHNAU-EVANS-RUHNAU ASSOCIATES, ARCHITECT
NICK POKRAJAC, INC., CONTRACTOR





PROGRAM

INVOCATION Charles E. Gilb
Councilman

POSTING OF THE COLORS Eagle Scout Troop
#103

PLEDGE OF ALLEGIANCE Jack Saelid
Mayor Pro Tem

INTRODUCTIONS Christine Van Maanen
City Clerk

DEDICATION Floretta K. Lauber
Mayor

SOLO: "God Bless America", Carol Jo Parry



*The Arcadia City Council
cordially invites you to be our guest for a
Special Appreciation Evening*

*honoring members of our
City Boards and Commissions
on Friday, April 15, 1977 at
The Ramada Inn
130 West Huntington Drive
Arcadia, California*

Cocktails 6:30 p.m. (No Host) Dinner 7:30 p.m.

RSVP

Enclosed Card or Jewell High — 446-4471

The Arcadia City Council

cordially invites you to attend the

Dedication Ceremonies

of our

Council Chamber Building

240 West Huntington Drive

April 15, 1977

6:00 p.m.

1977 Council Chamber Dedication
April 1977

FREDERICK E. LAUDER

JACK SAEUD

CHARLES E. GILB

ROBERT G. MAPLETT

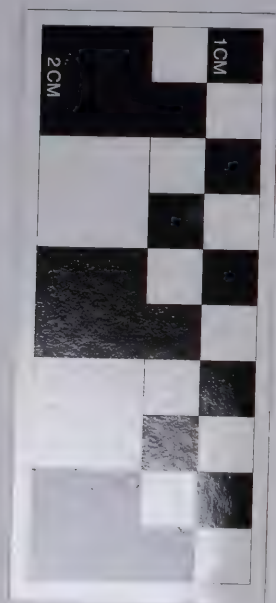
DAVID E. PARRY

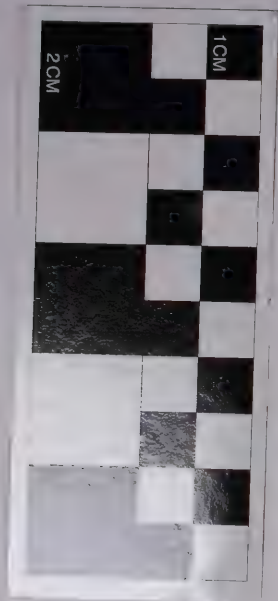
CITY CLERK

CITY MANAGER

CONTRACTOR

ARCHITECTS





Our thoughts are with
you and Harry at this
time.

the youth commission



Thank you *Mayor Lauber*

COUNCIL MEMBERS: PLEASE DO NOT FORGET TO INTRODUCE YOUR SPOUSE

You'll be happy to know no play - problems with good costuming. but bad plot.

PROGRAM
COMMISSIONERS' DINNER

April 15, 1977

this is your night
music to celebrate our families trip to Quebec

Welcome by Mayor Lauber. *Robert* Introduce Christine Van Maanen, City Clerk.

Mayor introduces Councilman Margett who introduces members of the Arcadia Beautiful Commission and their spouses:

		Spouse
Present:	Dorothy Moe (Chairman)	John
	Marguerite Appel	--
	John Collins	Linda
	Ernest Hetherington	Elsie
	Jean Hoard	Claude
	Pat Inbody	Milton
	Cay Mortenson	--
	Catherine Mundy	--
	Charles Neuberg	Audrey
	Lois Patnou	Leroy
	Marcella Whitmore	Robert
William Wyman	Kathryn	
Absent:	Grace Pelto	
	Alli Roysner	<i>- present</i>
	George Scott (ill)	<i>Hudson</i>

Councilman Margett then introduces members of the Library Board and their spouses:

Present:	Jeanne Saunders (Chairman)	John (Judge)
	Don Hage	Lillian
	Jean Livingston	Irv
	Dr. Robert Puckett	Jean
Absent:	Shirley Butterworth	

Councilman Margett introduces Dr. James Hagelganz, recently resigned from the Library Board, and his wife Betty, and presents plaque to Dr. Hagelganz.

Mayor Lauber introduces members of the Parking Place Commission and their spouses:

Present:	Dr. Dennis Lojeski (Chairman)	Janet
	Gifford Eastwood <i>new</i> ✓	Jane
	James R. Helms	Georgianna
	Jim Wallin	Geraldine
	Dr. James Chinn <i>new</i> ✓	Helen

James Mayo

Welcome To City Family

May^{Jack}or Lauber introduces Mayor Pro Tem Saelid who introduces members of the Personnel Board and their spouses:

Present:	Ray Jones (Chairman)	Babe
	Joe Earll, Jr.	Nelle Jane
	Ray Godfrey	Margaret
	Sarah Peterson	Donald
	Bernard Silver	Betty Jane

May^{Charles}or Lauber introduces Councilman Gilb who introduces members of the Planning Commission and their spouses:

Present:	Thomas Clark (Chairman)	Jean
	Morris Hegg	Dixie
	Bob Huddy	Jeanne ill
	Bill Kuyper	Cleo
	Miles Perlis ill Cancelled	Camilla
	Barbara Reiter	Arthur (Dr.)

Councilman Gilb then introduces R. Redmond Coghlan, recently resigned from the Planning Commission, and his wife Elizabeth, and presents a plaque to Mr. Coghlan.

May^{David}or Lauber then introduces Councilman Parry who introduces members of the Recreation Commission and their spouses:

Present:	Gary Esso (Chairman) Cancelled	Carol
	David Small	Jacqueline
	Elbert Souders	Rene

Absent:	Ben Smith
	Charlene Zoller

Mayor Lauber calls upon Mayor Pro Tem Saelid to introduce members of the Sister City Commission and their spouses:

Present:	Rosemary Scott (Chairman)	--
	Claire Arth	Bob
	Bobby Considine	Bob
	Harl Crockett	Florence
	Myree Gudus	Ed
	Carol Libby	Hal
	Joe Nocita	Betty
	Dave Paradis	Guest

Absent:	Pat Wallace
---------	-------------

Mayor Lauber introduces C. Robert Arth, representing Arcadia on the Los Angeles County Watershed Commission.

Mayor introduces City Staff: Lyman Cozad, City Manager
~~Christine Van Maanen, City Clerk~~
 George Watts, Assistant City Manager
 Jewell High, Secretary to the City Manager
Harry Lauber Herman Rowan Architect

Free program is offered to women

All women in the community are invited to attend a special program to be given by Arcadia Mayor, Floretta Lauber, entitled "Fore Women Only." The program is free of charge and will take place on Thursday, April 14, at 7:45 p.m. in the lecture room at Arcadia Public Library.

Mrs. Lauber will discuss

her experiences as the first woman mayor of Arcadia and offer a behind-the-scenes glimpse of local government.

Arranged by Mrs. Rhysa M. Davis, chairman of the status of women committee of the Arcadia Branch of the American Association of University Women, the affair is co-sponsored by the Arcadians; Arcadia Business and Professional Women's Club; Arcadia Chamber of Commerce; Women's Division; The Democratic Club of San Gabriel Valley Women's Club; the Panhellenic Foothill Council; the Republican Women's Club of Arcadia; the Soroptimist Club of Arcadia-Monrovia; and the Women's Club of Arcadia.



MAYOR FLORETTA
LAUBER
... to speak

Mayor to be Good Friday breakfast host

Continuing a tradition established two years ago, Arcadia Mayor Floretta K. Lauber will be host for the third annual Mayor's Prayer Breakfast at 7 a.m. on Good Friday, April 8.

Inspirational messages will be brought by the Rev. Robert Walsh of Holy Angels Church and the Rev. Leslie G. Strathern of the Arcadia Congregational Church. The Rev. Paul Johenk, chaplain of Arcadia Methodist Hospital, will act as master of ceremonies. The soloist will be Dee Shaw.

A special offering will be collected so Arcadians may share with those less fortunate throughout the world, Mayor Lauber said.

The breakfast will be at the Masonic Temple, 50 W. Duarte Road. Those who expect to attend are asked to call reservations to Gerry Parish, Santa Anita Church office, 446-8206, no later than April 4.

3-31-77

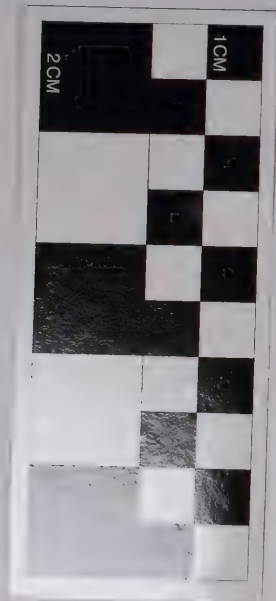


—Staff photo by Louis Nunez

GIFT OF FRIENDSHIP — Arcadia Librarian Dick Miller and Arcadia City Council Member Floretta Lauber examine a set of Encyclopedias the city is donating to the University of Yucatan. The gift comes after the recent visit of Friendship Club members to Mexico.

5-26-77





4-24-77



—Staff photo by Louis Nunez
PUBLIC PROPERTY — From left, former Arcadia mayor Floretta Lauber, Arcadia Board of Realtors Private Property Week chairman Palma Possemato and realty board president Gordon Maddock try out agenda box in new Arcadia City Council Chambers. Custom-made box, which matches oak paneling in chamber, was presented to the city by the Realtors in observance of Private Property Week.

CITY COUNCIL

APR 13 1977

COUNCIL MEMBERS: PLEASE DO NOT FORGET TO INTRODUCE YOUR SPOUSE

P R O G R A M

COMMISSIONERS' DINNER

April 15, 1977

Welcome by Mayor Lauber.

Mayor introduces Councilman Margett who introduces members of the Arcadia Beautiful Commission and their spouses:

Present:	Dorothy Moe (Chairman)	Spouse
	Marguerite Appel	John
	John Collins	--
	Ernest Hetherington	Linda
	Jean Hoard	Elsie
	Pat Inbody	Claude
	Cay Mortenson	Milton
	Catherine Mundy	--
	Charles Neuberg	--
	Lois Patnou	Audrey
	Marcella Whitmore	Leroy
	William Wyman	Robert
	Kathryn	
Absent:	Grace Pelto	
	Alli Roysner	
	George Scott (ill)	

Councilman Margett then introduces members of the Library Board and their spouses:

Present:	Jeanne Saunders (Chairman)	John (Judge)
	Don Hage	Lillian
	Jean Livingston	Irv
	Dr. Robert Puckett	Jean
Absent:	Shirley Butterworth	

Councilman Margett introduces Dr. James Hagelganz, recently resigned from the Library Board, and his wife Betty, and presents plaque to Dr. Hagelganz.

Mayor Lauber introduces members of the Parking Place Commission and their spouses:

Present:	Dr. Dennis Lojeski (Chairman)	Janet
	Gifford Eastwood	Jane
	James R. Helms	Georgianna
	Jim Wallin	Geraldine
	Dr. James Chinn	Helen

Mayor Lauber introduces Mayor Pro Tem Saelid who introduces members of the Personnel Board and their spouses:

Present:	Ray Jones (Chairman)	Babe
	Joe Earll, Jr.	Nelle Jane
	Ray Godfrey	Margaret
	Sarah Peterson	Donald
	Bernard Silver	Betty Jane

Mayor Lauber introduces Councilman Gilb who introduces members of the Planning Commission and their spouses:

Present:	Thomas Clark (Chairman)	Jean
	Morris Hegg	Dixie
	Bob Huddy	Jeanne
	Bill Kuyper	Cleo
	Miles Perlis	Camilla
	Barbara Reiter	Arthur (Dr.)

Councilman Gilb then introduces R. Redmond Coghlan, recently resigned from the Planning Commission, and his wife Elizabeth, and presents a plaque to Mr. Coghlan.

Mayor Lauber then introduces Councilman Parry who introduces members of the Recreation Commission and their spouses:

Present:	Gary Ezzo (Chairman) <i>Cancelled</i>	Carol
	David Small	Jacqueline
	Elbert Souders	Rene

Absent:	Ben Smith
	Charlene Zoller

Mayor Lauber calls upon Mayor Pro Tem Saelid to introduce members of the Sister City Commission and their spouses:

Present:	Rosemary Scott (Chairman)	--
	Claire Arth	Bob
	Bobby Considine	Bob
	Harl Crockett	Florence
	Myree Gudus	Ed
	Carol Libby	Hal
	Joe Nocita	Betty
	Dave Paradis	Guest

Absent:	Pat Wallace
---------	-------------

Mayor Lauber introduces C. Robert Arth, representing Arcadia on the Los Angeles County Watershed Commission.

Mayor introduces City Staff: Lyman Cozad, City Manager
Christine Van Maanen, City Clerk
George Watts, Assistant City Manager
Jewell High, Secretary to the City Manager

last meeting as Mayor
(change of office)

22:9210

OFFICIAL PROCEEDINGS ARE TAPE RECORDED AND ON FILE IN THE OFFICE OF THE CITY CLERK

M I N U T E S

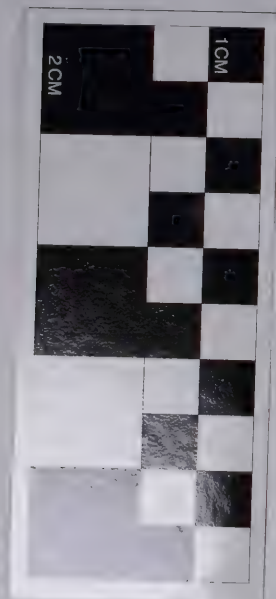
CITY COUNCIL OF THE CITY OF ARCADIA

REGULAR MEETING

APRIL 19, 1977

The City Council of the City of Arcadia, met in regular session on Tuesday, April 19, 1977 at 7:30 p.m. in the Council Chamber of the Arcadia City Hall.

INVOCATION	Rev. Russell Williams, Assistant Minister, Santa Anita Church
PLEDGE OF ALLEGIANCE	Jewell High, Secretary to the City Manager
ROLL CALL	PRESENT: Council Members Gilb, Margett, Parry, Saelid, Lauber ABSENT: None
MINUTE APPROVAL	On MOTION by Councilman Margett, seconded by Councilman Parry and carried on roll call vote as follows the minutes of the regular meeting of April 5, 1977 were APPROVED.
PRESENTATIONS	Mayor Lauber presented to William R. Stewart, retiring Arcadia Postmaster, a Plaque of Appreciation for his many years of service to the community. Mayor Lauber presented to Edward Chastain, Building Superintendent, a Mayor's Certificate of Commendation for his outstanding efforts and accomplishments in photographing community events. / Mayor Lauber then presented a Plaque expressing her heartfelt appreciation to her husband, Harry Lauber, for his patience, understanding, devotion and encouragement during her years of public service. /



NEW MAYOR
(JACK SAELID)

Councilman Gilb placed in nomination the name of Jack Saelid to act as Mayor during the ensuing year. Councilman Margett seconded the nomination which was carried unanimously. Councilman Gilb then MOVED that the nominations be CLOSED. Motion seconded by Councilman Margett and carried unanimously.

Mayor Saelid assumed his office and said in part that he considers it a real honor and privilege ^{and not a right} to be given the opportunity of serving in this capacity and that he has a responsibility in accepting the office by doing his absolute best in terms of leadership and likewise he felt the City Council has the responsibility of insisting on excellence which he respects. He asked for Council's support during the coming year. He then introduced members of his family.

Mayor Saelid then placed in nomination for Mayor Pro Tempore the name of David E. Parry. This nomination was seconded by Councilman Gilb and carried unanimously. Councilman Gilb then MOVED that the nominations be CLOSED. Motion seconded by Councilwoman Lauber and carried unanimously.

Mayor Pro Tempore Parry assumed his office and expressed appreciation for the opportunity of acting in this capacity and introduced members of his family.

Mayor Saelid then presented Mrs. Lauber with a Plaque signed by members of the City Council, the City Clerk and the City Manager in honor of her devotion and service to the community during the past year. Mrs. Lauber expressed appreciation for the honor and the support extended to her during the year which in retrospect has brought about some real

4-19-77



Dear Floretta — April 19th, 1977

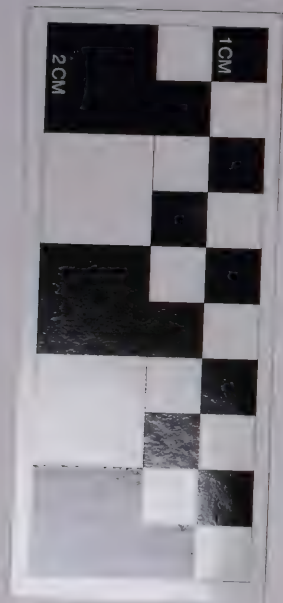
CONGRATULATIONS for:

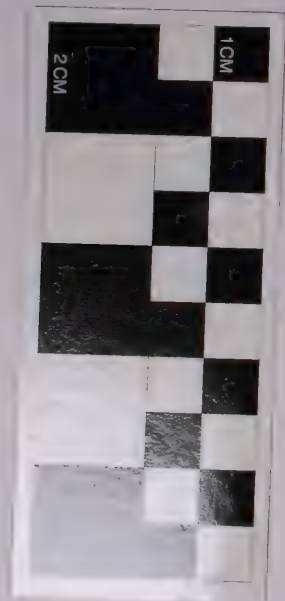
1. Being Arcadia's first women mayor,
2. Being Arcadia's prettiest mayor ever, and
3. Being so gracious, considerate, & warm all the while, giving your office the dignity it deserves.

Arcadia has been indeed fortunate to have had such a fine gal for its Mayor — and we thank you for your friendship. Love, Bob & Suzi

Congratulations

from your friends
at
Santa Anita





Dear Floretta,

With these congratulations

Come many wishes, too,

For a world of luck

and happiness

In days ahead of you.

Lovingly,
Mother + Fred.

ARCADIA UNIFIED SCHOOL DISTRICT

234 CAMPUS DRIVE, ARCADIA, CALIFORNIA 91006

213-446-0131



April 20, 1977

Mrs. Floretta Lauber
1225 Oaklawn
Arcadia, CA 91006

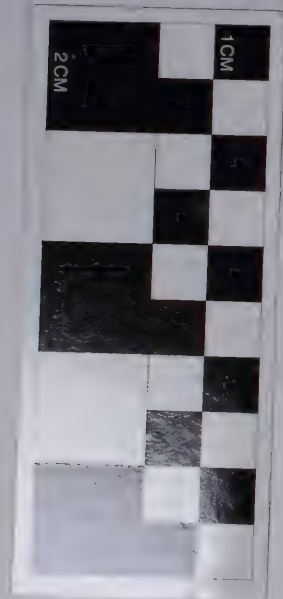
Dear Floretta:

I want to express my appreciation to you for the cooperation, support, and encouragement you have given the Arcadia schools under your regime as mayor. I have enjoyed your friendship and also want to express appreciation for all the courtesies you have extended to me. If I can ever be of assistance to you, please let me know.

Sincerely,

Elbert E. Souders
Associate Superintendent

EES:ht



YOUR BEST
SHOPPING...

WITH OUR
MEMBERS:



388 West Huntington Drive • P.O. Box 867 • Arcadia, California 91006 • (213) 447-2159

April 22, 1976

Hon. Floretta K. Lauber
Arcadia City Hall
240 West Huntington Drive
Arcadia, California 91006

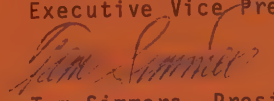
Dear Floretta:

Our personal congratulations to you on your recent election as Mayor of Arcadia. We are sure you will have a very successful year.

Please feel free to call on us or the Chamber if we can be of any assistance to you during your term as Mayor.

Cordially,


Dave W. Paradis,
Executive Vice President

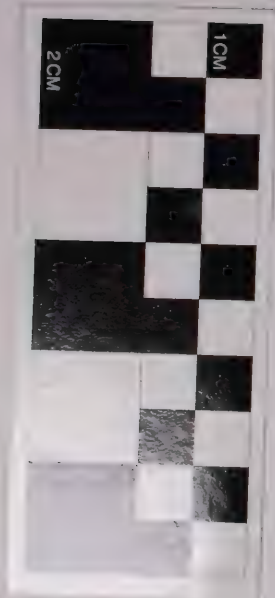

Tom Simmers, President

tas/

CITY OF ARCADIA

APR 26 1976

MAYOR





YEARS OF SERVICE

Bill Weber of Weber Enterprises presents Floretta Lauber with her portrait at a chamber mixer held last week in honor of Lauber who chose not to seek re-election and the newly elected councilmen. For her many years of service to the city, Lauber was presented a plaque and a bouquet of roses in addition to the portrait.

EDWARD L. BUTTERWORTH
DAVID G. WALLER
LEE SYLVESTER
KAPPY K. BRISTOL
CHARLES D. SCHOOR
ASTRID ROGNES

Law offices of
BUTTERWORTH & WALLER

SUITE 324
626 WILSHIRE BOULEVARD
LOS ANGELES, CALIFORNIA 90017

CABLE ADDRESS
"BUTTERCAL"

TELEPHONE
(213) 627-3141

January
13th
1978

Mrs. Floretta K. Lauber
1225 Oaklawn
Arcadia, CA 91006

Dear Floretta:

It was with regret that Shirley and I noticed in the Tribune that you would not stand for election again.

I returned this morning from New York. Both Shirley and I had concluded before I left that we would enthusiastically support you for reelection, and I intended to write you to that effect on my return today.

If you should reconsider your position on this matter, please know that you will have our firm support.

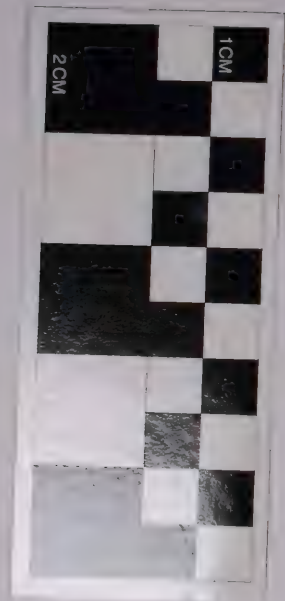
Sincerely,

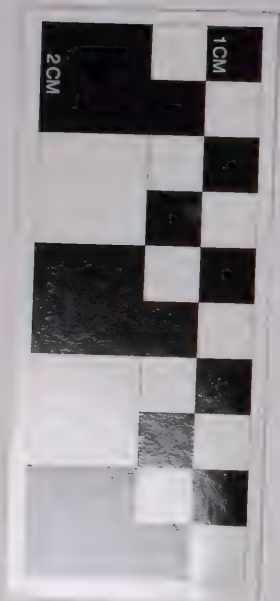


Edward L. Butterworth

ELB:pm







4/78

APRIL 26, 1978



NIGHT OF PRESENTATIONS

The Arcadia Chamber of Commerce honored newly elected councilmen, Don Pellegrino, Jack Saelid and Charles Glib, and outgoing Councilwoman Floretta Lauber last week at its mixer. Pictured at the festivities are Councilman Bob Margett, Pellegrino, Lauber, Saelid and Glib.



YEARS OF SERVICE

Bill Weber of Weber Enterprises presents Floretta Lauber with her portrait at a chamber mixer held last week in honor of Lauber who chose not to seek re-election and the newly elected councilmen. For her many years of service to the city, Lauber was presented a plaque and a bouquet of roses in addition to the portrait.



BUSINESS AND PROFESSIONAL ASSOCIATION

717 West Duarte Road, West Arcadia, California 91006

Mailing Address: P.O. BOX 1340

Phone 446-1575

April 28, 1977

Mrs. Floretta K. Lauber, Councilwoman
1225 Oaklawn Road
Arcadia, California

Dear Floretta:


We will be honored to have you sit for our annual portrait contest on Saturday, May 7, 1977. It will take place in front of Ardan's at 1325 So. Baldwin Avenue, from 1:30 to 3:30 PM.

There will be several outstanding artists from the Mid Valley Art League competing for the \$100.00 cash prize. At 3:30, you will choose the portrait you like best. It will help you tremendously if you can have a member or members of your family present as the choice is always very difficult.

It was the suggestion of some of the artists that you wear your favorite outfit, giving you more enjoyment from the picture throughout the years to come.

Please call us at 446-1575 if you have any further questions.

Sincerely,


Evelyn A. Jones,
Manager

EAJ/j1

The Arnett for Controller Committee includes the following community and political leaders:

Mr. & Mrs. Stanley Allsebrook
Russell Anders, D.D.S.
Mr. & Mrs. Kenneth Busch
Elmer Chase
Mr. & Mrs. Wayne Heter
Franklin K. Lane
Adrienne Liddicoet
Carol Lloyd
George B. Maul
Elizabeth Nevin
Darrel E. Pierce
Ed Reinecke
Richard L. V. Smith
Gordon & Harriet Strangland
Mrs. Albert C. Stills
Mrs. Yvonne Galbraith

FRESNO

Shirley Brinker
Michael Cardenas
John Garabedian
Harry Kubo
Ernest N. Mobley
Dave Robinson
Phillip V. Sanchez
Mary Stanley

GLENN

Douglas Memmott
Daniel Paul

HUMBOLDT

C. Robert Barnum
Robert W. Matthews, Jr.
Joseph Russ IV

KERN

Nancy Henry
Don Johnston
Steve Kennedy
Congressman
William M. Ketchum
Clarence Medders
Billie Jo Medders
Assemblyman William Thomas
Robert L. Wolfe, Jr.

KINGS

Assemblyman Gordon Duffy
Terry Harper
Virginia Rice

LAKE

Barbara Boyce

LOS ANGELES COUNTY

Frances A. Ajar
Maxy Pope Alles
General Glenn C. Ames
Clifford R. Anderson, Jr.
Lenora Anderson
Dr. James N. Angelos
Mr. & Mrs. Charles G. Bakaly, Jr.
Alan F. Balch
J. Ballentine
Assemblyman Paul Bannai
Alphonzo Bell
Ray Bell

KIMBERLY GAMES

Robert M. Garrick
Mark T. Gates, Jr.
A. Frederick Gerstell
Charles Gilb
Gilda Bojorquez Gjurich
Richard E. Gulbranson
Frances Gulbranson
Don Hage
George Haines
James M. Hall
Douglas L. Hallett
Wendell T. Handy
Cornelius P. Harnish
Gloria Haro
Mr. & Mrs. William T. Harrison
Jon Haskett
John T. Hastings
Herbert S. Hazeltine, Jr.
Charlotte J. Heagney
Bob Hebert
Alice L. Hefty
Barbara Hein
Pat Heirs
Steven Herbert
Barbara Hilchey
Carla Anderson Hills
Roderick M. Hills
Clement L. Hirsch
Walter R. Hoefflin, Jr.
Dr. Stephen Horn
John F. Hotchkis
Preston Hotchkis
Preston B. Hotchkis
Paul Hvidston
Mr. & Mrs. George D. Jagels
Wilbur B. Jager
David L. James
Mr. & Mrs. Hugh James
Frank Gard Jameson
Preston H. Jenuine
Ruthe Johnson
Bradley Jones
Mr. & Mrs. Frank J. Kanne, Jr.
Harry and Minto Keaton
Millicent Kees
Michael R. Kelly
Sue Sullivan Kelly
Agnes Kemper
Mr. & Mrs. Frank E. Kilroe
Glenn E. King
James B. Kinhead
Rose Kirt
Thomas H. Kuchel
Hal and Bonnie Kunz
Assemblyman Bill Lancaster
Beverly Lane
Rex H. Land, Jr.
Assemblyman Frank Lanterman
Mrs. Floretta K. Lauber
Robert E. Lee, Jr.
H. W. Lindsay
Donald Livingston
Dan Lungren
R. D. MacDonald

C. M. Sandland

Mr. & Mrs. Robert Schell
Dr. Alton E. Scott
Donald H. Scott
Susan Seamans
Jim Sebellaki
Philip D. Sheppard
Norman Simmonds
Herman C. Smith
William French Smith
Vic Stein
James D. Stewart
Earl O. Stice
John W. Stidham
Assemblyman Dave Stirling
Dr. Robert Strangnell
Mr. & Mrs. Robert P. Strub
John A. H. Sturgeon
Cliff Sumrall
Mr. & Mrs. Paul Swanson
Lovell Swisher
Dr. Jokichi Takamine
Waller Taylor II
Dr. Alan S. Tetelman
Mr. & Mrs. Lynn P. Thomas
Tommy Tomson
Mrs. Fred Trumpf
Holmes Tuttle
A. W. Upton
Mr. & Mrs. Harold Van Orden
Armand M. Vaquer
Mr. & Mrs. Robert Vitto
Frank Visco
Carol Arth Waters
R. A. Watt
Charles Whittingham
Joe B. Williams
Gwynn Wilson
Mrs. Toshi Yamamoto
Al Zapanta
Joe D. Zeiger
Mason Bradshaw Zerbe
R. F. Bauer
Findlay A. Carter
Mrs. Carlton B. Casjens
Louise Deffenbaugh
Mrs. Elva W. de Lyre
Mr. & Mrs. Lowell Dosch
Mr. & Mrs. Gerald Everell
Ulysses S. Griggs, Sr.
El Rae Griggs
Robert E. Haskett
Janice Lerner
Betsy G. Livadary
Paul S. Livadary
Rebecca Ann Magdaleno
Mr. & Mrs. William E. Maxwell
Vineta McConnell
Margo McLeder
Carmen M. Nall
Gerald O. Nall
Mr. & Mrs. James Parcell
Mr. & Mrs. Greg Post
Robert M. Reich
Deane Reich

Mr. & Mrs. Dale E. Ruse

Jeffrey A. Strathmeyer
Ralph W. Thompson III
Gerald K. Warner
Mrs. Lilian Eldred

NAPA

Mrs. John Fittipaldi
Mark R. Power

NEVADA

Mark Rodman
Mrs. Jackie Noble

ORANGE

Congressman Robert E. Badham
Frederick M. Baedeker
Thomas J. Barrack, Jr.
Robert F. Beaver
Marcia Bents
Neal B. Blair
W. H. Boltz
Marlene C. Bumbera
Senator Dennis Carpenter
Mr. & Mrs. John Craig
Mr. & Mrs. Thomas H. Daniels
Assemblyman
William E. Dannemeyer
Dr. Alan H. Edmondson
Jeff Eichstaedt
Thomas C. Ellick
Betty Emery
Estella Farr
J. Robert Fluor
Michael C. Gering
Timothy P. Haidinger
Robert N. Helton, M.D.
John Holmberg
Goldie Joseph
Colonel
and Mrs. F. W. Koester
Louis T. Lichter
Marlee Means
Edward Mills
Bobbie Munson
A. Patrick Nagel
Barry Nestande
Assemblyman Bruce Nestande
Don Oliphant
Ken Oliphant
Gus A. Owen
Eileen E. Padberg
Mr. & Mrs. C. Spence Purnell
John Rau
Leta Reilly
Mr. & Mrs. Leo Rochford
Mr. & Mrs. Walter R. Schmid
Roger D. Slaten
Donald E. Smallwood
Jack Smith
Walter J. Smith
John R. Stahr
Jean L. Vihlen
Councilwoman
Harriett M. Wieder
Congressman Charles E. Wiggins
Ernest T. Winter

CITY COUNCIL

JACK SAELID
MAYOR

DAVID E. PARRY
MAYOR PRO TEMPORE

CHARLES E. GILB
FLORETTA K. LAUBER
ROBERT G. MARGETT

LYMAN H. COZAD
CITY MANAGER

City of Arcadia

240 WEST HUNTINGTON DRIVE
ARCADIA, CALIFORNIA

CHRISTINE VAN MAANEN
CITY CLERK

May 11, 1977

Mrs. Floretta K. Lauber
1225 Oaklawn Road
Arcadia, Ca., 91006

Dear Councilwoman Lauber,

As you may recall, the City Council has recently allotted money to the Arcadia Youth Commission for a greater San Gabriel Valley Youth Commission Banquet to be held May 22, 1977. As we strongly feel that the banquet will provide a better insight into the procedures of other Youth Commissions as well as our own, we cordially invite you and your husband to attend our collation of Commissions.

The banquet will begin with a social hour at 6:30 p.m. and will end at approximately 9:15 p.m. Highlights of the evening's activities will include a live Jazz Band, a Magician from the Magic Castle and our own special guest speaker, Councilman Charles Gilb.

Cost for the dinner will be \$4.00 per person and dress will be casual. Please R.S.V.P. with the Recreation Department Office by May 20, 1977. Hoping to see you there.

Sincerely,



Shawn Robinson, Chairman
Arcadia Youth Commission

SR:kc

MAILING ADDRESSES

CITY HALL P. O. BOX 60 91006
LIBRARY 20 W. DUARTE ROAD 91006

POLICE DEPARTMENT P. O. BOX 60 91006
FIRE DEPARTMENT 710 S. SANTA ANITA AVE. 91006

TELEPHONES

446-4471 • 681-0276
446-7111

447-2121
446-2128

ARCADIA YOUTH COMMISSION

1977

COALITION DINNER



Pellegrino's Restuarant
101 S. First Avenue
Arcadia, California

6:30 p.m.
May 22, 1977

PROGRAM

Music & Social Hour.....

Invocation Phyllis Mele

Dinner

Introductions Shawn Robinson

Magic Show

Guest Speaker..... Councilman Charles Gilb

THE 3rd ANNUAL
MAYOR'S PRAYER BREAKFAST

4/8/74

CITY COUNCIL OF ARCADIA

Mrs. Floretta K. Lauber, Mayor
Mr. Jack Saelid, Mayor Pro-Tem
Mr. Charles E. Gilb
Mr. Robert G. Margett
Mr. David E. Perry

Our THANKS to: The Masonic Lodge for the use of
the Temple and to its Manager, Larry Britton.

We also extend our appreciation to Mrs. Ruth
Thompson, coordinator, and the members of the
Eastern Star Social Club in the preparation and
service of this morning's breakfast.

Our THANKS are also extended to:

Margie Zerker, California Counties Title Co.,
for cups
Mr. and Mrs. Harold H. Shepherd, for flowers
McDonald Restaurant on Foothill Blvd., for
eating utensils
Mrs. Helen Schrader, Arcadia Tribune, for
publicity
Rev. Russell T. Williams and The Santa Anita
Church, for their assistance to the
Mayor's Office in program planning and
offering baskets

The OFFERING taken this morning will be directed
to World Vision International (checks may be made
payable to World Vision International), and will
go to people in need throughout the world.

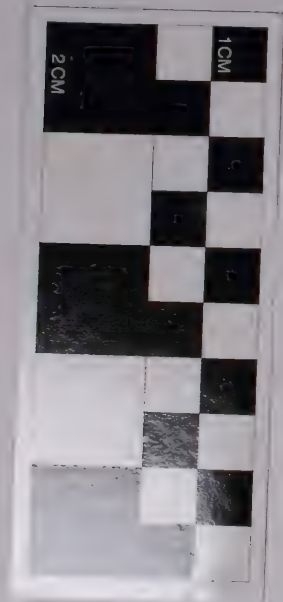
We thank you all for joining us in this sharing
of Easter Blessings

Mayor Floretta K. Lauber

ONWARD, CHRISTIAN SOLDIERS

HOW GREAT THOU ART

LET THERE BE PEACE ON EARTH



INVITATION — Wallace Sellers and Jacqueline Sayre, right, extend an invitation to Arcadia Mayor Floretta Lauber to be welcoming speaker Monday, Nov. 15, at an address by Christian Science Monitor editor John Hughes. The talk will be at Arcadia Masonic Lodge. Sellers will be master of ceremonies; Mrs. Sayre is president of the board of directors of First Church of Christ, Scientist, Arcadia.

5/77

Gloria J. Horstman
116 W. La Sierra Drive
Arcadia, Ca. 91006

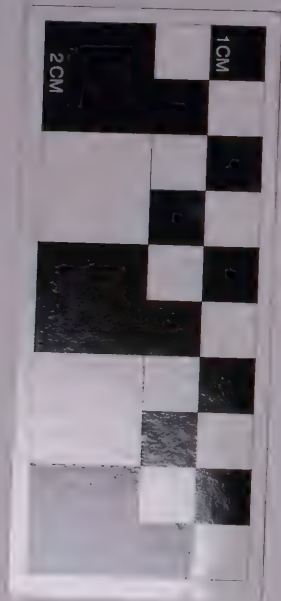
Dear Floretta,

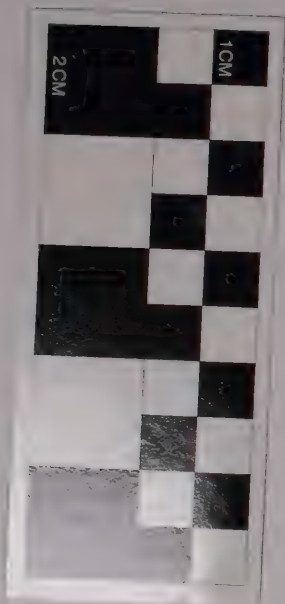
This is my personal expression of appreciation for your service on the City Council. I know you have been involved in many other activities in the past, but I have some idea of what these last four years were like and you are to be commended.

You were a gracious First First Lady Mayor and the City was most fortunate to have you serve in that capacity.

Thank you again for a difficult job well done.

Sincerely,
Gloria





ARCADIA Weekly

May 1944



LAST OF SEASON — Robert P. Strub (left) is assisting Floretta Lauber, then mayor of Arcadia, in the buffet line with her husband, Harry, and Mrs. Strub at one of the last parties of the season at Santa Anita Race Track.

Dear Gertrude Lauber,

Your generous contribution is acknowledged
with gratitude. It is now making possible pilot programs
in patient care of unsurpassed quality, in scientific research
and in education — all furthering the battle against the major
catastrophic diseases of our era . . . cancer and leukemia;
heart, blood and respiratory afflictions; pain;
diabetes and other maladies of heredity and metabolism
. . . and sustaining basic studies in lupus,
Huntington's disease, genetics and the neurosciences
at the

CITY OF HOPE

A pilot medical center

**Seeking new horizons
in health and humanism**

Free • National • Nonsectarian



Spirit of Life
Sculpture
at the
City of Hope

Chair H. Mendel
R.G.B. aides Auxiliary

Thank you for taking part in
all festivities May 4, 1977, and
for addressing our guests. I'll
always remember about "woman power".

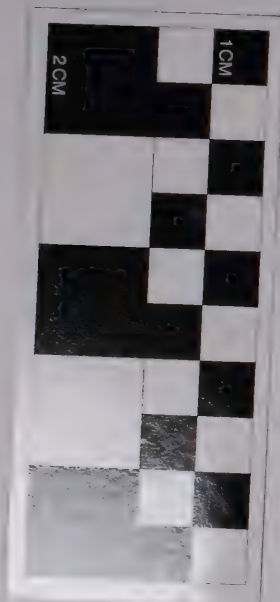
Mrs. Lauber

Thank you for making time in your busy schedule
to come to the Arcadia Senior Friendship Club.
The members anticipate the day with pleasure, as
do I.

The enclosed newsletter will acquaint you with
the entire month's activities.

Cordially

Betty Harris



Dear Floretta,

We thank you for
your part in making a
happy day for the Senior on
May 7 at the Assistance League.

The best of luck to you
this year as mayor. In an
article a couple weeks ago
in the Tribune about our 20th
Golden Age Birthday Party -
April 15

Our press chairman wrote it
before the day, before you became
Mayor & before she went off on
a vacation. So if it did not
mention you, we apologize.

We thank you for
your time and participating.

CITY OF ARCADIA

MAY 14 1976

MAYOR

Nancy May

December 1, 1976

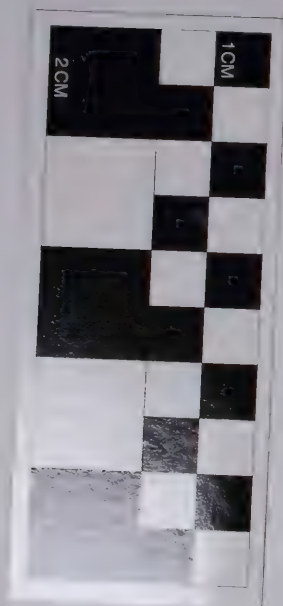
Dear Floretta:

At last, I've finally gotten a chance to try and tell you
how much I appreciate all of your tireless efforts and
wonderful support which you gave in helping to make our
"Annual Magic Carpet Night," such a great success.
Everyone is still talking about it!

Again - THANKS!

Sincerely,

Paul Mnoian
Paul Mnoian





Thank you! For the great
contribution of
"Deluxe Facilities & Services"
N.Y.C. Ladies Auxiliary's
25th Annual Boutique Luncheon
and Fashion Show May 19, 1987
Caire Mendel, Publicity Chair



Staff photo by Louis Nunez
BIRTHDAY PARTY — Arcadia Mayor Floretta Lauber cut the cake recently as JCPenney celebrated its first anniversary at Santa Anita Fashion Park. Joining in the celebration were Hal Stone, center, store manager, and Jay Howell, an Arcadia resident who formerly managed a JCPenney store and now is a public relations ambassador for the firm.

Arcadia Tribune 4/16/77



Thurs., Apr. 14, 1977-SGV-

Los Angeles Times

'HUG OF LIFE'

Youth's Action Prompts Fire Department Classes

BY MAYERENE BARKER

Times Staff Writer

ARCADIA—Had Paul Gaynor, an 18-year-old Arcadia High School senior, not known about the Heimlich "hug of life," Mrs. Fred White, president of the Verdugo District, California Federation of Women's Clubs, might not be alive today.

The youth's action has prompted Mayor Floretta Lauber to ask the Fire Department to set up classes to train residents in the technique.

Gaynor used the life-saving technique on Mrs. White at a recent luncheon in South Pasadena when she stopped breathing after food became lodged in her throat.

Paramedics took Mrs. White to the hospital, but she was breathing well upon her arrival there. And the paramedics credit Gaynor, son of Mr. and Mrs. Joseph Gaynor, with saving Mrs. White's life.

Incidentally, young Gaynor was invited to the luncheon to speak on "Responsibility of Citizenship."

The Fire Department will conduct a series of four-hour cardiopulmonary

(CPR) classes from 9 a.m. to 1 p.m. Saturdays, beginning April 16, at Methodist Hospital, 300 W. Huntington Drive.

The course will include instruction in CPR techniques, mouth-to-mouth resuscitation, the Heimlich maneuver to help a choking person and how to recognize a heart attack.

Classes are sanctioned by the hospital, the American Red Cross and the American Heart Assn.

Classes will be limited to a minimum of six persons and a maximum of 12 persons. Pre-registration is required and a fee of \$3 will be charged to cover the cost of materials.

Mrs. Gaynor said her son learned the Heimlich technique after the family read about it in a magazine and practiced it on each other.

But, Mrs. Lauber says, families learning such emergency methods together are rare and she hopes "all Arcadians will realize the value of this life-saving procedure by taking advantage of the new service."



*The Arcadia City Council
cordially invites you and your companion
to be its guest at the*

*1977 Annual Awards Dinner
on Friday, the thirtieth of September
at the*

*Diamond Bar Country Club
22801 Golden Springs Drive
Diamond Bar, California*

Social Hour 6:30 p.m. Dinner 7:30 p.m.

R. S. V. P. — Personnel Department

CITY COUNCIL MEMBERS

JACK SAELID, *Mayor*

CHARLES E. GILB

FLORETTA K. LAUBER

ROBERT G. MARGETT

DAVID E. PARRY

CHRISTINE VAN MAANEN, *City Clerk*

LYMAN H. COZAD, *City Manager*

FLORETTA LAUBER

PERSONNEL BOARD

SARAH PETERSON, *Chairman*

JOE E. EARLL, JR.

RAYMOND GODFREY

RAY JONES

BERNARD SILVER

STEPHEN J. KIMBROUGH, *Personnel Director*

HARRY LAUBER

PROGRAM

Master of Ceremonies Jerry Collins

Invocation Angel Caro

DINNER

Introductions Lyman H. Cozad

Presentation of Awards Jack Saelid

Employee-of-the-Year Awards Lyman H. Cozad



*The Officers and Directors
Oak Tree Racing Association
cordially invite you
to a dinner honoring
The Champions
on Thursday, the fourth of November
at the
Estate of Cecil B. de Mille
2000 de Mille Drive, Hollywood*

*Cocktails 7:30, 1944
Dinner 8:30*

*R. L. V. P.
Mrs. Dougherty
(213) 681-7401*



race and enjoyed the Oscars, awards, antiques and personal memorabilia of DeMille. There is a gallery of photos from each of his films including some of his daughter Cecilia DeMille Harper, who carried on his interest in thoroughbred racing and made a name as an owner and breeder and the first woman president of the California Thoroughbred Breeders Association.

Rarely viewed by anyone except family and staff, the museum-like estate of Cecil B. DeMille was opened Nov. 4 for leading horsemen and social figures. The occasion was a dinner party celebrating the \$350,000 The Champions, the world's richest invitational horse race on Nov. 6 as the highlight of the Oak Tree meeting at Santa Anita Park.

Two mansions, connected by glassed-in corridor and green house where he grew his orchids, are preserved as they were when he lived and worked during Hollywood's Golden Era. It is a place of nostalgia and historical interest.

During the cocktail hour guests admired the gold trophy presented to the winner of the

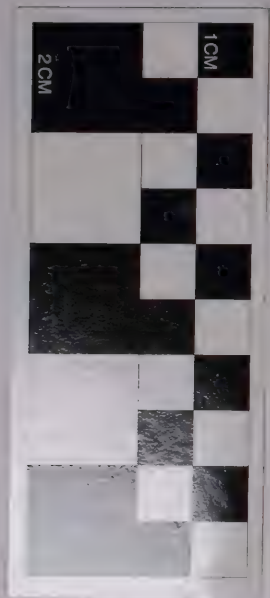
Her son Joseph Harper, is vice president of Oak Tree Racing Association. The patio was tented for guests to dine and dance to the music of Joe Moshay who played for the DeMilles' golden wedding anniversary. Chandeliers and clear walls affording views of the lighted gardens gave the effect of an outdoor ballroom, and individualized bouquets of multi-colored flowers were placed on each table. The party was planned by Mr. and Mrs. Harper. Among the guests were Mr. and Mrs. Ray Rogers and Mr. and Mrs. L. Wilbert Rydbeck. Both men are directors of Los Angeles Turf Club. Also present were Arcadia's mayor, Floretta Lauber and Mr. Lauber and Mr. and Mrs. Louis Elkin.

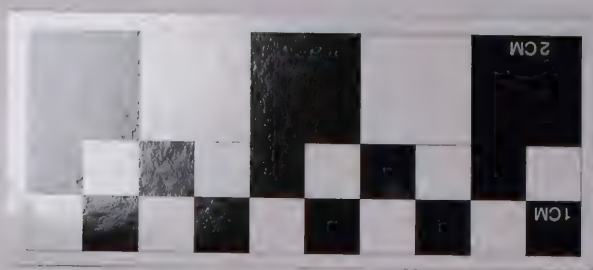


TASTES AS GOOD AS IT LOOKS — Directors of the Los Angeles Turf Club and their wives, L. Wilbert Rydbeck (left), Mrs. Ray Rogers, Mrs. Rydbeck and Mr. Rogers serve themselves from the buffet table with cascading fruit and garlands of flowers at the Cecil B. DeMille mansion during the recent party for "The Champions" Race

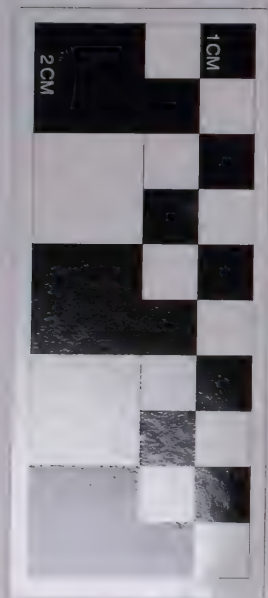


1977





Reserved
Mayor Lauber

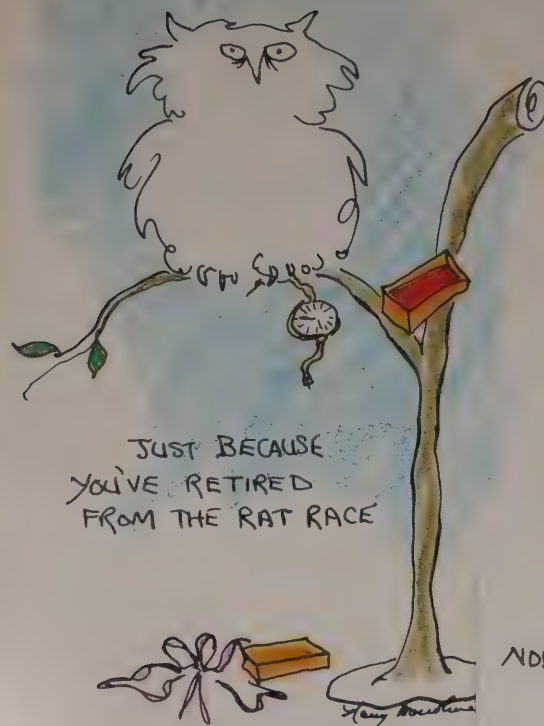


LAST OF SEASON — Robert P. Strub (left) is assisting Floretta Lauber, then mayor of Arcadia, in the buffet line with her husband, Harry, and Mrs. Strub at one of the last parties of the season at Santa Anita Race Track.

4-28-77



RELAX



JUST BECAUSE
YOU'VE RETIRED
FROM THE RAT RACE

NDBODY EXPECTS YOU TO GIVE UP MICE

Charles E. Lee

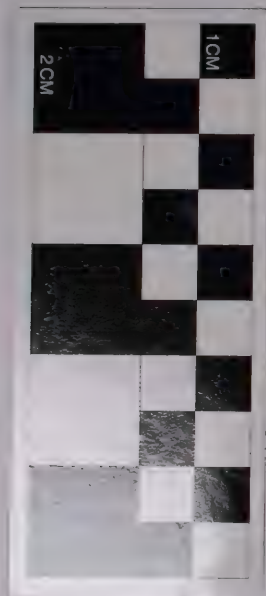


Dearest Floretta,

I am so proud to know
the first woman to be
Mayor of Alameda.

Congratulations on a job
well done.

I regret that I cannot
not be able to be present
at your reception due to
a birthday dinner I am
giving for my aunt who
will be 83 years young
April 18th. Please know
I will be with you "in spirit".
Best wishes, Joy Boyer



... the candidate

Re-elect Charles E. Gilb to Arcadia City Council.



NOMINATING COMMITTEE

C. Robert Arth
Edward L. Butterworth
H. Richard Closson
Al R. Coke
Robert J. Considine
Raymond D. Godfrey
Myree M. Gudus
Don W. Hage
E. Edward Harver
James R. Helms, Jr.
Gloria J. Horstman
Robert A. Huddy
Paul G. Jochenk
William E. Kuyper
Floretta K. Lauber
Carol G. Libby
Jean S. Livingston
John E. Longden
Carol D. Papay
Peter J. Pitchess
Raymond M. Rogers
Joseph E. Sargis
Jeanne R. Saunders
Wilfred J. Schmitt
Alton E. Scott
Leroy K. Speirs
Elbert E. Souders
H. Randall Stoke
Raymond E. Winn
Martin J. Yurich

CAMPAIGN COMMITTEE

James R. Helms, Jr., Chairman
Dennis Alfieri
Leo B. Babich
Lauren Hageman
Robert Huddy
Elaine Larkin
Carol Libby
Carol Papay
James Quandt

CITY OF ARCADIA

1976-77

"SUBURBAN LIVING AT ITS BEST"

FIRE DEPARTMENT.....446-6188
710 S. Santa Anita

POLICE DEPARTMENT GENERAL SERVICE447-2121
250 W. Huntington Dr. Emergency Only 446-2111

CITY OF ARCADIA WATER DEPARTMENT.....446-4471
240 W. Huntington Dr.

METHODIST HOSPITAL OF SOUTHERN CALIFORNIA.....445-4441
300 W. Huntington Dr.

PACIFIC TELEPHONE & TELEGRAPH CO Residence only445-1100
130 S. First Ave.

PUBLIC LIBRARY.....446-7111
20 W. Duarte Rd.

SOUTHERN CALIFORNIA EDISON CO.....967-7411

SOUTHERN CALIFORNIA GAS CO.....796-9341
3557 Lexington, El Monte

U.S. POST OFFICE.....446-4678
41 Wheeler Ave. Zip Code Information 446-4670

U.S. POST OFFICE-WEST ARCADIA.....447-2334
725 W. Duarte Rd.

ARCADIA UNIFIED SCHOOLS-ADMINISTRATION OFFICE.....446-0131
234 Campus Dr.

CITY HALL
240 W. Huntington Drive
446-4471

ARCADIA CITY BRIEFS

MAYOR Floretta K. Lauber
Charles E. Gilb

COUNCILMEN Dave Parry
Bob Margett
Mayor-Pro-Tem
Jack Saelid

CITY MANAGER..... Lyman Cozad

TREASURER..... Catherine A. Murphy

CITY CLERK..... Christine Van Maanen

CITY ATTORNEY..... J. William Phillips

DIRECTOR OF PUBLIC WORKS..... Chester Howard

BUILDING SUPERINTENDENT..... Edward Chastain

FIRE CHIEF..... Eugene Mahoney

POLICE CHIEF..... Charles Mitchell

PERSONNEL OFFICER..... Kermit Francis

LIBRARIAN..... Richard Miller

RECREATIONAL DIRECTOR..... Charles Greenstreet

POSTMASTER..... William R. Stewart, Jr.

FINANCE DIRECTOR Charles Reiman

SUPT. OF SCHOOLS..... Dr. Edward V. Ryan

PLANNING DIRECTOR..... William Woolard

WATER SUPERINTENDENT..... John A. Grivich

CHARTER CITY
INCORPORATED..... August 17, 1903

GOVERNMENT..... Council-Manager

AREA..... Apx. 12 sq. Miles

ELEVATION..... 345-1200 Feet

AVERAGE RAINFALL..... 15 Inches

ASSESSED VALUATION 1975 171,877,139

TOTAL SCHOOL REGISTRATION
Public 10,148
Parochial 1,070
Adult Education ... 1,966

POPULATION..... 46,100

NEWSPAPERS..... Arcadia Tribune

From Multiple listing Book

ALICE KAUFFMAN, President
151 N. Santa Anita Avenue
445-6220

STELLA M. BUFF, Secretary
622 S. First Avenue
447-2144

JANE WALKER
Executive Secretary

Arcadia Board of Realtors

203 E. Duarte Road, Arcadia, California 91006

446-4649

GORDON H. MADDOCK
First Vice President

JOE E. EARLL
Second Vice President

ROBERT F. WILLIAMS
Treasurer

November 2, 1976

Mayor Floretta Lauber
City Hall, Huntington Drive
Arcadia, California

Dear Mayor Lauber:

The Arcadia Board of Realtors Installation-Dinner Dance will be held on Saturday, December 4th, at the Glendora Country Club, 310 S. Amelia Ave. Glendora, Social hour will be at 6:30, dinner at 7:30.

We would be happy to have you and your husband with us as our guests.

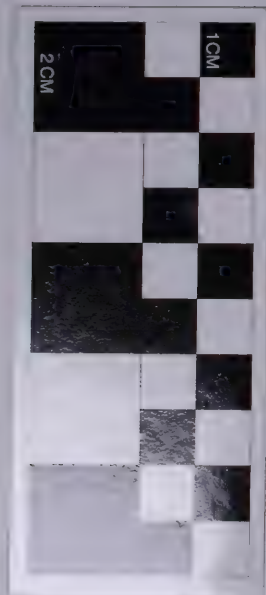
Please advise our Board Office (446-4649) whether it will be possible for you to attend so we may proceed with our arrangements for the evening.

Cordially,

ARCADIA BOARD OF REALTORS

Alice R. Kauffman
Alice R. Kauffman
President

AK:jw



A Realtor is Pledged to the Highest Ethical Standards

Mundy Mail . .

C-2 -- Arcadia Tribune Thursday, July 28 1977

The 51 members of the Arcadia Friendship Club gathered at the home of Floretta and Harry Lauber to see slides of their recent trip to Yucatan and Mexico, and for a Mexican dinner. The pictures were taken on the trip and shown at the party by Myree Gudus and Bill Knight. The slides and reminiscing were evidence of the happy trip and the warm fellowship of the group.

Mrs. Lauber was mayor of Arcadia at the time of the trip, and she was the official representative of the City of Arcadia. She carried with her a resolution to each head of state in the cities visited from the City Council, and a plaque thanking them for their courtesy and kindness to the Arcadians.

Claire Arth, president of the Friendship Club, and her husband, Bob, made arrangements for the trip. Rosemary Scott, chairman of the Sister City Commission, was unable to accompany the group on this trip.

The itinerary included Merida, Cozumel, Quientana Roo and Cancun and Mexico City. In Merida the Arcadia delegation was greeted officially at a reception held in the city hall and they were called distinguished visitors. Merida adopted the entire group for the four days they were there and they rented a bus to take them to the beach and places of interest. They were also entertained at luncheons, dinners and fiestas.

In Cancun Mrs. Lauber and commissioners were personally escorted on a tour of the police department, schools, water reclamation plant and the industries behind the scenes. Here Mrs. Lauber was called upon to review the police department.

She was given body guards all during the trip. At first she thought this was ostentatious but soon realized that it is the custom in that part of the world to guard visiting officials. This is for their own protection as well as the visitors. In each city Mrs. Lauber was presented with a "diploma," as a resolution is called down there, calling her a distinguished visitor.

The Arcadians were feted with dinners, fiestas, luncheon, entertained with Mexican dancers and singers and feasted on native food. The consensus of the group is that they were treated royally and the warmth and graciousness they received was truly heartwarming.

The Arcadians gave a farewell luncheon for city officials, their wives and businessmen at their hotel in Merida, and before the farewell dinner given by the Meridians, the Arcadians gave a farewell cocktail party poolside at their hotel. Many of the group climbed the Pyramid of Uxmal with Marguerite Appel the first one to reach the top. Many of them went swimming and some tried snorkling.

In Mexico City Mrs. Lauber was given historical volumes of Mexico and she presented these books to the

Please turn to Page C-2

Continued from Page C-1

Arcadia Public Library.

Special guests at the dinner were Mayor Jack Saelid and Mrs. Saelid, Mayor pro tem Dave Perry and Mrs. Parry and Councilman and Mrs. Bob Margett.

Mrs. Appel did the flowers and she used summer chrysanthemums and shasta daisies with juniper in white iron containers. Mrs. Arth was assisted in preparing the food by Rita Brosius, Betty Price, Florence Crockett, Stella Russell and Edith Casey. Harl Crockett and Rosemary Scott were also on the committee.

Sarah Peterson, president-elect of Sierra Mar District of Business and Professional Women, was a delegate to the national convention held in Louisville, Ky. Sarah is serving her third year on the Arcadia Personnel board and is presently ice chairman. She is a past president of Arcadia BPW and was named its "Woman of the Year."

A luau garden party is being planned by the Woman's Club of Arcadia for Saturday, Aug. 13, at the clubhouse with Christine Mallon as chairman. The festivities will start at 5 p.m. with an open bar and hors d'oeuvres, and at 7 there will be entertainment and the drawing of door prizes. Dinner featuring Hawaiian chicken, all kinds of salad and fruit will be served at 8 to be followed by dancing and more entertainment. Tiki lights and large Hawaiian pom pom crepe paper flowers will decorate the garden, and Lee Roberts, who plays with the Eddie House band, will entertain.

Mr. Roberts will play big band music on five instruments accompanied by a pianist. Assisting Mrs. Mallon in preparing the dinner are LaVerne Milam, Mary Ann Phelps, Annette Becker, and Bernice Lovegreen. Henrietta Loeffler, Helen Taylor, Diane Quon, Mildred Erickson and Jennie Schmandan will make the decorations. Ticket may be obtained from Mrs. Mallon and Mrs. Kennett.

CITY COUNCIL

JACK SAELID
MAYOR

DAVID E. PARRY
MAYOR PRO TEMPORE

CHARLES E. GILB
FLORETTA K. LAUBER
ROBERT G. MARGETT

City of Arcadia

240 WEST HUNTINGTON DRIVE
ARCADIA, CALIFORNIA 91006
(213) 446-4471 • 681-0276

LYMAN H. COZAD
CITY MANAGER

CHRISTINE VAN MAANEN
CITY CLERK



September 12, 1977

Mrs. Elaine W. Donaldson
P.O. Box 1795
Covina, California 91722

Dear Elaine:

I recently received your campaign material and want to compliment you on your very effective brochure and interesting art work. I understand your campaign is gaining momentum and should continue to do so if your brochure is an indication of the creative thinking by you and your supporters. You are handling yourself very well and making a good impression with your written material as evidenced by your press coverage.

I also want to commend you, Elaine, for your courage in entering a very difficult political arena. You are making the way easier for other qualified women who may want to follow your leadership in running for political office.

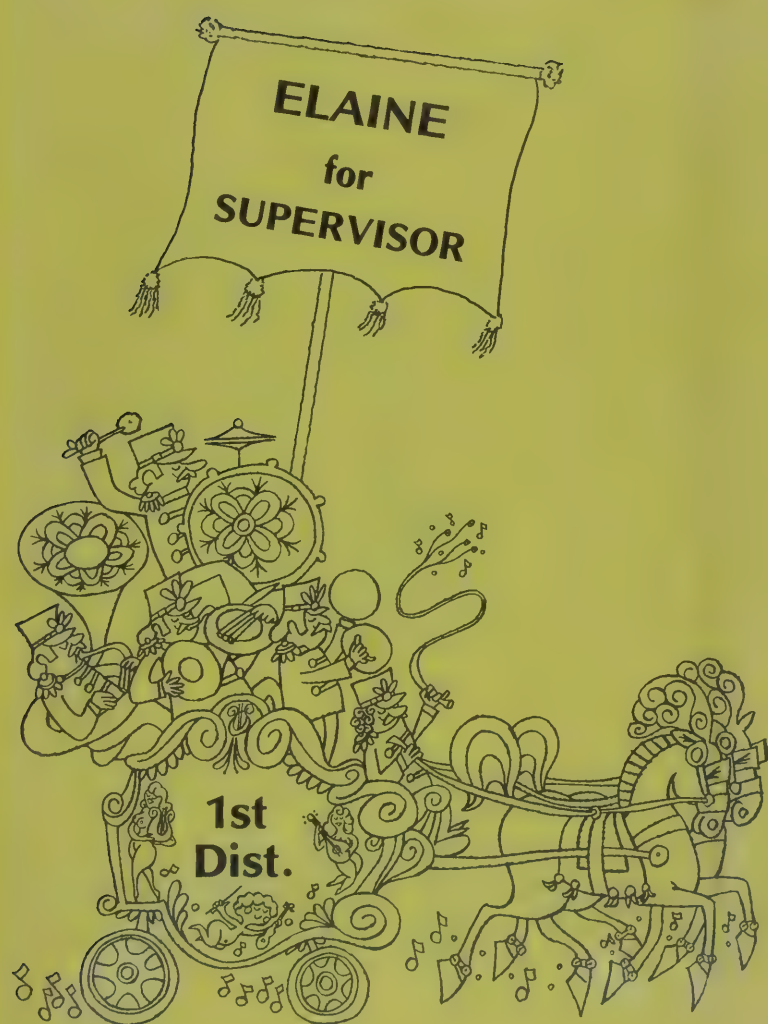
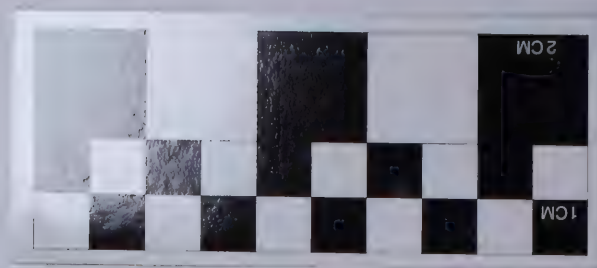
After giving much thought and careful consideration to all the possible political aspects involved, I have come to the reluctant conclusion that I will be unable to support your campaign on a formal basis at this time. I am sure you know that I wish you the very best of luck and will be following your progress with great interest.

It was a real pleasure for me to work with you last year and I admire you tremendously for this step you have taken.

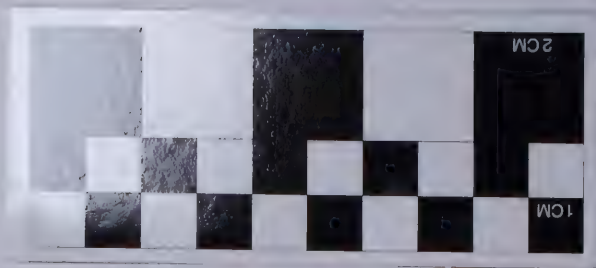
Kindest personal regards,

FLORETTA K. LAUBER
Councilwoman

FKL:jh



***Donaldson's
bandwagon
is rolling!***



Elaine W. Donaldson

FOR COUNTY SUPERVISOR, FIRST DISTRICT



HER GOAL: stop County empire building, and bring the Board back to its original duty of serving local communities and their people.

In 1955 Los Angeles County had six employees for each thousand residents. By 1975 that ratio was nearly twelve employees per thousand, and growing.

In 1955 the County was using up \$75,000 per thousand residents. By 1975 it was devouring nearly half a million dollars per thousand residents. And the trend continues.

Elaine Donaldson maintains that these increases should have brought a proportionate increase in County services to local communities and their people. But she finds overwhelming evidence that such is not the case.

The concerns of many taxpayers go unheard. Local city officials with pressing community problems often find it impossible to get cooperation, or guidance, or even a response, from County officials.

The County, she says, has been evolving into a costly red-tape bureaucracy; a self-serving empire that has lost interest in its citizens except as sources of revenue.

As a Supervisor, career administrator Elaine Donaldson will work to end all that: to remove the fat and restore the fiber to County government, and to redirect it toward serving its people and their communities.



The Arcadia City Council

cordially invites you to a reception

in honor of

Lyman H. Cozad

City Manager of Arcadia

1966 - 1977

The Ramada Inn

130 West Huntington Drive, Arcadia

Friday, the twenty-third of September, 1977

4:30 to 7:00 p.m.

LOS ANGELES TURF CLUB, INC.

SANTA ANITA PARK

ARCADIA, CALIFORNIA 91006

September 14, 1977

Mrs. Floretta K. Lauber
1225 Oaklawn Drive
Arcadia, California 91006

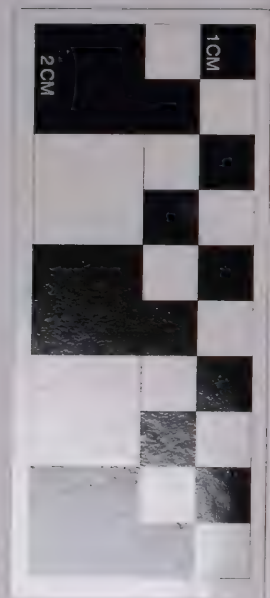
Dear Floretta:

This is to remind you that the luncheon honoring Mr. Lyman Cozad, which Santa Anita is hosting, will be held at 12:00 noon, Friday, September 23, in the Garden Room of Annandale Golf Club, One North San Rafael Avenue, Pasadena.

We are looking forward to seeing you there.

Sincerely,

L. W. Rydbeck
Secretary



Ground Breaking City Council Chambers '76





*The Arcadia City Council
cordially invites you to be our guest
for a*

*Special Appreciation Evening
on Tuesday, the 27th of September, 1977*

Cocktails 7:15 p.m. Dinner 8:00 p.m.

*Veneto's
Mason and Bay
San Francisco, California*

R S V P — Jewell High — 446-4471



The Sierra Guild
of
Childrens Hospital
Cordially invites you to attend
the fifteenth annual
September Fashion Luncheon

"Ambiance '77"

presented by
Michael Novarese
in the Viennese Room
(Patio Entrance)

Huntington Sheraton Hotel
on Wednesday, September 28, 1977
Cocktails 11:00 a.m. Luncheon 12 noon

Tickets picked up.
at the patio door

*13 50
donation*





Queen Anne
1977

CALIFORNIA ARBORETUM FOUNDATION

in cooperation with

LOS VOLUNTARIAS

Presents a memorable way for its members and their guests
to assist in the raising of funds for the

HALL OF ENVIRONMENTAL EDUCATION

at the

LOS ANGELES STATE AND COUNTY ARBORETUM

at 6 o'clock, Friday Evening

SEPTEMBER 23rd

gather, if you will, on the mall fronting the
Queen Anne Cottage

from whence festivities will begin:

Barbecued roast beef dinner.

Interior tours of the Queen Anne Cottage

Entertainment — Dancing

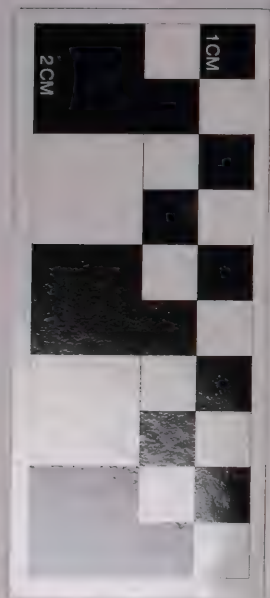
Refreshments (no host)

Donation: \$15.00 per person

Reservations are limited.

Reservations must be received and paid by September 12.

In case of rain please consider your donation a double
investment in the Hall of Environmental Education.



*I presented
Mary's
Communion*

*Mary's
Communion*

Members of the Arcadia Chapter
American Red Cross
Invite you to be their Guest
for a
"Drop-In" Appreciation Luncheon
Honoring Muriel Wood
Tuesday, December 7, 1976
11:30 a.m. to 2:00 p.m.
1600 Rodeo Road, Arcadia
(There will be a gift "Money Tree")

12/77

Arcadians anticipate Diamond Jubilee Ball

A sell-out crowd is expected to attend Arcadia's Diamond Jubilee Ball, according to Marguerite Towsley, general chairman. The gala event, which is to climax the city's two-day celebration on Sept. 29-30, will take place in the Clubhouse at Santa Anita Race Track.

Sponsored by the Arcadia Chamber of Commerce, the ball will feature a special dinner of Tournedos of beef with selected wines, entertainment both during dinner and afterwards, and music for dancing by Dick Emmons and his 12-piece band.

Vocal music will be provided by Andy Russell, and master of ceremonies will be Carl McIntyre from KTLA, Channel 5. McIntyre has been an Arcadia resident for many years.

James R. Helms Jr., general chairman of all Diamond Jubilee festivities, will make special presentations during the evening, and greetings will be given by Mayor Dave Parry. Many county and state dignitaries have indicated they will attend, along with past Arcadia mayors.

Adding to the excitement of the evening will be prizes offered to lucky ticket-holders, which include a 14-carat gold original Diamond Jubilee pendant and four season passes to the entire Oak Tree racing meet, complete with box.

Mrs. Towsley indicated that there are a very small number of tickets available, and that reservations could be made by calling her at 446-8014, or Mary D'Zurko, reservations chairman, at 355-3757. Donation for the Ball is \$15 per person.

A-6— Sunday, September 24, 1978



— Staff photo by Brad Graverson

DANCE WITH ME — Arcadia Mayor Dave Parry and Mrs. Parry (left), practice a few turns for the Diamond Jubilee Ball, which will climax the city's 75th birthday celebration on Saturday, Sept. 30. Mr. and Mrs. Earl

Towsley look on. Mrs. Towsley is chairman of the gala event, which will take place in the Clubhouse at Santa Anita Race Track. A sell-out crowd of over 600 is expected, including civic, county and state dignitaries.

Diamond Jubilee lineup

Arcadians are preparing to ride or to march Saturday morning when the city's long-awaited Diamond Jubilee parade gets underway at 10:30 a.m.

Division I

- Diamond Jubilee Banner
Color Guard
Arcadia High School Band and Drill Team
Four high school floats
1. Peter Pitchess Grand Marshall
2. John Rousselot U.S. Congressman
3. H.L. Richardson State Senator
4. Pete Schabaram County Supervisor
5. James Helms Parade chairman
6. Mick Michler 50th Anniversary parade chairman
7. Conrad Reibold Mayor 1959-1965
8. Edward Butterworth Mayor 1962-1970
9. Dale Turner Mayor 1964
10. George Forman Mayor 1966
11. Robert Considine Mayor 1967
12. Don Hage Mayor 1968-1972
13. Robert Arth Mayor 1969-1973
14. Alton Scott Mayor 1974
15. Charles Gilb Mayor 1975
16. Floretta Lauber Mayor 1976
17. Jack Saelid Mayor 1977
18. David Parry Mayor 1978
19. Robert Margett Mayor Pro tem
20. Don Pellegrino City Council
21. Christine Van Maanen City clerk
22. Robert Dick Fire Department
23. William Orr Police Department
24. Ed Ryan Superintendent of Schools
25. Kay Clifford School board president
26. Gloria Horstman School board
27. Lewis May School board
28. Donald Frickas School board
29. Carol Papay School board
30. Arcadia Tournament of Roses Queen and court

Division II

1. First Avenue Jr. High Band, drill team, float, clowns, balloon
2. Arcadia Lions Club Eyemobile, marching unit
3. Ennis Hackman Antique car
4. Parent Participation Nursery School Kids on tricycles
5. Cub Scout Pack 108 Walking group
6. Santa Anita Chapter DAR Antique car
7. American Legion Fire engine and float
8. Tamara Hatch Equestrian
9. Arcadia Assisteens Antique car
10. Campfire Girls Walking group
11. Standish Street group Bicycles
12. John Waltrip Music Center Float, music
13. Hugo Reid School Float
14. AHS Alumni Association Antique car
15. Lloyd's Bank Antique car
16. Girl Scout Troop 292 Walking group
17. Assistance League Double-decker bus
18. Arcadia Welfare and Thrift Shop Float
19. Marty's Westerner Restaurant Antique car
20. Baldwin Stocker Walking group
21. Ed Artin T.V. Float
22. For the Love of Animals Dogs
23. Girl Scout Troop 287 Walking group
24. Kiwanis Horse-drawn float
25. K.V. Hackman Antique car
26. W. Arc. Business and Prof. Assn. Hook-and-ladder
27. Bradbury Bouncers Equestrian group

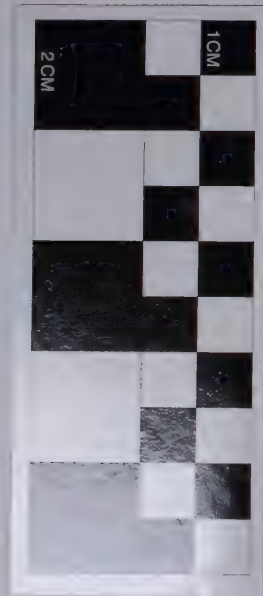
28. Camino Grove School Float
29. The Thinnery Stilt walker and kids
30. Peter Hardy Minibike
31. Republican Women's Club Elephant and antique cars

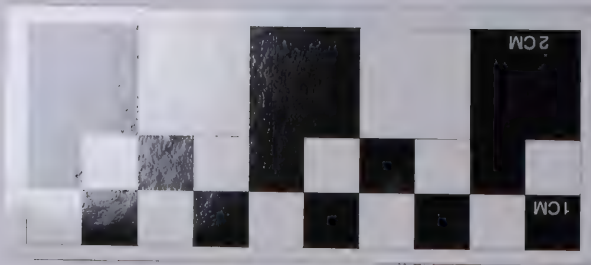
Division III

32. Dana Jr. High Band, drill team, float
33. Darel Farnbach Antique car
34. Santa Anita Rangers Float
35. Ron Kronquist Antique car
36. Arcadia Lumber Co. Horse-drawn wagon and truck
37. Friends of Library Walking group
38. Huntington Reading Council Float
39. Santa Anita Garden Club Antique car
40. Turnquist Santa Anita Dog School Dogs
41. Santa Anita Fashion Park Equestrian group
42. Arcadia Child Health Council Float
43. Civitan Club Bus
44. Brownie Troop 241 Walking group
45. Longley Way School Bicycle group
46. Arcadia Jr. Woman's Club Fire truck
47. Perini's Hair Plus Four cars with music
48. Borland Physical Therapy Electric cart
49. Girl Scout Troop 332 Walking group
50. Arcadia Historical Society Antique car
51. American Red Cross Antique car
52. Santa Anita School Float
53. Dino Falabrino Antique car
54. Victory Chapel Foursquare Church Float
55. League of Women Voters Autos, drill team
56. Baldwin Stocker Bluebirds Walking group
57. Girl Scout Troop 365 Bicycles
58. Soroptimist Club Antique car
59. Highland Oaks Elementary School Float
60. Arcadia Coordinating Council Station wagon
61. National Guard Military display

Division IV

62. Foothills Jr. High Band, drill team, float
63. Ted C. Lodge Antique car
64. Pellegrino's Restaurant Cars and float
65. Brownie Troop 309 Walking group
66. Marlin and Elaine Perry Antique car
67. IHOP Restaurant Float
68. The William Barton Family Horsedrawn carriage
69. Brad and Pat Balmot Antique car
70. Arcadia Mopeds Moped unit
71. Arcadia Rotary Float and antique car
72. Girl Scout Troop 311 Walking group
73. Tom Granbonski Antique car
74. Arcadia Chamber of Commerce Float
75. Doc Klecker Antique car
76. La Pinata Restaurant Mariachi band
77. Raymond A. Dorn Realty Antique car
78. Frank's Fresh Fish Float
79. Wahonka Camp Fire Girls Walking group
80. Holly Avenue School Antique car and pompom girls
81. Altrusa Club Convertible
82. Optimist Club Float
83. American Assn. of University Women Car
84. Maranatha High School Car and pompom girls
85. Arcadia Elks Float, clown club, six mopeds
86. Christian Women's Club Convertible
87. Carl's Junior Float and puppets
88. Tom B. Kemp Antique car
89. Knights of Columbus Float
90. Salvation Army Canteen
91. Arcadia Sister City Commission Float
92. Arcadia Business Assn. Antique car
93. Wells Fargo Bank Stagecoach
94. Arcadia Mounted Police Equestrian group





SUNDAY, SEPTEMBER 24, 1978

City gets ready for Diamond Jubilee march

Pete Pitchess steps off as grand marshal

Peter J. Pitchess, Los Angeles County sheriff and a resident of Arcadia, will be grand marshal of Arcadia's Diamond Jubilee parade next Saturday morning.

He will be joined by numerous other dignitaries for the two-day celebration, according to Charles Gilb, VIP committee chairman.

Other special guests invited to the celebration include Pete Schabarum, First District supervisor; H.L. "Bill" Richardson, state senator; and John Rousselot, congressman.

Past mayors who will ride in the parade are Jack Saelid, 1977; Floretta Lauber, 1976; Gilb, 1975; Dr. Alton Scott, 1974; C. Robert Arth, 1969 and 1973; Don Hage, 1968 and 1972; Edward L. Butterworth, 1962 and 1970; Robert Considine, 1967; George Forman, 1966; Conrad Reibold, 1959 and 1965; and Dale Turner, 1964.

Jim Helms, mayor in 1971 and currently president of the Chamber of Commerce and Diamond Jubilee chairman, will have a special place in the parade, as will William Orr, chief of police in 1942-44 and 1956, and William M. Cahill, police chief, 1947-51.

Other notables in the parade will be Mayor Dave Parry and Councilmen Bob Margett and Don Pellegrino, City Clerk Christine Van Maanen; Dr. Edward Ryan, superintendent of schools; Dr. Kay H. Clifford, president of the Board of Education, and board members Pete May, Donald Fickas, Carol Papay and Gloria Horstman.

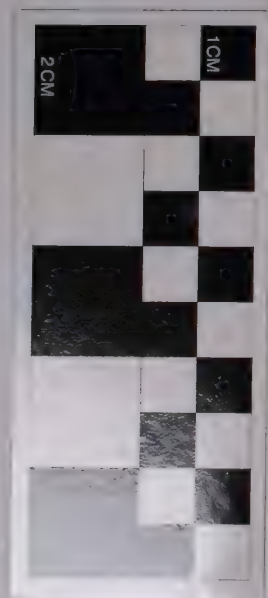
The special guests will attend the Friday Wineshed Mixer and Arcadia's homecoming game and alumni dance.



RIDING IN STYLE — "Very Important Persons" will ride in Arcadia's Diamond Jubilee parade next Saturday in Auburn automobiles like the one above being driven by Ron Flint. Among those who will be riding in style are, from the left, Councilman Charles E. Gilb, Mrs. Peter J. Pitchess, Sheriff

Pitchess, grand marshal of the parade, and Kel Mason, parade chairman. Parade starts at 10:30 at Gate 1 of the race track, goes east on Huntington Drive to Campus Drive, follows Campus Drive to Santa Anita Avenue, north on Santa Anita to Huntington and back to the disbanding area at Gate 1.

—Staff photo by Louis Nunen



Sunny day predicted for parade

"The sun will surely shine on Arcadia's Diamond Jubilee parade next Saturday," predicts Kel Mason, parade chairman. "Only a sunny day can match the marchers' enthusiasm or do justice to Arcadia's entrants waiting to join in the parade lineup behind the grand marshal, Sheriff Pete Pitchess."

Parade marchers range from the beastly to the beautiful, Mason says, and from the smallest 7-pound entrant to the largest 5,800-pound marcher and from the newest moped to the oldest 1907 surrey with the fringe on top.

Everyone in Arcadia is invited to line the parade route, Mason says, and to enjoy the 85-foot antique fire engine, an antique bus and taxi, numerous antique cars, decorated vehicles, floats, drill teams, equestrian units, bands and other marchers. Over 90 entries are expected, not including dignitaries.

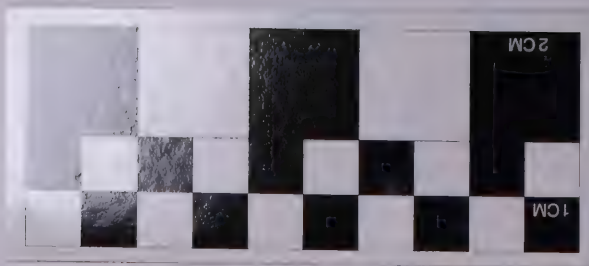
One unusual group will be a dog unit featuring 16 dogs ranging from a tiny poodle to an 80-pound Dalmatian. They are trained and entered by Sue Wallace who has been operating the Turnquist Dog School in the Arcadia County Park for 26 years.

A familiar sight to travelers will be an authentic red double-decker bus from London's Trafalgar Square. It will roll with Arcadia Assistance League members on board. Currently a photographer's studio for nostalgic photographs, the bus will evoke memories for parade viewers.

Four generations of 88-year-old Carl Kophamer's family include his daughter, Arly Barton; granddaughter, Carolyn Boyd, and great-granddaughter, 3-year-old Andrea Boyd. They will ride together in a 71-year-old Studebaker horse-drawn surrey. This 1907 fringed model was called the Izzer.

One teen-ager, 13-year-old Jenny, will be easily seen and looked up to by the crowd. She is a 5,800-pound full-grown elephant given to Nancy Reagan when she and former Gov. Ronald Reagan visited Thailand.

The parade starts at 10:30 a.m., leaving Gate 1 at Santa Anita Race Track. The route will follow Huntington Drive east to Campus Drive, along Campus to Santa Anita Avenue, north on Santa Anita to Huntington Drive where it turns left and proceeds to gate 5 at the track.



Arcadia Tribune

Classified Ads: 578-6331 or 286-3196

A FOOTHILL INTER-CITY NEWSPAPER

Circulation: 446-6133

28 PAGES — 4 SECTIONS

THURSDAY, SEPTEMBER 28, 1978

Celebration unites yesterday, today *Entire community invited to participate in activities*

One year ago this month a group of Arcadians met at the Chamber of Commerce to plan for a unique occasion in the history of the city. As surely as yesterday brings today the time is here for the once-in-a-lifetime celebration of Arcadia's 75th birthday, its Diamond Jubilee.

"To commemorate the years since Arcadia's founding in 1903, the community in its entirety is invited to a variety of activities this weekend," says Jim Helms, Diamond Jubilee general chairman.

On Friday is the Tournament of Roses Wineshed Mixer, the Arcadia High-Temple City High football game and a catered party at the Fashion Park mall sponsored by the Arcadia High Alumni Association. Tickets for the Friday evening events are available at the Chamber of Commerce, 388 W. Huntington Drive, or at the entrances to the functions.

A buffet breakfast at the Arboretum, the Diamond Jubilee parade through city streets, the Peacock Faire in the infield at Santa Anita Race Track, and a dinner-dance at Santa Anita clubhouse take place on Saturday. Dance reservations are filled. Breakfast tickets are available at the Chamber and a few tickets can be purchased at the gate.

More than 700 residents are expected at the Wineshed Mixer on the Santa Anita infield between 5 and 7:30 p.m. on Friday. Highlighting the event will be the introduction of dignitaries, the unveiling of Arcadia's 1979 Rose Parade float and drawing for many prizes, including trips to the Caribbean and Acapulco.

Mr. and Mrs. Perry Cope of the Tournament of Roses and their committee also have arranged for a dancing exhibition, music, hor d'oeuvres and a no-host bar. Tickets are \$3.50 for tournament members and \$4.50 for non-members. Items for sale include copies of the "Arcadia Heritage, 1978" lithograph by local artist John Blackstock and newly designed Tournament of Roses tie tacks and charms.

"It is Arcadia's night and the players are ready," says high school football coach Dick Salter referring to the 8 p.m. contest between the Pacific League's 4-A CIF finalist Apaches and 3-A CIF champion Rams. The meeting between the two perennial high school football powers is the featured game in the Southland this weekend.

A show in itself is planned for halftime with the appearance of Arcadia High's award-winning marching band, floats, and fireworks provided by Arcadia American Legion Post 247.

Los Angeles County Sheriff Peter Pitchess and Miss Arcadia and her court are among those to be introduced at the ceremonies.

A post-game party from 9:30 p.m. to 1 a.m. at Fashion Park mall is open to all interested adults and Arcadia High alumni. The Renegades will play music for dancing, and George Gonzales of La Pinata Restaurant is preparing a catered cocktail buffet. Tickets are \$5 per person according to chairmen Steve Lloyd and Caye Wells of the alumni association who encourage everyone to add this fun-filled party to their schedule.

A student dance is planned for the south gym on the Arcadia High campus following the football game.

The second round of festivities begins Saturday, 7:30 a.m., on the grounds of the Arboretum. Attendees can savor both a full buffet breakfast for \$3.50 per person and local history, according to Frank Simerly, event chairman. Preparing to provide tours of the Arcadia Depot and information on the Queen Anne Cottage and Hugo Reid Adobe are members of Las Voluntarias.

Invited guests at the breakfast include Arcadia's elected representatives at all levels of government, former mayors of the city and Arboretum dignitaries. Of special interest to guests and others in attendance will be the opportunity to purchase a \$20 one of the 15 trees selected to honor the city's 75th year, *chorisia speciosa arcadia*.

The Diamond Jubilee parade at 10:30 a.m. is expected to draw large numbers of spectators along its 2.4 mile route. Chairman Koi Mason reports a total of 125 entries including floats and other participation by businesses, community organizations, individuals and Arcadia school bands.

Leading the parade as it exits gate 1 at the race track parking lot will be Sheriff Pitchess as grand marshal. The line of march is east on Huntington Drive, down Campus Drive to Santa Anita Avenue, north to Huntington Drive and west into gate 5.

Relaxation can follow from noon to 4:30 p.m. on Saturday at the infield of Santa Anita Race Track, scene of the Diamond Jubilee Peacock Faire. "We hope every family in town is there," says Ruth Gilb speaking for her committee. "Bring a picnic and blanket or buy your food at the fair."

she adds. There will be continuous entertainment on stage introduced by Jack Saelid, master of ceremonies. To entertain the youngsters and adults, an organ grinder and monkey, clown, stilt walker, magician, hand-writing expert and juggler on a unicycle are coming. Many games and races are planned, too.

Souvenir items to be sold carrying the jubilee logo include helium-filled balloons, T-shirts and Frisbees. A limited edition of finely detailed porcelain Diamond Jubilee tie tacks, stick pins and charms at \$3.50 each, available at the Chamber of Commerce, also can be purchased at the Peacock Faire.

Diamond Jubilee Ball chairman Marguerite Towsley and her committee are elated with the overwhelming response to the dinner-dance at the Santa Anita clubhouse Saturday evening. Master of ceremonies is Arcadian Carl McIntire of KTLA, Channel 5.

The social hour begins at 7 p.m. followed by dinner at 8:30 and dancing until 1 a.m. Lending excitement to the culmination of the Diamond Jubilee will be a singing and dancing performance by world-renowned entertainer Andy Russell, a nostalgic quartet rendition of "Peach Blossom Time in Arcadia," and drawings for a 14-K gold Diamond Jubilee pendant crafted by goldsmith Richard Orozco and box seats to the Oak Tree Racing Association meet.

The Holly Avenue gate and Gate 5 of the race track will be open to ball-goers.

Helms credits the many Diamond Jubilee chairmen and their committee members for magnificent work. In addition to event chairmen those assisting Helms are Lyle Cunningham; Jack Saelid, budget and finance; Charles Neuberger, controller; Charles E. Gilb, grand marshal and VIPs; Carol Papay and Marilyn Daleo, publicity; F. Harold Roach and Mick Michler, history; Floretta Lauber, community coordination; Rick Bundy, merchants; George Watts, city; Elbert Souders, schools; Dave Paradise, Chamber of Commerce; Jerry Collins, tournaments and sports; and Carla Maggio, special assistance.

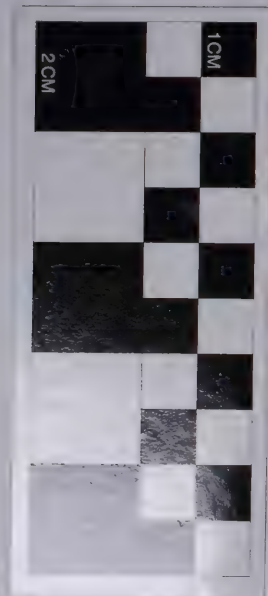
"The chairmen, in turn, have had the help of countless members of the community and the local press in order to make Arcadia's Diamond Jubilee not only a tribute to the past but a historic event in its own right," says Helms in expressing his gratitude for the fine cooperation community-wide. "Our hope now is that every Arcadian is a part of this very special celebration," he concludes.

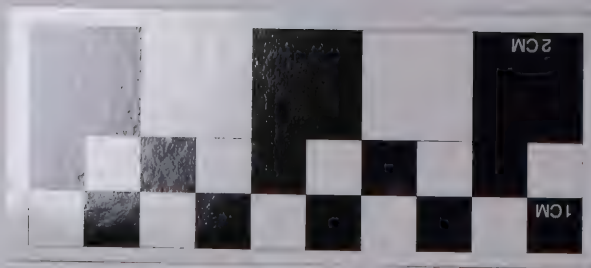


—Staff photo

BONUS — Four season passes to the clubhouse donated by the Oak Tree Racing Association will be given away at the Diamond Jubilee Ball Saturday night. Checking the seats' location are Marguerite Towsley, chairman of the dinner dance, and Herman Smith Jr., vice president

of the association. The meet begins Oct. 5. Many of the events of the Diamond Jubilee weekend center around Santa Anita Race Track, including the Peacock Faire in the infield after the parade Saturday morning. The Diamond Jubilee Ball also will be at the track.





C-6—Arcadia Tribune, Temple City Times, Monrovia News-Post, Duartean, Thursday, September 28, 1978

Editorials



Arcadia celebrates

A year of planning comes to a climax this weekend as Arcadia celebrates its 75th birthday with an exciting series of events.

E.J. "Lucky" Baldwin, founder of the city and its first mayor, would surely be pleased to know how much of the activity is centered around places he held most dear.

The breakfast Saturday morning will be at the Arboretum, which, as Rancho Santa Anita, was his beloved home.

Santa Anita Race Track, where the parade will begin and end, and where the Peacock Faire and Diamond Jubilee Ball will be staged, has moved across the road from its original location but one of Lucky's fondest dreams was the building of his track.

Seventy-five years is not very long as recorded history goes, or even American history.

Still it's three generations of people and in Arcadia it's the transformation of a rural community into a prosperous small city that takes rightful pride in what it has become.

One needn't be the oldest resident of Arcadia to recall the drive up Santa Anita Avenue was a pleasant Sunday afternoon jaunt to enjoy the sunny mead-

ows dotted with huge old oak trees. Now fine homes are built higher and higher up the mountainsides.

Not very long ago, as time goes, Arcadians had to go out of town to do most of their shopping. Now there is a wealth of stores from which to choose.

It hasn't been many years since Arcadians were attending high school in Monrovia.

As in the rest of California, Arcadia's really phenomenal growth began with the end of World War II.

While city government had its rocky moments during Arcadia's early history, in the years of its greatest growth it has been fortunate in its leadership.

Arcadia has not become a desirable place to live by accident. Men and women of great wisdom and foresight and imagination guided the development of the community.

Of course mistakes have been made along the way, but they are overshadowed by the positive growth and development that have occurred.

Our wish for Arcadia on her 75th birthday is that 75 years from now her residents will be as proud of their community as are those of today.



—Staff photo by Louis Nunez

FINAL TOUCHES — Not quite drowned in crepe paper are Peggy Finch and Carla Maggio of the Arcadia Chamber of Commerce. They are decorating the Chamber's entry, a 1903 Cadillac, in the Diamond Jubilee parade.

The parade begins at 10:30 a.m. at the race track, moves east on Huntington Drive onto Campus Drive, then to Santa Anita Avenue and back to Huntington. The Peacock Faire follows at the race track.

INVOCATION

EMPLOYEE AWARDS BANQUET

September 30, 1977

Almighty God,
Bless this gathering.
Bless our Council and all the other City officials
of the City of Arcadia.
Grant them your support in the performance of their
duties, for the continued betterment of this Community.
Enlighten our immediate supervisors so that they may also
perform their designated duties to the best of their ability,
working in unison with their charges with one common goal
in mind, service and performance for the citizens of the
City of Arcadia.
Grant them the grace of patience in their decision making
and compassion toward all employees so that we may all
work together, preserving our self respect, and respecting
others, working together not only as individuals, but more
as a family of the City of Arcadia.
Bless, Lord, those employees who are being honored tonight,
Bless those who are absent and those who are deceased.
Bless those who have served so honorably in the past, that we
may follow in their footsteps.
Bless us, O Lord and these they gifts which we are about
to receive from they Bounty, through Christ our Lord.
Amen.

ANGEL CARO





10/2/77 Tribune



APPRECIATED — Arcadia City Manager Lyman Cozad, right, accepts a hand-lettered resolution of appreciation for his years with the city from Mayor Jack Saelid and Council Member Floretta Lauber. A reception in Cozad's honor was held at the Ramada Inn last Friday.

EL MONTE AREA CHAMBER OF COMMERCE

CITY OFFICIALS' AIR TOUR

October 6, 1977

ITINERARY

Check in at Airport 9:00 a.m.

Coffee at Registration table

Welcome to Annual City Officials' Air Tour 9:15 a.m.
Norm Johnson, Chairman
Aviation Committee
El Monte Area Chamber of Commerce

Aircraft Assignments -- Identify Pilots

(Restroom Locations)

Board Aircraft.....9:30 a.m.

Take-off.....9:40 a.m.

Arrive Lindbergh Field, San Diego.....10:30 a.m.

Walk to Coast Guard Station -- Arrive.....10:45 a.m.

Launch to North Island Fleet Landing -- Arrive.....11:00 a.m.

Bus to Naval Officers' Club for Lunch -- Arrive.....11:20 a.m.

Buffet Luncheon.....11:30 - 1:00 p.m.
Presentation by U.S. Navy

Bus to Aircraft Carrier Kitty Hawk -- Arrive.....1:20 p.m.

Tour Aircraft Carrier Kitty Hawk.....1:30 - 2:30 p.m.

Bus to Fleet Landing -- Arrive.....2:45 p.m.

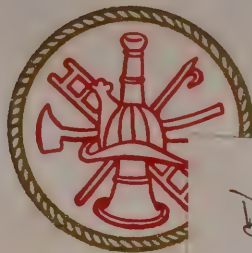
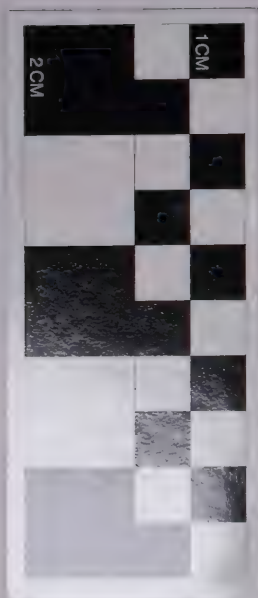
Launch to Coast Guard Station -- Arrive.....3:00 p.m.

Walk to Aircraft -- Arrive.....3:15 p.m.

Board and Take-off from Lindbergh Field.....3:30 p.m.

Return to El Monte Airport.....4:15 p.m.





Dear Floretta -

March 12th
1977

I couldn't resist the opportunity last night (at the Elk's Club) to bring to light that the city owes me \$.88! As you know it was all in fun — but in all seriousness I want you to know that both of us sincerely appreciate your acknowledgement of our presence & the honor you gave us in introducing us. As you know we are both so very proud of our service to the community & the department. Thank you.
Our Love — Bob & Suzi

Many Thanks to All of You



"thanks a million"
And then
"thanks a million more!"

Floretta
Everything was just
perfect at the party
and dinner — you sleep &
Thank you & Staff
Bob & Suzi

1977

PARTIAL LIST OF TWO-YEAR ACCOMPLISHMENTS

(The following are not listed in any order of importance or timing)

1. ~~STATE OF~~ CITY HALL REMODELLING AND NEW COUNCIL CHAMBER.

2. FIRST NEW BUILDINGS STARTED IN DOWNTOWN AREA UNDER REDEVELOPMENT.

*new
Sawmill
Restaurant*

3. FASHION PARK OPENED AND COMPLETED.

4. CHICAGO PARK IMPROVEMENTS COMPLETED.

5. LAS TUNAS IMPROVED WITH MEDIAN.

6. STREET LIGHTS UNDERGROUNDED ON CAMPUS.

7. THE FOLLOWING PARKS COMPLETED:

a. Tripolis Friendship Park

b. Highland Oaks School Park

c. Santa Anita Avenue School Park

d. Forest Avenue Mini-Park

e. Eisenhower Park Expansion

8. LAND ACQUIRED AND SPECIFICATIONS OUT TO BID FOR A PARK AT 6TH & LONGDEN.

*dedication of Bicentennial
park*

9. ACQUISITION OF PROPERTY AT COLORADO WEST OF SANTA FE TRACKS FOR PARK PURPOSES

Newcastle park.

AND APPROVAL OF STATE FUNDS TO ASSIST IN THE COST OF DEVELOPMENT.

*dedication of
with new
Newcastle
park*

GORDON MADDOCK, President
906 S. Baldwin Avenue
445-0136

ROSEMARY M. SCOTT, Secretary
125 E. Duarte Road
446-4464

JANE WALKER
Executive Secretary

JOE E. EARLL, JR.
First Vice President

ROSE WOODALL
Second Vice President

ROBERT F. WILLIAMS
Treasurer

Arcadia Board of Realtors

203 E. Duarte Road. Arcadia, California 91006

446-4649

August 11, 1977

Floretta Lauber
1225 Oaklawn Road
Arcadia, California

Dear Floretta:

The Arcadia Board of Realtors wishes to take the opportunity at the September Membership Luncheon to acknowledge your outstanding civic contributions. This letter is to make sure that you can be present at the meeting on Tuesday, September 20th at the Ramada Inn at 11:45.

Will you call or drop a note either to me or Jane Walker at the Board Office.

Sincerely,

ARCADIA BOARD OF REALTORS

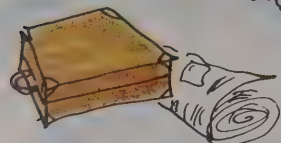

Gordon Maddock
President



A Realtor is Pledged to the Highest Ethical Standards



I HEAR
YOU'RE RETIRING



FROM YOUR NOBLE
RESPONSIBILITIES

AND GOING ON
TO MORE ROYAL PURSUITS
CONGRATULATIONS

Best Wishes to
you and Harry
Thanks to you both for your
help in my campaign
Patricia



Floretta ~

With all
best wishes.

For a job
well done. I have
been so proud
of you, our very
first Lady & of
Arcadia. ^{at such much love} Barbara began

Floretta -

In esteem for your accomplishment
as a professional;

and for your qualities as a
person

My best wishes and friendship
always,
Maigra



JAMES J. COUGHLIN
WILFRED J. SCHMITT
GEORGE J. NALBACH
OF COUNSEL
FRANCIS J. GABEL
TRACY J. PRIEST

LAW OFFICES
COUGHLIN & SCHMITT
51 EAST FOOTHILL BOULEVARD
ARCADIA, CALIFORNIA 91006

TELEPHONE
(213) 447-8141
(213) 681-9591

Jan 9, 1978

Dear F. Lorella,

*It is with regret that
I read your announcement about
not returning. Your services to
our Town have been appreciated
by a lot of us and we want
to express thanks. I hope sincerely
that Harry's health improves and
you own also. If we can
do anything let us know
Love Bless, Bill Schmitt*



Thursday

Dear Stella:

We read in the newspaper that you decided not to run for re-election on the City Council.

We both want to thank you for all the time and effort you have given to the City. For as long as we have been friends you have worked: first on the Planning Commission and then on the Council — becoming Arcadia's first woman Mayor. We are very proud of you.

It will be nice to be free for a while and throw off the cares of government.

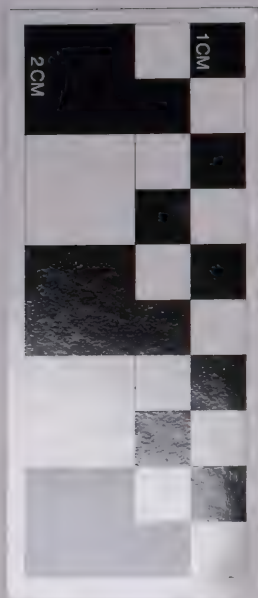
Love,

Audrey Charles

MRS. CHARLES NEWBERG

2/9/78





ARCADIA DAY AT THE RACES — Chatting at the Santa Anita Race Track are Robert Strub, president of the Los Angeles Turf Club; Mrs. Harry Lauber, council member, and Charles Neuberger, Arcadia Chamber of Commerce president.

2/9/78

GORDON MADDOCK, President
909 S. Santa Anita Ave.
445-0136

BETTY COATSWORTH, Secretary
23 E. Huntington Drive
445-1131

JANE WALKER
Executive Secretary

ROSE P. WOODALL
First Vice President

RUTH VALENTINE
Second Vice President

ROBERT F. WILLIAMS
Treasurer

Arcadia Board of Realtors

203 E. Duarte Road, Arcadia, California 91006

446-4649

February 9, 1978
TO: ALL OFFICES

Hitchcock - please read

FROM: Gordon Maddock, President

The City of Arcadia has long needed a civic auditorium for the citizens of Arcadia and for the students of the Arcadia School system. This concept was placed on the ballot a few years ago as a bond issue and failed to pass, probably because the voters did not want to increase their taxes.

Taking the voters' decision under consideration the City Council has decided not to pursue the approach of additional taxes and has, however, encouraged the possibility of an auditorium by means of private fund raising events, and thus a private committee was formed and headed by former mayor and now Councilman for the City of Arcadia Charles E. Gilb. The Committee is called "The Arcadia Auditorium Foundation" and is presently chaired by Mr. Gilb. The Foundation's first fund raising event (which has proven to be successful in other cities) is to be entitled "First Annual Jog-A-Walk-A-Torium" and is slated for March 4, 1978 and will be held at the High School and Junior High School track facilities. The object is to get every citizen, young and old, to come out, after securing sponsors and/or pledges and walk or jog around the track to earn money for this worthy cause.

The Arcadia Board of Realtors, the largest local organization, should be, I feel, well represented at such a major civic undertaking. Therefore I propose to you the membership that we actively participate and support the "Foundation" in the following manner:

- A. Complete support of Floretta Lauber (Hitchcock Realty Staff), a member of the Arcadia Board of Realtors, former Mayor of the City of Arcadia, and presently in her last year as councilperson on the Arcadia City Council, by each member of our board pledging \$__ per lap traveled by Flo. The Arcadia Board of Realtors will present a trophy and publicity for the office that:
 1. Obtains the greatest number of individual pledges for Floretta per lap traveled (when paid) and
 2. Produces the largest amount of money for Floretta (when paid) at the end of her travel.
- B. A contest between member offices where each office staff selects its office owner, manager or representative, pays a contest entrance fee of two (\$2) dollars, (which will be given to the foundation), and supports that individual to compete in this event. The Arcadia Board of Realtors will give a trophy and publicity to the participant and his/her office for:



A Realtor is Pledged to the Highest Ethical Standards

Membership Luncheon/Mini-conference: Ramada Inn, Tues. April 18th, Luncheon at 12 noon, Conference 1 P.M. Lunch \$3.95. Reservations must be made by noon on Fri. April 14th. (After Friday, reservations will be opened to other Boards.)

Applications for Realtor-Associate Membership: Bob Williamson with Fran Sinnette, Realtor.
Raymond S. Avesian w/Century 21-Max Fields Ed Crowell with Peacock Properties

Realtor-Associate Program : April 20th 3 P.M. All about "Home Protection" programs at the Board Office.

NOTICES FROM THE COORDINATING COUNCIL:

5-7 PM Tues. Apr. 18th Reception Arc. Chamber of Commerce, honoring Floretta Lauber and the new Councilmen. Floretta, who is a member of the Arcadia Board, served on the Planning Commission, as Mayor & as Councilwoman. Is now retiring. No host bar. Reservations call 447-2159

SALES:

\$11,000	Land	1009 S. Canyon, Monr. S/Outside	Dickson/Cope \$8,500	R9572
\$94,500	2DrF	1709 Claridge St., Arc. S/Santa Anita Prop/Sorensen	Dorn/Gary Dorn \$90,000	R2825
\$58,500	3DrF	5223 Cogswell, El Monte S/Hawkins-C/Rizzi	Hawkins-C/Rizzi \$57,000	R3377
\$38,000	2onLot	124-26 E. Cypress, Monr. S/Miars/King	Baldwin-S. Anita/Darby \$36,000	R9022
\$65,000	2+G	158 Diamond, Arc. S/Gr.-Williams/T. Johnson	Gr-Williams/T. Johnson \$59,000	R2563
\$119,500	4Units	3829-33 N. Earle, Rsm. d. S/Outside	Hawkins-C/Kendrick \$110,000	R2160
\$123,000	3DrLA	2411 El Monte Ave., Arc. S/Outside	Hawkins-C/Cotto \$108,500	R3251
\$99,500	2DrOFA	2334 S. 5th, Arc. S/Outside	B&F laaten-TnCtr/Wells \$97,500	R3395
\$60,500	3B	4053 Lynd, Arc. PO S/C-21-Del Rey/Turner	C-21-Del Rey/C. Martin \$60,000	R2651
\$45,000	2DrDG	228 S. Mayflower, Monr. S/Hawkins-N/Non-member	Hawkins-N/P. Allison \$45,000	R3411
\$77,500	2Dr	640 W. Norman Ave., Arc. S/Hawkins-C/R. Valentine	Hawkins-C/Kendrick \$77,000	R3378
\$123,000	3FFA	2508 Paxson Lane, Arc. S/Outside	Hawkins-C/Cyriacks \$116,500	R2122
\$73,500	3B	429 Pleasant Hill Ln., S. Madre S/Delahooke/Harrington	Santa Anita Prop/Boyd \$68,000	R2566
\$69,950	3Dr	3866 Rio Hondo Ave., Rsm. d. S/Outside	C-21-Del Rey/Turner \$68,000	R2925
\$320,000	5DrDGP	871 Rosalind, San Mar. S/Garr/J. Garr	Shepard&M-SM/Marian G. \$320,000	R3253
\$56,900	3B	5014 Ryland, T.C. S/Outside	Delahooke/N. Ward \$55,000	R3324
\$69,500	2DD	1143 Valencia Way, Arc. S/Beckwith/Cohen	Bliss Keeler-Arc/Collins \$67,000	R2295
\$39,950F	3Units	725 E. Weber, Pomona S/Outside	Carousel/Stavroulakis \$40,500	R3292
\$125,000	4FD	1320 Glenn Alan, W. Cov. S/Cambridge/D. Meyer	Cambridge/D. Meyer \$107,000	R3337
\$62,500	2Units	2406-14 Kelburn, Rsm. d. S/Outside	Kauffman&Assoc/Salvino \$60,000	R2608

#3 225 Floral
Hawkins

330 Floral

314 Floral



BILL KUYPER — City Council Candidate Bill Kuyper, center, discusses campaign plans with Margaret Groves and former Mayor Floretta Lauber at the latter's champagne reception.

Knowledge is key

"No building can be built without a firm foundation and great attention to all details of construction — whether this be an actual edifice or a city government," maintains City Council Candidate Bill Kuyper.

Kuyper, a civil engineer with a background in architecture, expressed his views at a champagne reception hosted by former Floretta Lauber, former mayor, her Oaklawn Road home.

Knowledge of the city, its history and the direction which local government must take is imperative," Kuyper said. "Experience in serving Arcadia — which I have gained through my 14 years as a member of the Planning Commission — is the key to knowledge of the city's needs.

"A new member of Arcadia's City Council must take thought for the future,

and in order to do this, should have knowledge of the past with its problems and the solutions offered. Patience is needed to consider the tasks ahead and integrity to accomplish them," he added.

Supporting Bill Kuyper is his bid for election are Margaret Groves, Arcadians president, and Mrs. Mickey Harbur, president of the Arcadia Auxiliary of the Methodist Hospital of Southern California. Also supporting Kuyper are Jo Lauder, Arcadians; Ruth Gray, Republican Women's Club; Mrs. Mary Fran Anderegg, Arcadians and Bernard and Betty Jane Silver.

Coffee chairman is Myree Gudus. Individuals who would like to introduce Bill to their friends and neighbors may reach her at 357-1636.

AN EXPERIENCED
COMMUNITY LEADER
FOR
ARCADIA CITY COUNCIL



WILLIAM E. KUYPER
CIVIL ENGINEER



Knowledge of City
Uniquely Qualified
Your Representative
Patient
Experienced
Retain Our Quality Environment

Kuyper has been active in PTA, Kiwanis (named Kiwanis man of the Year in 1973-74) and has served on two school bond committees and the auditorium committee. He was one of the organizing board members of the Highland Home Owners Association and first chairman of its architectural review board.

Among those signing his nominating papers were Joseph E. Sargis, Jean S. Livingston, Raymon D. Godfrey, Edward L. Butterworth, Jean K. Hoard, Lyda M. Shugert, Edward Averell Daniell Jr., Robert J. Considine, Conrad T. Reibold, Myree M. Gudus, Thomas E. Clark and Barbara C. Reiter.

Others were C. Robert Arth, James R. Helms Jr., Elaine S. Larkin, Floretta K. Lauber, Fred H. Roach, Robert A. Huddy, James R. Parker, Patricia L. Inbody, Claude W. Meadows, Marguerite A. Towsley, Alton E. Scott, Kathryn Kennedy, Nick Pokrajac, Carmene Ductor, Donald W. Hage and Lorayne E. Bippert.

A SPECIAL INVITATION
FOR YOU
FROM ME



THE PLEASURE OF YOUR
COMPANY IS REQUESTED ON
A SPECIAL EVENING FOR
JOINING TOGETHER OF

SPECIAL PEOPLE

APRIL 11, 1978 7:00 P.M.
9:40 SINGING WOOD DRIVE
CHARLES E. GILB

★ ★ ★
Bev and Bob Margett flew to the Hawaiian Isles for a week's vacation getting home just in time for the traditional dinner when the City Council entertains the city commissions.

★ ★ ★
The Council hosted a "special appreciation evening" to honor members of the city boards and commissions for dinner and a program at the Ramada Inn. The engraved invitations held the official seal of Arcadia. Jewell High was the busy girl in charge of the arrangements. Mayor Jack Saelid praised the outstanding work of Floretta Lauber during her four years on the City Council. Councilmen Bob Margett and Dave Parry also spoke briefly. Mayor and Mrs. Saelid planned the program around the Diamond Jubilee theme. He showed slides of beautiful scenes in Arcadia of yesteryear and then introduced a delightful musical group, "the Hut-Sut-Ralston," who played and sang music of "way back when." It was a happy group enjoying the hospitality of the Council.

Mundy Mzi

Arcadia Tribune ★ 2/16/78



The Woman's Club of Arcadia

Mary K. Waite, President, and the Board of Directors of the Woman's Club of Arcadia, cordially invite you to be their guest at the Clubhouse, 324 S. First Avenue, Arcadia, for their annual Civic Day Luncheon honoring the city officials,

at
12:00 Noon - May 10, 1978

Floretta Lauber

Floretta Lauber
Civic Day Chairman

RSVP by May 3, 1978
447-1814 -- 446-1096 -- 442-0701



Arcadia Post 247 The American Legion
cordially invites you to attend the
Annual City Dignitaries Night Dinner
Tuesday, March 28, 1978
6:30 p.m.

Arcadia American Legion
720 North First Avenue
Arcadia, California

Lloyd Jensen, Commander

R.S.V.P.
358-4909
447-3600

447-7233
448-3312





A Get-Well Wish For You

Roger & Sam
William

Chuck McKay

Dexter Jones

Joe Smith
Gerald
Dorothy
Fellegrino

Art & Marion Suter

Frank & Anita
Krogh

The enclosed card was signed by several of your fellow Rogues & wives at the recent dinner meeting held at the Derby. The wives were invited for a Valentine's dinner and a good time was had by all. All the Rogues send you their best for a speedy recovery.

Norm Allen
Past Chief
Carm

Don & Lois
Bear
Edna & Ivan

Joe & Carol
Hellege & Carl

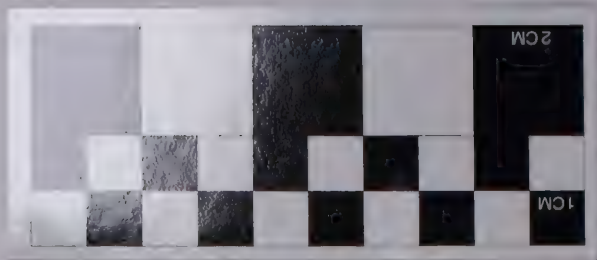
Art & Filly
Mojan

Bob Smith
Marge Smith
Mel & Arlene
Mark & Set

Dorothy Helen Cousins
Emil Van

Get Well
"Bally"
taking things easy,
at you should,
it be much longer
u feel good.

Joe & Cecilia Fazio



H. RANDALL STOKE
555 SOUTH FLOWER STREET
LOS ANGELES 90071

April 13, 1978

Councilperson Floretta Lauber
City Hall
240 W. Huntington Drive
Arcadia, Calif. 91006

Dear Floretta:

Just a note to thank you for all of
your efforts for many years on behalf of us
citizens. I know it is difficult for you to
slip out of the harness but your days will be
equally filled.

Our best wishes to you for the job
well done.

Personal regards,

Marilyn & Randy
H. Randall Stoke





1978

Dear Mrs. Lauber:

I don't know whether or not you remember me but I do you and your service to the City of Arcadia. I am sorry I did not know that you were being honored last Tuesday at the Council meeting because I would have been there to add my appreciation silently just by swelling the audience, if I could have found a seat or standing room. although I was not active due to heart surgery in 1968 and never appeared before you while you were on the Council I do remember many appearances while you were on the Planning Commission. I appreciated your approach to what was in the best interest of the City although I did not always agree with you. In retrospect I am inclined to believe you were more on top of the subject than was I. You and Lew Pollard did a fine job on the redevelopment project.

I understand that Harry has had heart conditions, also. Please give him my best wishes.

Having been on the Council I feel sure you know of the Arcadian Retirement Hotel where I am now in residence since I lost my wife last June. Incidentally, it is a wonderful addition to the City.

With best wishes for a happy productive retirement, I am

Alfred H. Allen

April 14, 1978



Dear Floretta,

You have represented the city so well as our first Councilwoman and as the Bicentennial Mayor - you truly are to be commended. It has to be a lot of dedication and hard work - among a lot of other things!

I'm sorry that Bill Kuypers was not elected - though certainly close. I met him for the first time at your home - incidentally, thanks for asking me!

Please give Harry my very best regards and I wish him many happy days ahead - with health to enjoy them. I'm sure it's difficult for both of you.

My fond best,
Bar Field

Your Hosts:

*Asha & Dr. Fordyce Johnson Floretta & Larry Lauber
Mary Fran & Bart Anderegg Ken Hackman
Kathleen & Bill Callagy Cleo & Bill Kuypers
Geri & George Fasching Eva & Gene Rottenberger
Mickey & Bob Harbur Jane & Hal Shepherd
Beverly & Councilman Robert Margett*

*Invite you to meet their candidate
in the 61st Assembly District Race*

Dick Mountjoy

*Saturday May 20th
from 6:00 until 7:00 O'clock
in the gardens of the Bartling Anderegg Home
1225 Ramona Road
Arcadia, California
Regrets only by May 18th - Per Favor
355-7347, 358-6972 or 355-7776*

May 10, 1978



ARCADIAN TO HELP CAMPAIGN

Mrs. Floretta Lauber, former Arcadia councilwoman, and Dick Mountjoy, candidate for the 61st Assembly District, discuss plans for the campaign. Lauber has been named vice chairwoman of Mountjoy's campaign. She is a 22-year resident of Arcadia and a life-time resident of the 61st District. She was born and raised in Sierra Madre and attended school in Monrovia. Lauber served two years as president of the West San Gabriel Valley Planning Council.

IF

By Rudyard Kipling

IF you can keep your head when all about you
Are losing theirs and blaming it on you;
IF you can trust yourself when all men doubt you,
But make allowance for their doubting too;
IF you can wait and not be tired by waiting,
Or being lied about, don't deal in lies,
Or being hated, don't give way to hating,
And yet don't look too good, nor talk too wise;
IF you can dream - and not make dreams your master;
IF you can think - and not make thoughts your aim;
IF you can meet with Triumph and Disaster,
And treat those two impostors just the same;
IF you can bear to hear the truth you've spoken,
Twisted by knaves to make a trap for fools,
Or watch the things you said about the broken
And plain - and build on them a better plan;
IF you can make one heart beat true;
And risk it on a love that's great or less;
And lose - and start again at your beginning;
IF you can force your heart and nerve and sinew
To serve your turn long after they are gone,
And so hold on when there is nothing in you
Except the Will which says to them: "Hold on!"
IF you can talk with crowds and keep your virtue,
Or walk with Kings - nor lose the common touch;
IF neither foes nor loving friends can hurt you;
IF all men count with you, but none too much;
IF you can fill the unforfeiting minute
With sixty seconds' worth of distance run,
Yours is the Earth and everything that's in it,
And - which is more - you'll be a Man, my son!

CHARLES E. GILB
Los Angeles, California



ARCADIANS FOR ARCADIA

Arcadia's Future Depends on Well Informed and Active Citizens

April 19, 1978

EXECUTIVE BOARD

JOE SARGIS
Chairman

LYLE CUNNINGHAM
Secretary-Treasurer

ROBERTA CAMPHOUSE

RAY JONES

ROY LONG

SARAH MALLING

ELEANOR POWELL

BARBARA REGAN

ALTON SCOTT

CHARLES SHUGERT

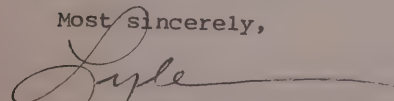
Dear Floretta:

A significant event in Arcadia's 75 year history took place last evening. Its interested citizens experienced the end, hopefully only a suspension, of the services of a great lady that have long been rendered for the progressive development and effective administration of the affairs of our fine City. Many of your friends and admirers demonstrated their appreciation for all of the significant and constructive contributions that you have made as Mayor and Council Member and at the same time felt pangs of regret that they would not continue in the future.

You must be feeling much personal satisfaction as you review the contributions that have resulted from your diligent and capable efforts in behalf of Arcadia and its people. As I have seen the Council in action by frequent attendance at its meetings, I can honestly say that not a single instance occurred when I questioned your judgment and the capable manner in which you contributed to the solution of matters that were considered. Arcadia is indeed a City deserving of pride by its residents for which much credit is rightfully yours.

Thank you, Floretta, for all that you have done and I confidently predict that the contributions by such a dedicated and capable person to our community are by no means ended. As opportunities arise and your personal situation permits, your fellow Arcadians will no doubt continue to benefit from your capable and unselfish services.

Most sincerely,


J. Lyle Cunningham

City of Burbank

COUNTY OF LOS ANGELES



STATE OF CALIFORNIA

FOUNDED 1911

Mayor's Commendation

City of Arcadia

*In recognition of your distinguished and
devoted service to the City of Burbank,*

Hollywood-Burbank Airport

*I hereby bestow upon you this token
of appreciation and gratitude.*

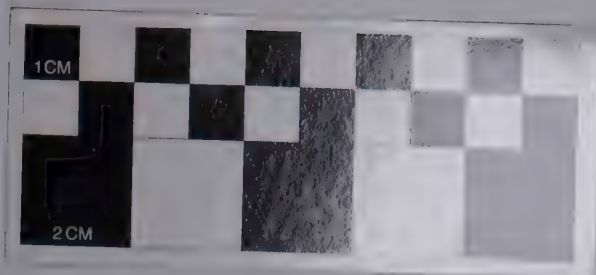


July 14, 1976

DATE

Kelaine Ayres

MAYOR



ARCADIA SENIOR FRIENDSHIP CLUB
100 SOUTH SANTA ANITA AVENUE
ARCADIA, CALIFORNIA 91006

April 20, 1978.

Mrs. H. R. Lauber,
1225 Oaklawn,
Arcadia, California

Dear Mrs. Lauber:

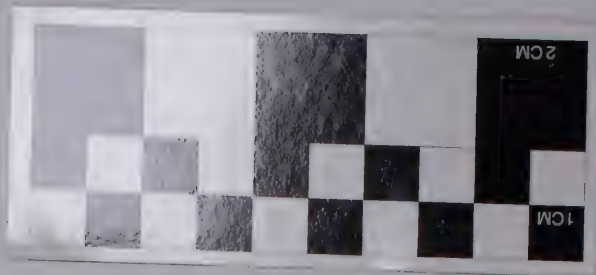
The Arcadia Friendship Club wish
to thank you for taking time to attend
our Club meeting and showing us the inter-
esting slides of early Arcadia. It was a
pleasure to have you with us. It was
truly a very interesting program and was
enjoyed very much by the members.

Sincerely,

ARCADIA SENIOR FRIENDSHIP CLUB

By Gloria Turner
Corr. Sec'y





Arcadia Tribune

A FOOTHILL INTER-CITY NEWSPAPER

Classified ads: 445-2434 Circulation: 446-6133 Editorial: 446-0111

16 PAGES — 2 SECTIONS

SUNDAY, APRIL 23, 1978

VOL. 48, NO. 33

Mrs. Lauber leaves council



FLORETTA LAUBER
... stepping down

The changing of the guard is always an emotional time following an Arcadia City Council election.

Last Tuesday was no exception as Councilwoman Floretta Lauber stepped down, Don Pellegrino, the new member, took office, and a new mayor and mayor pro tem were elected.

The first part of the ceremony clearly belonged to Mrs. Lauber. Presented by Mayor Jack Saelid with a plaque from the city, she was given a standing ovation by the large audience and very nearly broke down in tears.

Saying she was leaving with a full heart, Mrs. Lauber reminisced briefly on the highlights of her years

of service to the city. These, she said, had been the ground-breaking for the Town Center building, the construction of Van De Kamp's (now Tiny Naylor's) because of the controversy over the windmill, downtown development, and construction of the new council chamber.

She said she had a part in all of this as a member of the council team. Her personal offerings, she said, were cardio-pulmonary resuscitation lessons and the recent formation of the Senior Citizens Commission.

Another plaque was presented to her by Jim Helms, president of the Arcadia Chamber of Commerce, who said it was his pleasure as a former mayor to make the presentation to a

woman "who has given of herself more than we can ever know."

Joe Sargis followed with a presentation from Arcadians for Arcadia. He congratulated Don Pellegrino, the new council member and the two who had been re-elected, Charles Gilb and Jack Saelid. "Everything has been said for Mrs. Lauber," he commented in handing her a plaque.

Nominations for mayor and mayor pro tem appeared to be cut and dried, with Gilb nominating Dave Parry for mayor, seconded by Pellegrino.

Parry nominated Bob Margett as mayor pro tem with the second coming from Gilb. In both cases the vote was unanimous.

Parry expressed his appreciation to

with full heart

the citizens and to the council for its support. "Although we may have healthy disagreements," he said, "we can work together for the best interests of the city, a darn' good place to live."

Margett gave special thanks to his colleagues and said he would relish the year ahead. He said he would do the best he could to help Parry, "who has great inner strength and a sensitive conscience."

Margett lauded Saelid as "a tireless mayor this past year" and said he would miss the charm and vitality of Mrs. Lauber, "who may be called on once again."

In turning the gavel over to Parry, Saelid said it had been truly an honor to service the city as mayor, an office

that brings real challenge. "We all serve because we love the community," he said.

Gilb said it was a great pleasure having Saelid as mayor. "No one has given more time and talent," he said adding, in a light note, that he would miss "Flo giving me Lifesavers." The two have sat next to each other this past year.

Pellegrino concluded the ceremonies with the comment that he had expected the initiation to be a matter of tar and feathers but he had already found out he was part of a first class team. He said Parry had his support and commenting that it had been a "cardiac election," thanked everyone for their faith in him.



FLORETTA K. LAUBER
... not a candidate

Mrs. Lauber bows out ... for now

Mrs. Floretta K. Lauber, finishing out her first term on the Arcadia City Council, has announced she will not be a candidate for re-election.

She said it was a difficult decision because she thoroughly enjoys the challenge of city work. However, family health problems prompted the decision, she said. Her husband Harry has had open heart surgery twice in the past three years and is not yet well. Mrs. Lauber, herself, underwent major surgery a few months ago.

She is not discounting the possibility that when circumstances permit she will run for office again.

Her decision is likely to make for a more exciting municipal election than might otherwise have been expected.

The terms of two other council members, Charles Gilb and Mayor Jack Saelid, also expire in April. Both have indicated informally that they intend to seek re-election. With one seat wide open, a number of candidates can be expected to file.

Filing for the April 11 election begins Jan. 12. The last date to file is Feb. 2 at noon.

Mrs. Lauber is winding up 13 years of service to the community, first on the personnel board, then eight years on the Planning Commission before her election to the council in 1974.

Her advice to potential candidates is not to have preconceived ideas as to the decisions that must be made by council members. She was referring particularly to community redevelopment, which for several years has been an election issue.

A strong believer in the redevelopment concept, Mrs. Lauber said, "It's great to have excitement and 'busyness' downtown. The Arcadia Redevelopment Agency has proven that it's good for the community."

Her hope, she said, was to keep politics out of the ARA and go forward. "I feel city government has to move ahead," she said. "I'm not afraid of progress."

She paid a tribute to her colleagues on the City Council. "Although we have sometimes disagreed philosophically," she said, "their caliber and dedication have been outstanding."

During her tenure in city service, including a term as mayor, she has seen the adoption of the general plan, the construction of Fashion Park, the growth of the ARA, numerous new mini-parks, construction of the new council chamber and remodeling of City Hall.





HITCHCOCK REALTY CO.

A SUBSIDIARY OF THE GEORGE ELKINS COMPANY
1153 HUNTINGTON DR., ARCADIA, CA. 91006 (213) 446-4656

1331 Oaklawn Road
Arcadia

Price: \$139,000
Lot: 90 x 100 x 203

Built: 1951
Taxes: \$1478.25

Great family home in lovely Santa Anita Oaks with flexible floor plan. Can be three bedrooms and convertible den plus family room or four bedrooms and family room. Lots of glass overlooking the patio and pool area. Extra storage throughout, room for recreation vehicles and dog run.

LIVING ROOM: 21.3 x 15.4 The living room has fireplace and attractive wood paneling. View to mountains.

DINING ROOM: 12.7 x 12.4 Full size dining room with inviting patio and pool view.

FAMILY ROOM: 21.9 x 9.6 Light airy room separated from living room by sliding shoji doors. Glass doors open to patio and rear pool area.

KITCHEN: 17.10 x 10.6 Charming family size kitchen with newer decor and Flair stove with double ovens. Has eating area with garden view and laundry-sewing room adjacent.

BEDROOMS: Three extra large (could be four), master room with adjoining bath.

CONV. DEN OR 4TH BEDROOM: Large room with swedish fireplace and two closets, bath and outside entrance.

BATHS: Three. One full and two 3/4, all with ceramic tile.

ADDITIONAL INFORMATION:

Financing: Conventional or owner will carry at current interest rate. Not more than 29% down if owner carries.

Roof: Shake

Heat: Forced Air

Large attractive patio and entertainment area around heated and filtered pool.

Shown by appointment only. All data apprx. Property offered "as is" except for termite clearance. No liability assumed for accuracy of information.

HITCHCOCK REALTY CO.
Flo Lauber

Res. 355-0265

446-4656
289-3784





SAY IT WITH FLOWERS — Gordon Maddock, president of the Arcadia Board of Realtors, presents Floretta Lauber with a bouquet of red roses. Mrs. Lauber, a former mayor and a Realtor-Associate, also received a plaque from the board for her outstanding civic contributions. 4/18/78

Realtors honor city government veteran

The Arcadia Board of Realtors at its September meeting honored one of its own members, Councilwoman Floretta Lauber, for her outstanding civic contributions.

Mrs. Lauber was the first woman to be elected mayor of Arcadia and has served in city government for 12 years. She was the first woman on the city's personnel board and planning commission and helped develop the general plan which controls development within Arcadia.

As president of the West San Gabriel Valley Planning Council for two terms, she worked with 15 cities and the county Board of Supervisors on regional goals.

In addition to her service to city government, she is a past president of the Woman's Club of Arcadia and of the Methodist Hospital Auxiliary. She has worked on many philanthropic and civic activities, including the United Crusade.

President Gordon Maddock presented Mrs. Lauber with an engraved plaque and a bouquet of roses in appreciation of her service to the community.

Mrs. Lauber is a Realtor-Associate with Hitchcock Realty.

ARCADIA UNIFIED SCHOOL DISTRICT

OFFICE OF THE SUPERINTENDENT
234 CAMPUS DRIVE
ARCADIA, CALIFORNIA 91006
(213) 446-0131

May 11, 1978

Mrs. Floretta K. Lauber
Civic Day Chairman
Woman's Club of Arcadia
1225 Oaklawn Road
Arcadia, California 91006

Dear Mrs. Lauber:

The Annual Civic Day Luncheon yesterday
was certainly enjoyable.

I always look forward to this event
sponsored by the Woman's Club of
Arcadia, and I thank you very much for
having invited me.

Sincerely,



Edward V. Ryan
Superintendent

EVR:er



Friday

Dear Floretta:

How thoughtful of you to send the news clippings. I'd forgotten how young we were ten years ago! It really struck me when I got them this morning, because you have been on my mind all week. After reading about you leaving the council and all of your accomplishments as our First Lady Mayor I wanted to send my congratulations on those wonderful years of service. Congratulations and God bless. Both you and Harry.

Thanks again,

Gerry

MRS. ROSS H. BUCKWALTER
1821 TULIP LANE, ARCADIA, CALIFORNIA 91006

1978



ARCADIA UNIFIED SCHOOL DISTRICT

234 CAMPUS DRIVE, ARCADIA, CALIFORNIA 91006

213-446-0131



April 25, 1978

Mrs. Floretta Lauber
1225 Oaklawn
Arcadia, CA 91006

Dear Floretta:

The citizens of Arcadia will miss the dedicated concern that you displayed for them and the community during your tenure on the City Council. Certainly you served with integrity, leadership, ability and forthrightness.

On behalf of the Arcadia Unified School District I would like to express our thanks and appreciation for your accomplishments as a former Mayor of the City and during your time on the Council. It is dedicated public officials such as you that have done so much to mold Arcadia into the kind of community it is.

Sincerely,

Elbert E. Souders
Associate Superintendent

EES:ht





SYMPHONY UNDER THE STARS

featuring
The San Gabriel Valley Symphony Orchestra
A Benefit for
ARCADIA DIAMOND JUBILEE
CALIFORNIA ARBORETUM FOUNDATION
SAN GABRIEL VALLEY SYMPHONY ASSOC.

Sunday, August 27, 1978
L. A. State and County Arboretum, Arcadia
Gates open 6.00 p.m. DONATION \$6.00 Concert 8.00 p.m.

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CITY OF COVINA

125 EAST COLLEGE STREET • COVINA, CALIFORNIA 91723 • 331-0111

October 21, 1976

Floretta K. Lauber, Mayor
City Hall
240 West Huntington Drive
Arcadia, CA 91006

Dear Floretta:

The City Council and I would like to thank you for the hospitality we received at the reception held by the City of Arcadia Monday afternoon during the League Conference. The cordial atmosphere created by your city was a pleasant change of pace from the meeting activities earlier in the day.

We are hopeful that at the next conference, Covina can return this hospitality to the members of your City Council.

Sincerely,

Elaine W. Donaldson
Mayor

EWD/kc



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May 1, 1978

Ms. Floretta K. Lauber
City of Arcadia
240 West Huntington Drive
Arcadia, CA 91006

Dear Ms. Lauber:

Your recent letter commending Ben Yoshida has been brought to my attention, and I would like to personally thank you for taking the time and trouble to write our company. It is always gratifying to receive compliments, and we will be pleased to pass your comments along to all the proper supervisory people.

Letters such as your certainly help us continue putting forth that "extra effort" to live up to your good opinion of Vons!

Thank you for shopping with us, Ms. Lauber, and we sincerely hope it will be our privilege to serve your shopping needs many times in the future.

Very truly yours,



(Mrs.) Melanie Pousard
Customer Relations





Congressional Record

WASHINGTON, FRIDAY, SEPTEMBER 8, 1978

ARCADIA'S DIAMOND JUBILEE

HON. JOHN H. ROUSSELOT

OF CALIFORNIA

IN THE HOUSE OF REPRESENTATIVES

Friday, September 8, 1978

• Mr. ROUSSELOT. Mr. Speaker, this is indeed a season of jubilant celebration in the city of Arcadia, located in the beautiful San Gabriel Valley in the golden State of California. Residents of this city are observing the 75th anniversary of Arcadia's incorporation. It gives me great pride, as the elected Representative of California's 26th Congressional District including the city of Arcadia, to offer this well-deserved tribute.

Arcadia has a background rich in the tradition of early Californian history. Situated in southern California, the city of Arcadia was once part of an enormous land grant given by the King of Spain to the San Gabriel Mission in 1771. Later, Spanish rule submitted to Mexican rule in 1822, and following the Mexican War and the treaty of Guadalupe Hidalgo, California was transferred to the United States and became a State of the Union in 1850.

Incorporated on August 17, 1903, Arcadia has grown from a small city of 698 residents to a "city of beautiful homes" with over 47,000 residents and encompasses an area of approximately 11 square miles.

With the awesome backdrop of the imposing, yet impressive, Sierra Madre Range and with easy access to mountain resorts, desert and ocean playgrounds and metropolitan cultural centers, Arcadia attracts both the business executive and professional as the ideal spot in which to settle and raise a family.

Arcadia offers exceptional recreational and educational facilities and opportunities. It is the home of the beautiful State and county arboretum, as well as thoroughbred horseracing at Santa Anita Race Track. In addition, the city has 12 attractive community parks, including the Wilderness Park and Nature Center.

Many people choose Arcadia as their residential community because of an outstanding public education system. The school district, staff members and students alike, continue to receive each year numerous scholastic, artistic, musical, and athletic honors and awards. Members of Arcadia's school district have been the recipients of 19 Freedom Foundation Awards.

Arcadia's library is a busy place, indeed, with approximately 2,000 people per day utilizing the facility. Readers borrow over 400,000 items annually, making Arcadia truly a "reading community." As well as housing an outstanding collection of books, the library serves as a public service center offering a variety of remarkable programs to the citizens of Arcadia.

Assuring health care facilities for Arcadians, the Methodist Hospital of Southern California, with a bed capacity of 345, is a nonprofit charitable community hospital serving persons of all races,

faiths and creeds. Every specialty of medicine is represented by the 300 distinguished members of the medical staff. Located on a 22-acre site leased from the city of Arcadia the Methodist Hospital continues to provide excellent care and service to those in need of treatment.

Helping people has not been limited to the hospital. Arcadia's churches open their doors to all who come to worship. Everyone is welcomed by these churches and in these challenging times they provide stability, faith, understanding, and guidance for all. Every denomination—Christian Reformed, Christian Science, Church of Christ, Church of God, Congregational, Episcopal, Evangelical Free, Friends, Lutheran, Methodist, Non-Denominational, Pentecostal, Presbyterian, Roman Catholic, Latter-Day Saints, Serbian Orthodox, and Jewish Synagogues—offer experiences in worship, education, fellowship and counseling for personal and family development.

In 1951, the electorate of Arcadia voted to become a charter city and establish the council-manager form of municipal government. The five-member city council, elected from the city of large, each year, selects one of its outstanding members to serve as mayor. This has proven a truly representative body, serving Arcadians wisely during the years. Boasting one of the lowest city property tax rates in Los Angeles County, Arcadia council members have actually reduced property taxes over the years. Presently, the rate is the lowest in the last 83 years and 20 percent below the rate of 10 years ago.

The Arcadia Chamber of Commerce represents over 900 member firms and provides a broad range of services for the community, including an official city hostess program which provides useful community information to all new residents.

The Arcadia Chamber of Commerce has been designated as the official agency charged with the responsibility to organize, coordinate and present the 75th birthday celebration on September 29 and 30. The Honorable James R. Helms, Jr., former mayor and councilman, now serving as president of the chamber of commerce has been named as general chairman of the Diamond Jubilee. Although Mr. Helms and the various committee chairmen will provide leadership for the festival, it is the 47,000 residents of Arcadia who will be the "stars" of the occasion. This promises to be a truly proud occasion for all Arcadians. Among the scheduled events are the: Jubilee Parade, Jubilee Dance, Alumni Homecoming, Jubilee Tournaments and Sports, Jubilee Judging and Awards and Jubilee Fiesta.

Tribute should be given to the individuals who have contributed their time and efforts to the festival: Kel Mason, chairman, Jubilee Parade; Marguerite Towsley, chairman, Jubilee Dance; the Honorable Charles Gilb, chairman, Jubilee Grand Marshall's and VIP Committee; Steve Lloyd and Caye Wells, cochairmen, Alumni Homecoming; Carol Papay, chairman, and Marilyn Daleo, vice chairman, Jubilee Publicity; Richard Miller, chairman, and F. Harold Roach, vice chairman, Jubilee

Historical Committee; Neal Johnson, chairman, Jubilee Judging Prizes and Awards Committee; Floretta Lauber, chairman, Community Coordinating; Rick Bundy, chairman, Jubilee Merchants Committee; Jerry Collins, chairman, Jubilee Tournaments and Sports Committee; and Ruth Gilb, chairman, Jubilee Fiesta Committee.

Before closing, Mr. Speaker, I would like to spotlight five dedicated individuals who have given guidance to the city of Arcadia. Mayor David E. Parry is serving his third year on the council. He is an attorney for the Santa Fe Railway Co. and has been a resident of Arcadia for the past 12 years. Mayor pro tem Robert G. Margett is currently serving his third year on the council. He is an engineering contractor and has been a resident for the past 18 years. Councilman Charles E. Gilb is a former Mayor and is serving in his 5th year on the council. He is the owner of a wholesale produce firm and has been a resident for 19 years. Councilman Don Pellegrino, elected to the council just this year, has been a fine resident for the past 17 years. Finally, Councilman Jack Saelld, who served as mayor last year, is currently in his fifth year on the city council. He is manager of Electrical Mechanical Engineering for the Xerox Corp. in Pasadena and has also been an Arcadian resident for 17 years.

Mr. Speaker, I ask that you and my colleagues in the House of Representatives join with me to offer our heartiest congratulations to the residents of the City of Arcadia as they celebrate their Diamond Jubilee. ●



APPOINTMENTS TO STATE CENTRAL COMMITTEE

1978

61st Assembly District

Joan Day
1440 Westhaven Rd.
San Marino, 91108
796-3417

Barbara Gallagher (Mrs. Al Jr.)
126 N. Franklin
San Gabriel, 91775
570-1822 (bus)

Art Gemme
1094 King St.
San Gabriel, 91776
282-6836

David A. Latham
1248 Adair St.
San Marino, 91108
576-8236

Floretta Lauber (Mrs. Harry R.)
1225 Oaklawn Rd.
Arcadia, 91006
355-6945

Dixie McIntee
4840 Camelia
Temple City, 91780
286-3715

T. D. "David" Wakham
615 W. Palm Ave.
Monrovia, 91016
359-6475

Pat Yates (Mrs. Hugh)
501 Terrado Dr.
Monrovia, 91016
358-9654

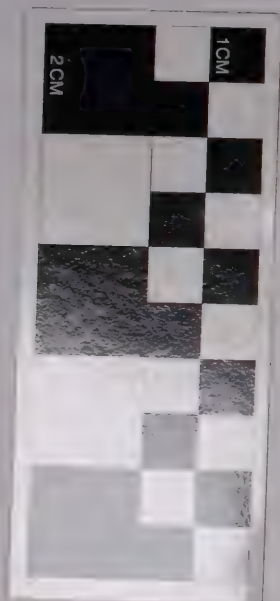




A-2—Arcadio Tribune Thursday, October 12, 1978

—Staff photo
HAVING THEIR CAKE — Arcadia's giant four-tiered birthday cake featured — what else — peacocks. Hardly able to wait for her share is Hollie Lauber, 8, of Glendora, granddaugther of former Mayor Floretta Lauber. Officiating at the cake-cutting ceremony were Sheriff Pete Pitchess, grand marshal, Mayor Dave Parry and Jim Helms, Diamond Jubilee chairman.





Treasures of Tutankhamun

Los Angeles County
Museum of Art
February 15 — June 15, 1978

Made possible by grants from the
National Endowment for the Humanities
and EXXON

KNX RADIO endorses Dick Mountjoy

KNX NEWSRADIO 1070 EDITORIAL

6121 SUNSET BOULEVARD
LOS ANGELES, CALIFORNIA 90028
PHONE (213) 469-1212/CBS OWNED

George Nicholas, Vice President, CBS Radio Division
General Manager, KNX Radio

SUBJECT: 61st Assembly District

BROADCAST: November 4, 1978

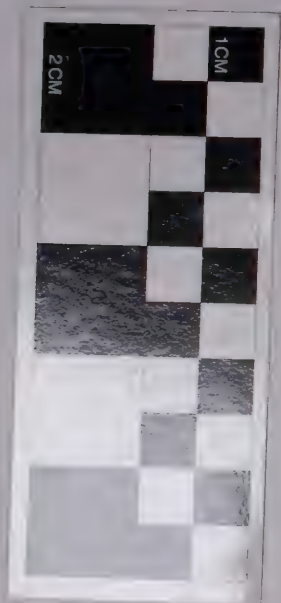
Veteran Assemblyman Bud Collier is stepping down after a long career in Sacramento, and KNX says Richard Mountjoy is the logical choice to succeed him.

Mountjoy is a local businessman who knows the district and its problems upside down. He served on the Monrovia City Council for eight years, bowing out in 1976. He has no Democratic opposition, and his American Independent Party challenger is simply not up to the job.

As a general building contractor and designer, Mountjoy has built his business in the district and understands better than most the obstacles government creates for private industry. He'd like to try and improve that sad situation, and KNX believes he has the determination to succeed.

Like KNX, he favors completing the state's freeway system and using imagination and ingenuity in carrying out the mandate of Proposition 13.

Mountjoy looks like a cinch to win this 61st District Assembly seat, which is more than okay with KNX. We urge his election to that job on November 7.





**Three men dedicated to tax reduction and cutting the size and cost
of government.**

**Congressman JOHN ROUSSELOT, Prop. 13 co-author PAUL GANN
& DICK MOUNTJOY. VOTE NOVEMBER 7**



Mountjoy78 COMMITTEE

P.O. Box 877
Monrovia, CA 91016

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Monrovia, CA 91016

THE LAUBER FAMILY
1225 OAKLAWN RD
ARCADIA, CA. 91006

MEMO RE: TRIBUNE ARTICLE

Los Angeles Trade-Technical College
OFFICE OF INSTRUCTION

TO Dear Floretta

From: Marilyn M. Urmston, Assistant Dean

One of the wisest things
a person can know is
when to and when not
to. You, as always, have
made a carefully con-
sidered choice

My sincerest Loves &
blessings are with you.
If I can be of any help,
which I doubt, please

DATE

1-8-77

(Please excuse FORMAT)

let me know. I shall
always be available
for any kind of "chats"
or whatever.

Great success in the
future; I know you
will prevail.

My best to Harry. you
are both courageous
and wonderful people.
Believe me, I appreciate
the trauma of your
circumstances.

You are not alone in
your "odyssey". Love,
Marilyn

Guillermo S. Maldonado

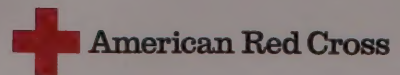
Happy Anniversary

*our 35th
1979*

*Best wishes to you from all of us at
Maldonado's. Thank you for sharing
this special occasion with us.*

Bill Maldonado





Arcadia Chapter
166 Bonita Street
P. O. Box 566
Arcadia, California 91006
(213) 447-2193

January 26, 1984

Mrs. Floretta Lauber
1225 Oaklawn
Arcadia, Ca. 91006

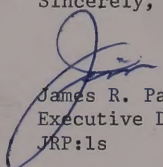
Dear Floretta:

Please accept our grateful thanks for your two brick contributions.

We are delighted that you have offered your assistance to our brick campaign and are becoming a program chairman for the overall Capital Campaign. Please contact me if I can be of assistance.

Thanks again for your help and your brick contributions.

Sincerely,


James R. Parker
Executive Director
JRP:ls



CITIZENS TO RE-ELECT CHARLES E. GILB
To The
ARCADIA CITY COUNCIL

Campaign Chairman:
JAMES R. HELMS, JR.

Finance Chairman:
LEO B. BABICH

Precinct Chairlady:
ELAINE LARKIN

Publicity Chairlady:
CAROL PAPAY

Publicity Co-ordinator:
JAMES QUANDT

Personal Appearance Chairlady:
CAROL LIBBY

Contemporaries for Gilb:

Co-Chairmen:
DENNIS ALFIERI

LAUREN HAGEMAN

Nominating Committee:
C. ROBERT ARTH

EDWARD L. BUTTERWORTH

H. RICHARD CLOSSON

AL R. COKE

ROBERT J. CONSIDINE

RAYMOND D. GODFREY

MYREE M. GUDUS

DON W. HAGE

B. EDWARD HARVER

JAMES R. HELMS, JR.

GLORIA J. HORSTMAN

ROBERT A. HUDDY

PAUL G. JOHENK

WILLIAM E. KUYPER

FLORETTA K. LAUBER

CAROL G. LIBBY

JEAN S. LIVINGSTON

JOHN E. LONGDEN

CAROL D. PAPAY

PETER J. PITCHESS

RAYMOND M. ROGERS

JOSEPH E. SARGIS

JEANNE R. SAUNDERS

WILFRED J. SCHMITT

ALTON E. SCOTT

LEROY K. SPEIRS

ELBERT E. SOUDERS

H. RANDALL STOKES

RAYMOND E. WINN

MARTIN J. YURICH

April 10, 1978

Dear Floretta,
Thank you for attending
the "Open House" given by
Dr. and Mrs. Daniel Eventov
for Councilman Charles E. Gilb.

Sincerely,
Carol Libby

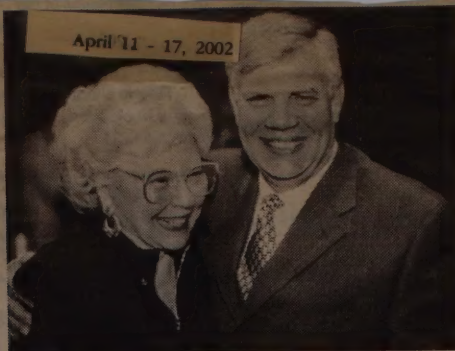
P.S.

You did a beautiful job in
introducing Charles.

C.L.



April 11 - 17, 2002



Floretta Lauber(former mayor) embraces councilman Roger Chandler. Photo by Terry Miller.

MAYOR

Continued from page 1

Yogi Berra. Chandler had served a four-year term from 1986-1990, before being defeated for re-election, and then was elected again four years ago.

There was a flurry of presentations to him from representatives from elected officials and local groups. The city gave him a clock and an oil portrait.

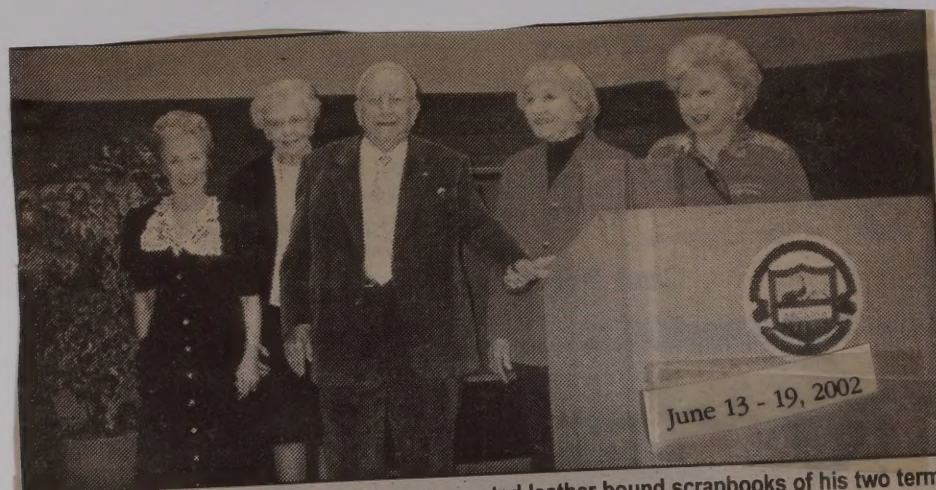
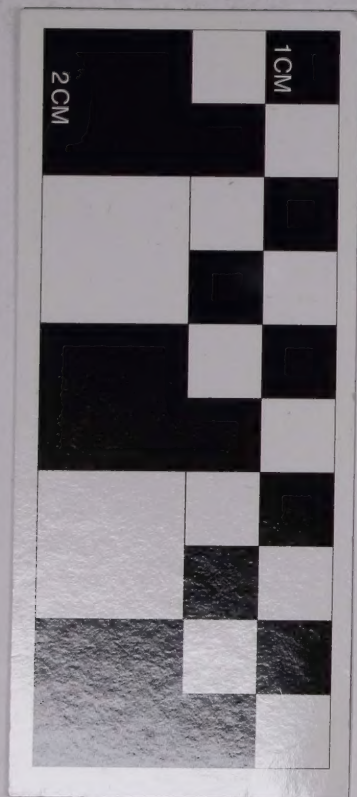
Also getting as load of certificates was Segal, honoring his term as mayor, which ended with a lobbying trip back to Washington, D.C last week,

Marshall, who two

years ago was passed over for mayor pro tem, was gracious in victory after keeping her council seat by a final margin of 68 votes over Chandler.

She apologized for the length of her introductions, saying of the crowd of 300 people, "most of them are my family." Taking her seat in the mayor's chair, she quipped that it wasn't used to a female form, "but I will break it in." City officials said she is the fourth woman to serve as mayor.

She took as her theme for the new year "a time for pride, as time for celebration", and said among other things she will work toward developing a better City Hall.



Former Mayor Edward Butterworth was presented leather bound scrapbooks of his two terms in office by docents (l-r) Mary Melanson, Dorothy Hauser and Jane Bellin at the general meeting of the Arcadia Historical Society. President Floretta Lauger looks on and later presented bouquets of roses to Mae Hargis and Melanson for serving two years as reception hostess.